

**From:** [REDACTED]  
**Sent:** Friday, 25 August 2023 11:46 AM  
**To:** Tom Rogers; Thomas Ryan; Michael Lynch; Kath Gleeson; Executive Leadership Team; [REDACTED] Andrew Johnson  
**Cc:** [REDACTED]  
**Subject:** RE: Draft MR [SEC=OFFICIAL:Sensitive]

Thanks all – going out at midday. Social post simply pointing to it at the same time, and I’ll ping it to a few contacts.

Cheers

s 47F

[REDACTED] s 47F | Director  
Media & Digital Engagement  
Australian Electoral Commission

[REDACTED] s 47F



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**From:** Tom Rogers [REDACTED] s 47F  
**Sent:** Friday, August 25, 2023 11:28 AM  
**To:** [REDACTED] s 47F; Thomas Ryan [REDACTED] Michael Lynch  
[REDACTED] s 47F Kath Gleeson [REDACTED] Executive Leadership Team  
[REDACTED] Andrew Johnson  
**Cc:** [REDACTED] s 47F  
**Subject:** RE: Draft MR [SEC=OFFICIAL:Sensitive]

OK – let’s get it out (noting Thomas suggestion – easy rather than simple).

Tom Rogers | Electoral Commissioner  
Australian Electoral Commission  
T: (02) 6271 4400 X: 21000



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Authorised by the Electoral Commissioner, Canberra

**From:** [REDACTED] s 47F  
**Sent:** Friday, August 25, 2023 11:26 AM

To: Thomas Ryan [redacted] s 47F; Michael Lynch [redacted]; Kath Gleeson [redacted]  
Tom Rogers s 47F; Executive Leadership Team  
s 47F  
s 47F  
s 47F  
Cc: s 47F  
Subject: RE: Draft MR [SEC=OFFICIAL:Sensitive]

Standing by for the instruction to go with a final, approved copy. The earlier the better in terms of getting into stories that are being prepared on a Friday.

- **Media interviews, FYI:** Following interviews on ABC Melb and ABC Brisb radio this morning, I have also done a Ch 9 pre-record for the nightly news and have SBS and Ch7 ones coming up. Antony Green did a good segment on ABC Radio Syd this morning and following a chat with Casey Briggs just now I'm told Antony will be on ABC tonight discussing it (he is firmly enforcing our position). James Massola SMH/Age is considering getting on a soapbox to express our side of the story and frustration re the approach taken to it by some (pending convos with editors). We'll see...
- A few notables on social, among many.
  - o **Warren Mundine:** <https://twitter.com/nyunggai/status/1694596970709651568>
  - o **Malcolm Roberts:** <https://twitter.com/MRobertsQLD/status/1694613550474633649>
  - o **Michaela Cash:** <https://www.facebook.com/778639520289769/posts/845025460317841>
  - o **James McGrath:** <https://www.facebook.com/774945867328912/posts/839656870857811>

Cheers

[redacted] s 47F

[redacted] | Director  
Media & Digital Engagement  
Australian Electoral Commission

[redacted] s 47F



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**From:** Thomas Ryan <[Thomas.Ryan@aec.gov.au](mailto:Thomas.Ryan@aec.gov.au)>  
**Sent:** Friday, August 25, 2023 11:02 AM  
**To:** Michael Lynch <[Michael.Lynch@aec.gov.au](mailto:Michael.Lynch@aec.gov.au)>; Kath Gleeson [redacted] s 47F; Tom Rogers [redacted] s 47F  
Executive Leadership Team s 47F  
[redacted] s 47F  
Andrew Johnson

[redacted] s 47F

Cc: s 47F

Subject: RE: Draft MR [SEC=OFFICIAL:Sensitive]

Looks good to me. Just one very small thing, and I don't have a solution other than to say: it is that 'easy' rather than simple. Just the implication behind using this word (in a noun sense) and potential inference. Only a small thing and not overly material.

It is that simple: given the simplicity, the AEC expects the vast, vast majority of Australians to follow those instructions and cast a formal vote

Thomas

**Thomas Ryan | First Assistant Commissioner**  
Executive Leadership Team  
Australian Electoral Commission

s 47F

[Redacted]

**INDIGO T1 Launch 14 August 2023 – ServiceNow is here!**



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**From:** Michael Lynch s 47F  
**Sent:** Friday, August 25, 2023 10:56 AM  
**To:** Kath Gleeson s 47F Tom Rogers s 47F Executive Leadership Team  
s 47F  
s 47F Matthew Haigh s 47F  
s 47F Andrew Johnson s 47F  
s 47F  
**Subject:** RE: Draft MR [SEC=OFFICIAL:Sensitive]

Same from me. Thanks

**Michael Lynch | First Assistant Commissioner**  
Electoral Integrity and Operations Group  
Chief Security Officer  
Australian Electoral Commission

s 47F



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Authorised by the Electoral Commissioner, Canberra

**From:** Kath Gleeson s 47F  
**Sent:** Friday, August 25, 2023 10:56 AM  
**To:** Tom Rogers s 47F Executive Leadership Team s 47F  
s 47F Matthew Haigh

s 47F [redacted] Andrew Johnson

s 47F

Cc: s 47F

Subject: RE: Draft MR [SEC=OFFICIAL:Sensitive]

No changes from me. JP has also looked and said all g

**Kath Gleeson | First Assistant Commissioner & National Election Manager**

Service Delivery Group  
Executive Leadership Team  
Australian Electoral Commission

s 47F

[redacted]  
[redacted]  
[redacted]



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Authorised by the Electoral Commissioner, Canberra

From: Tom Rogers s 47F

Sent: Friday, August 25, 2023 10:41 AM

To: Executive Leadership Team s 47F

[redacted] Matthew Haigh s 47F  
[redacted] Andrew Johnson s 47F

Cc: s 47F

Subject: RE: Draft MR [SEC=OFFICIAL:Sensitive]

Importance: High

s 22

**Tom Rogers | Electoral Commissioner**

Australian Electoral Commission  
s 47F



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Authorised by the Electoral Commissioner, Canberra

From: Tom Rogers s 47F

Sent: Friday, August 25, 2023 10:33 AM

To: Executive Leadership Team s 47F

Matthew Haigh s 47F

Andrew Johnson s 47F

Cc: s 47F

Subject: Draft MR [SEC=OFFICIAL:Sensitive]

Team – have been working through this draft MR with EES and HCC. Here it is – comments please: I'd like to get it out at around lunch.

Tom Rogers | Electoral Commissioner  
Australian Electoral Commission

s 47F



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A purple banner with white and yellow text. On the left, it says 'Work at the referendum' in large white letters, with '100,000 paid jobs. Work before, on or after the day.' below it. In the center is a yellow circle with 'Register today' in purple. On the right is the AEC logo and the text 'Authorised by the Electoral Commissioner, Canberra'.