

# National Transport Commission Style Guide





# Contents

Introduction	3	<b>4.0 Graphic elements</b>	<b>20</b>
<b>1.0 Logo</b>	<b>4</b>	<b>4.1.1</b> Arrow	21
<b>1.1.1</b> Primary	5	<b>4.1.2</b> Arrow in use	22
<b>1.1.2</b> Primary with strapline	6	<b>4.2</b> Icons	23
<b>1.1.3</b> Black and white	7	<b>4.3</b> Illustration	24
<b>1.2</b> Vertical	8	<b>4.4</b> Photography	25
<b>1.3</b> Minimum size and clear space	9	<b>5.0 Collateral</b>	<b>26</b>
<b>1.4</b> Position	10	<b>5.1.1</b> Print Publication	27
<b>1.5</b> Don'ts	11	<b>5.1.2</b> Print Large format	28
<b>2.0 Colour</b>	<b>12</b>	<b>5.1.3</b> Print Word document and report templates	29
<b>2.1</b> Primary	13	<b>5.2</b> Stationery	30
<b>2.2</b> Secondary	14	<b>5.3.1</b> Digital Website and EDMs	31
<b>2.3</b> Accessibility	15	<b>5.3.2</b> Digital PPT templates	32
<b>3.0 Typography</b>	<b>16</b>	<b>5.3.3</b> Digital Social media tile and banner templates	33
<b>3.1</b> Primary	17	Further information	34
<b>3.2</b> Digital	18		
<b>3.3</b> Default	19		





## National Transport Commission Introduction

**The National Transport Commission (NTC) is a statutory authority established under the *National Transport Commission Act 2003 (Cwlth)*. We are funded by Commonwealth, state and territory governments and we have about 40 staff based in Melbourne.**

# The NTC develops nationally-consistent reforms to improve Australia's land transport laws and regulations

The NTC is an independent advisory body. We provide advice and national land transport reform proposals to government through the Transport and Infrastructure Council (the Council). The Council consists of Commonwealth, state and territory ministers responsible for transport and infrastructure. We contribute to achieving national reform priorities agreed by the Council. The Council's current strategic reform priorities are:

- sustainable funding for transport and infrastructure
- embracing innovation and technology in transport and infrastructure
- productive and liveable cities and regions
- maximising freight productivity.

### Our vision

---

Our land transport system improves the living standards of all Australians.

### Our purpose

---

We work collaboratively with stakeholders to identify, design and champion regulatory and operational solutions to national problems affecting land transport users across Australia.

These solutions:

- allow every Australian and every product to move to their destination safely and efficiently
- support competitive and innovative national and international markets.

We do this by:

- developing, monitoring and maintaining uniform or nationally-consistent regulatory and operational arrangements for road, rail and intermodal transport, including recommending to Australia's transport ministers proposed reforms and amendments to agreed reforms
- developing proposed reforms for heavy vehicle road user charges based on charging principles agreed by Australia's transport ministers
- recommending other opportunities for Australia's transport ministers to achieve the objectives of our Inter-Governmental Agreement, that is, by identifying reforms to improve land transport productivity, safety, environmental performance and regulatory efficiency
- undertaking any other responsibilities and functions determined by Australia's transport ministers.

The primary way we achieve our purpose is through the successful delivery of our four-year Work Program which is approved annually by the Council.



# 1.0 Logo



# 1.1.1

## Logo Primary

The primary logo represents the corporate identity of NTC.

The logo must be used correctly at all times in order to maintain consistency.

The primary logo should be used wherever possible. The primary logo should be used on all NTC material, including stationery, however, repetitive useage should be avoided (i.e. once only on the cover of a report, or once only on the first page of a letter).

### Primary logo

---



### Primary logo (inverse)

---



### Colour breakdown

---



#### NTC Charcoal

Pantone 426 C  
**C75 M65 Y62 K67**  
**R36 G39 B42**  
#24272A



#### NTC Aqua

Pantone 3252 C  
**C66 M0 Y29 K0**  
**R16 G207 B201**  
#10CFC9



#### NTC Aqua (50% tint)

Pantone 3252 C  
**C66 M0 Y29 K0**  
**R16 G207 B201**  
#A5E7E3

## 1.1.2

### Logo Primary with strapline

The primary logo with strapline should be used wherever possible on all corporate collateral.

#### Strapline

---

# Leading change<sup>™</sup>

This strapline reflects the NTC's unique role as a reform agent within the land transport sector.

#### Primary logo with strapline

---



#### Primary logo with strapline (inverse)

---





# 1.1.3

## Logo Black and white

The logo is also available in black and white. Use of the black or white logo is restricted and must be approved by the PAC team.

Black and white logo



Black and white logo (inverse)



Black and white logo with strapline



Black and white logo with strapline (inverse)



# 1.2

## Logo Vertical

In special cases, the logo may need to be aligned vertically to fit within particular formats.

The vertical logo should only be used when the horizontal (primary) logo's quality, layout or readability is compromised.

Vertical logo



Vertical logo (inverse)



Vertical logo with strapline



Vertical logo with strapline (inverse)





# 1.3

## Logo Minimum size and clear space

### Clear space

The NTC logo should always be surrounded by a portion of clear space that is equal to the width of the "n" in NTC's letterform.



When placing the NTC logo near the corner of a page, the clear space should equal twice the width of the "n" in NTC's letterform.



### Minimum height



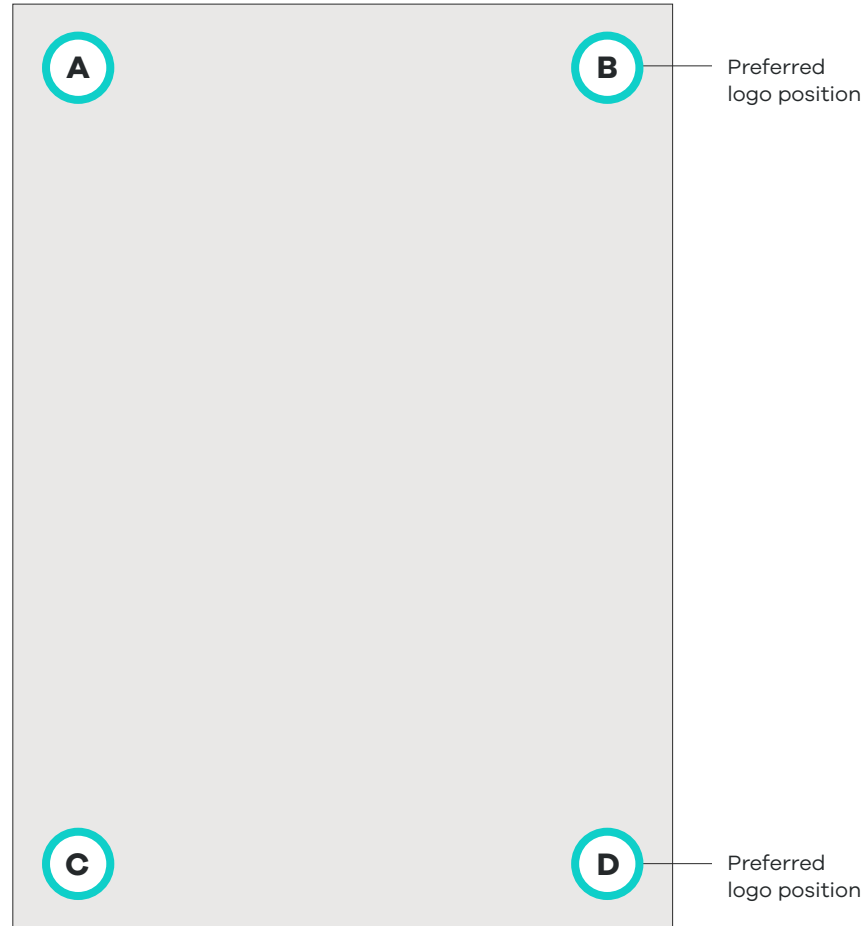
# 1.4

## Logo Position

When positioning the NTC logo on designed materials, the preferred position for the logo is B or D.

Where position B or D is not possible, A or C are acceptable.

### Position





# 1.5

## Logo Don'ts

### Don't change the wording in the strapline



### Don't change the colours of the arrows



### Don't rearrange elements within the logo



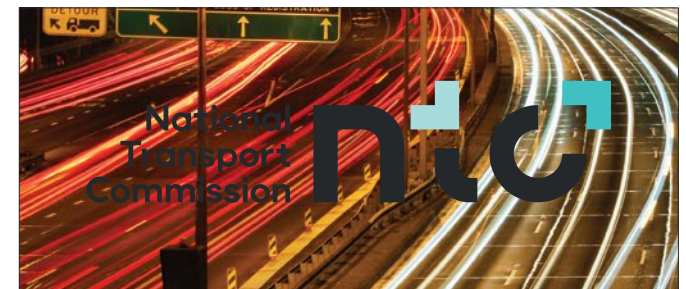
### Don't change fonts in the logo



### Don't stretch the logo



### Don't place the logo over busy imagery





# 2.0 Colour

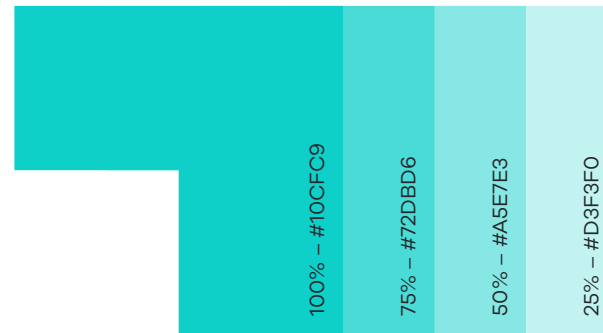
# 2.1

## Colour Primary

The primary colour palette comprises of NTC Aqua, NTC Charcoal and, in some cases, white.

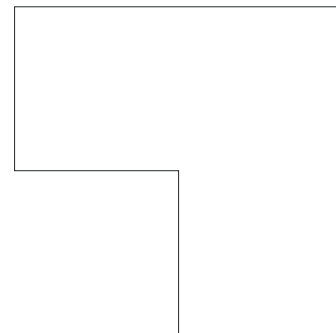
This primary colour palette can be used across all NTC corporate communications and design materials.

In designed materials, tints can be used to complement the primary colour palette.



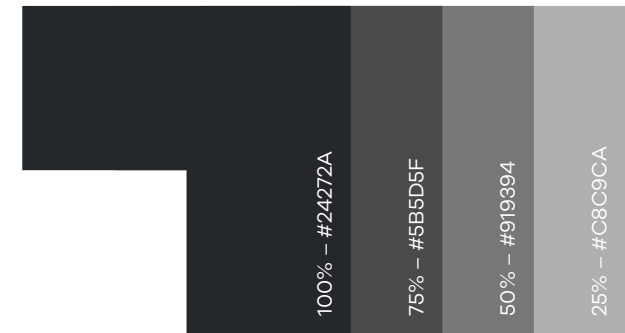
### NTC Aqua

Pantone 3252 C  
**C**66 **M**0 **Y**29 **K**0  
**R**16 **G**207 **B**201  
#10CFC9



### White

**C**0 **M**0 **Y**0 **K**0  
**R**255 **G**255 **B**255  
#FFFFFF



### NTC Charcoal

Pantone 426 C  
**C**75 **M**65 **Y**62 **K**67  
**R**36 **G**39 **B**42  
#24272A



## 2.2

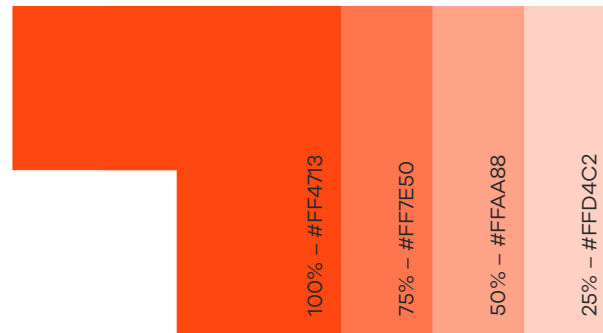
### Colour Secondary

The NTC secondary colour palette comprises colours that complement the primary colour palette. This palette should be used sparingly in designs to complement primary colours, and to highlight particular text and graphics, such as in tables and graphs.

Secondary colours may also be used to differentiate themes or documents in NTC's corporate material.

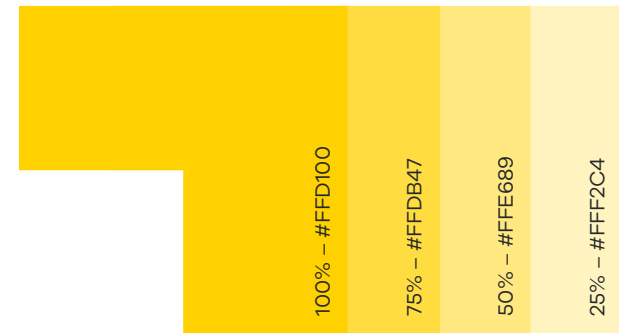
In designed materials, tints of the secondary colour palette can be used to complement the secondary colour palette.

**Note:** Due to accessibility, use of NTC Red and NTC Yellow in text should be avoided when on light backgrounds.



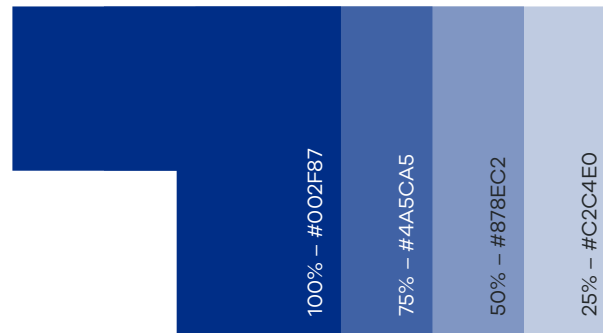
#### NTC Red

Pantone 172 C  
**C0 M86 Y99 K0**  
**R255 G71 B19**  
#FF4713



#### NTC Yellow

Pantone 109 C  
**C1 M16 Y100 K0**  
**R255 G209 B0**  
#FFD100



#### NTC Blue

Pantone 287 C  
**C100 M87 Y20 K11**  
**R0 G47 B135**  
#002F87



#### NTC Purple

Pantone 2665 C  
**C62 M73 Y0 K0**  
**R126 G87 B197**  
#7E57C5



## 2.3 Colour Accessibility

When using the primary colour palette in digital platforms and collateral, please refer to the following table to ensure accessibility.

### Accessible colour combinations

#### White text

#FFFFFF

Aa

#### NTC Aqua text

#10CFC9

Aa

#### NTC Charcoal text

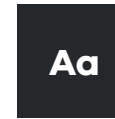
#24272A

Aa

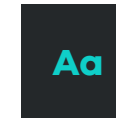


#### NTC Charcoal background

#24272A



Aa



Aa



Aa



#### NTC Aqua background

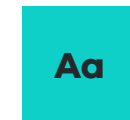
#10CFC9



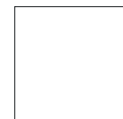
Aa



Aa



Aa



#### White background

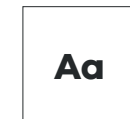
#FFFFFF



Aa



Aa



Aa



**Note:** Please do not use these color combinations; they do not meet a color contrast ratio of 4.5:1, so they do not conform with the standards of Section 508 for body text. This means that some people would have difficulty reading the text. Employing accessibility best practices improves the user experience for all users.



**3.0**

**Typography**

# 3.1

## Typography Primary

The preferred typeface for NTC communications collateral is Galano Grotesque.

Galano Grotesque is used in 4 different weights of regular, regular italic, semibold and bold, as shown.

Galano Grotesque italic should be used minimally, and only in referencing.

Up to 40 additional weights of Galano Grotesque are available for use on other applications.

Galano Grotesque can be purchased from: <https://www.myfonts.com/fonts/rene-bieder/galano-grotesque/>

### **Galano Grotesque Bold**

Headings / breakouts

---

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!?/**

---

### **Galano Grotesque SemiBold**

Introduction / sub-heading

---

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!?/**

---

### **Galano Grotesque Regular**

Body copy

---

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!?/

---

### **Galano Grotesque RegularItalic**

Italic

---

*ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!?/*

---



## 3.2

### Typography Digital

The preferred typeface for NTC digital communications collateral is Proxima Nova.

Proxima Nova is used in 4 different weights of light, light italic, bold and extra bold, as shown.

Proxima Nova Light Italic should be used minimally, and only in referencing.

**Proxima Nova  
Extrabold**  
Headings / breakouts

---

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!/?**

---

**Proxima Nova  
Bold**  
Introduction / sub-heading

---

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!/?**

---

**Proxima Nova  
Light**  
Body copy

---

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!/?

---

**Proxima Nova  
Light Italic**  
Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!/?*



# 3.3

## Typography Default

Where Galano Grotesque or Proxima Nova cannot be used, Arial is the default font for NTC corporate and internal documents templates (PowerPoint and Word).

**Arial  
Black**  
Headings / breakouts

---

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!?!/**

---

**Arial  
SemiBold**  
Introduction / sub-heading

---

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!?!/**

---

**Arial  
Regular**  
Body copy

---

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!?!/


---

**Arial  
Italic**  
Italic

---

*ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890.,!?!/*

---

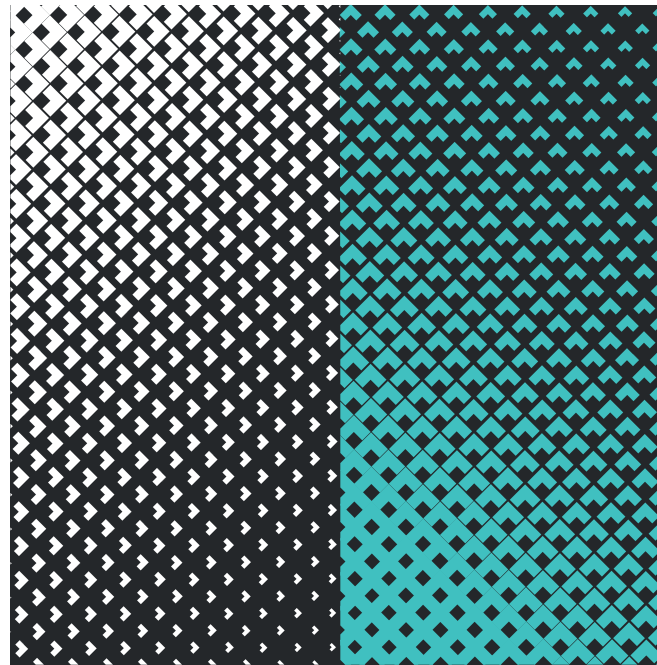


# 4.0 Graphic elements



## 4.1.1

### Graphic elements Arrow



#### **Always forward-facing, never backwards**

The arrow graphics reinforce the notion of NTC's 'big picture' thinking, as well as continuously moving forward, through the use of large arrow graphics made up of many smaller arrows to create a half-tone effect. The smaller arrows reflect the many reforms made through NTC's work, making up the bigger arrows that represent large scale improvements.

In these graphics, the arrows are never facing backwards to show NTC's work is constantly aimed at improving.

# 4.1.2

## Graphic elements Arrow in use

The following examples show the arrow graphic in use.

As per 4.1.1, the arrows and the pattern within them should never face backwards.

The arrows should be arranged in a way that is complementary to the layout of the design as an embellishment, never over-cluttering the design or obstructing content.

The arrows can be used in any combination of the primary and secondary colour palette, complimentary to the design, as shown in the examples on the right.

For access to the arrow graphic .eps files, contact [communications@ntc.gov.au](mailto:communications@ntc.gov.au)

### The arrow as an embellishment



### The arrow as a glyph



The arrow design in a general sense can also be seen as a common motif and symbol across all collateral, almost like an \*, linking campaign-style text and marketing material back to the logo, strapline, and its messages (as illustrated in the strapline, and in the example on the left).



# 4.2

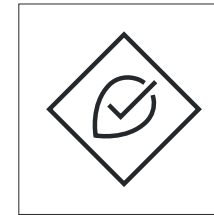
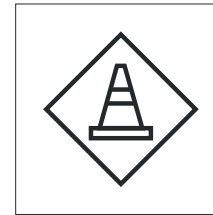
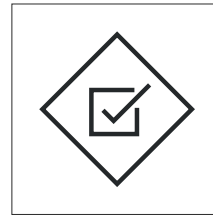
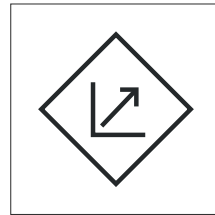
## Graphic elements

### Icons

This is the style for NTC corporate icons.

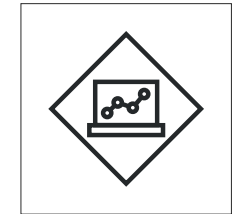
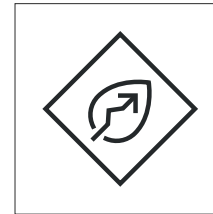
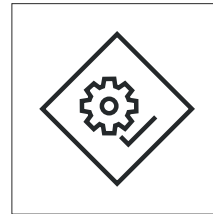
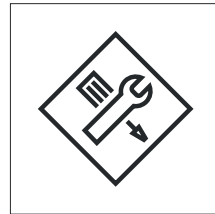
#### Reform work

---



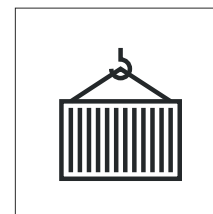
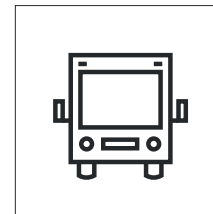
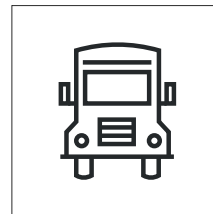
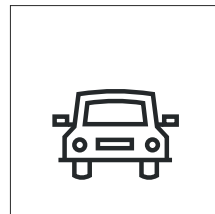
#### Projects

---



#### Transport

---

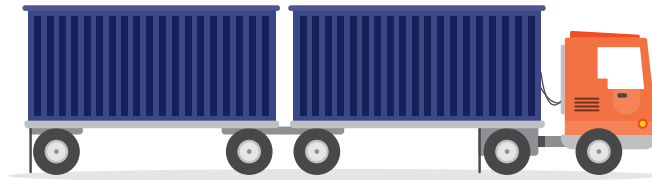


# 4.3

## Graphic elements illustration

This is the style for NTC illustration and animation.

Freight truck



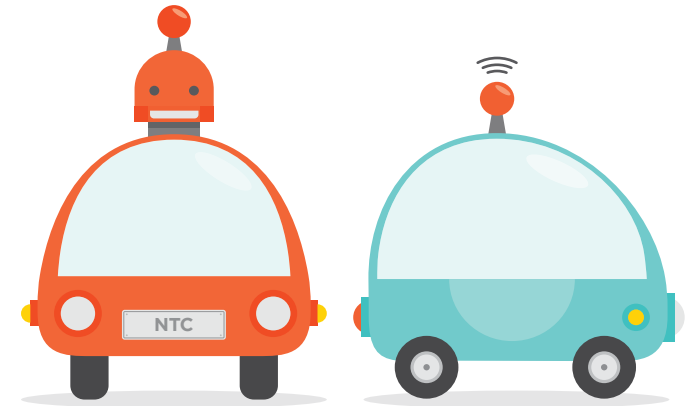
Freight train



Intermodal transport



Automated vehicles



Traffic signs



# 4.4

## Graphic elements Photography

From reflecting the work the NTC does, to showcasing staff, the NTC photography style needs to have a consistent look and feel, and reinforce the philosophy of 'always moving forward'.

When capturing transport or cityscapes, photography should capture a sense of movement through light or long exposure.

A light and airy mood should be present in photography, with a soft depth of field when photographing people.

### Photography style examples







# 5.0 Collateral



# 5.1.1 Collateral Print

## Publications

### Front covers



### Double page spread examples



# 5.1.2

## Collateral Print

Large format

### Pull up banners




# 5.1.3

## Collateral Print

## Word document and report templates

### Word template examples

**TISOC briefing note** 

Add a clear, one-line title <title automatically updates in header once saved>

**Agenda item:**

**Topic** Outline the issue in one or two sentences and no more than four lines.

**Analysis** Summarise the NTC's conclusions using one or two sentences and no more than four lines. Capture the reasons that support the 'Desired outcomes'. You will then report on these below under 'Speaking points'.

**Desired outcomes**

1. Outline the action you are seeking to have approved or supported.
2. Number these items only if there is more than one.

**Speaking points**

This section should contain mostly analysis (conclusions, opinion, reasons, evidence, explanation) rather than description (context, process, history, consultation). Please list background information in the 'Context' section over the page.

**Structure by reasoning**

Structure this section by the reasoning that supports the desired outcomes rather than by the narrative of your research. Consider why committee members should support this position.

**Use analytical headings to capture each reason**

Summarise each reason in the subheadings of this section. The body text then supplies the evidence supporting each reason.

The headings should be easy to read about in conveying the key reasons supporting the NTC's position.

**Foreground the most important reasons**


If a complex topic calls for extensive analysis, select the most important reasons for the first page and place the rest in a 'Supporting analysis' section over the page.

You can also use attachments to add further background and related documents. But capture all the key information in the brief text and minimise the attachments.

**Keep it short and to the point**

Meeting date <DD Month YYYY> Location <city>

Agenda item <short> TISOC paper number <short>

**Media release** 

<Monday, 5 November 2018 >

<insert title>

[This should be completed in consultation with the Public Affairs and Communication team and must be approved by the CEO and Senior Manager, Public Affairs and Communication]

**NTC media release guidelines**

**Title – mention the audience if you can**

First paragraph – start by mentioning the target audience first. Use who, what, where, why, how if you can fit it in one sentence.

Second paragraph – introduce your voice without using quotation marks. Write non-quotes in past tense. Usually this will be CEO of the National Transport Commission (NTC) Paul Rafter said: “... You should insert your problem statement here if you can and address who this problem will be resolved by.

Third paragraph – use your most powerful quote here. Use your best key message if one has been developed. The quote should reference the problem or issue you are hoping to solve and if applicable, mention any safety, productivity or environmental benefits.

Continue writing according to pyramidal style (present the problem statement, related or supporting information, methodology – how did something occur? Results, conclusion, outcome or most important information).

You should use active sentences for quotes.

Keep all sentences as short, clear and concise.

Towards the end discuss what the next steps are if relevant.

Try to include a call to action if there is one.

Try to keep all writing, but particularly quotes, to a Flesch Kincaid reading level of about eight if you can.


If you are unfamiliar of how to set up Flesch Kincaid in Word and what it means have a look here: <http://officeapps@ntc.gov.au/ntc-help/ntc-your-document-usability>

[officeapps@ntc.gov.au](mailto:officeapps@ntc.gov.au) 1300 3030 3030

Note that all media releases must be approved by the Director, Public Affairs and Communications and the CEO before they are distributed. See the NTC Media Policy for further details.

**National Transport Commission**  
Level 3, 300 Bourke Street  
Melbourne VIC 3000  
T 1300 3030 3030  
E [officeapps@ntc.gov.au](mailto:officeapps@ntc.gov.au) [ntc.gov.au](http://ntc.gov.au)

31 October 2018



Name  
Title  
Organisation  
Address  
SUBURB STATE Postcode

Dear \_\_\_\_\_

**Use a clear one-line subject heading**

Structure your letter with the plain English CREDO™ structure.

**Context:** Start by outlining why you are writing. Thank the reader for a letter you are replying to or state why you are writing.

**Result:** What is the main point the reader will want to know? Put this in the second paragraph. If you are replying to a letter, answer the reader's question and state clearly what action will occur in response. If you are initiating a letter, state what you want.

**Explanation:** Explain the reasons for the response or the request and why NTC has taken this position. In a short letter, keep this to one or to two paragraphs at most.

**Details:** If you need to, detail further reasoning and evidence for the position. This might be more than one paragraph, but keep it sort and to the point.

**Use headings in longer letters:** Complex letters may cover a range of topics or a number of questions. If this is the case, you can still start with some context and a result paragraph that summarises the main message.

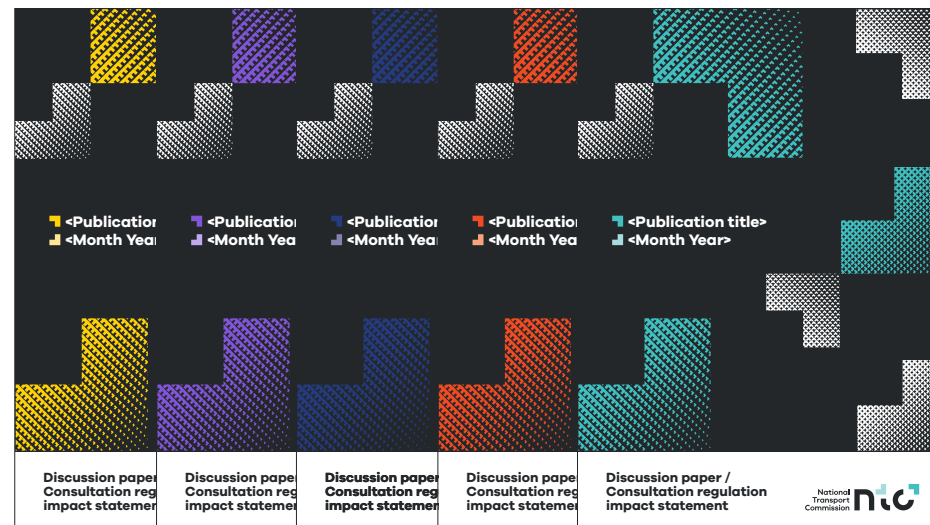
Instead of successive 'explanation' and 'detail' paragraphs, you may need to break the letter into sub-topics, each with its own 'explanation' and 'detail' paragraphs.

**Our contact (if appropriate):** Finish your letter politely. For instance, and with 'if you would like more information, please contact (name, title, phone)'.  
Yours sincerely,

Name  
Title


**National Transport Commission**  
Level 3, 300 Bourke Street  
Melbourne VIC 3000  
T 1300 3030 3030  
E [officeapps@ntc.gov.au](mailto:officeapps@ntc.gov.au) [ntc.gov.au](http://ntc.gov.au)  
AMB 42 900 00 170

### Report template examples



**<Publication <Month Year>** **<Publication <Month Year>** **<Publication <Month Year>** **<Publication <Month Year>** **<Publication title> <Month Year>**

**Discussion paper Consultation paper impact statement** **Discussion paper Consultation paper impact statement** **Discussion paper Consultation paper impact statement** **Discussion paper Consultation paper impact statement** **Discussion paper / Consultation regulation impact statement**



#### 4.2 Information graphics

**Break up text with graphic elements**

Where your content allows, use design elements like tables, graphs, diagrams and charts to capture descriptive content. A good balance of visual and textual information will make the report more engaging and easier to read.

NTC has three options for different types of graphs and charts. This template has default styles for table formatting.

All tables and figures should use our corporate colours wherever possible. There are three colours in the NTC logo. The RGB colour values are listed in the table below. These colours are part of the theme for this template.

**Table 2. NTC's corporate colours**

Colour	RGB colour value
NTC Aqua	R16 G237 B201
NTC Charcoal	R38 G33 B42
NTC Red	R255 G71 B19
NTC Yellow	R255 G210 B0
NTC Blue	R0 G47 B135
NTC Purple	R126 G87 B197

#### 4.3 Accessibility

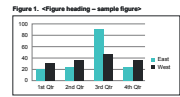
**Make your report accessible**

Formatting your report with the built styles will also help screen readers to distinguish between chapters, headings and body text. This makes all of our documents accessible for people with a disability. All Commonwealth government agencies need to comply with accessibility guidelines under the Government Online Strategy and Disability Discrimination Act 1992 (revised 2000).

**Label design elements with 'alt text'**

- To make our reports accessible, also label all pictures, graphs and tables with 'alt text' by right-clicking on the image or table.
- Selecting 'format picture' for images, 'format chart area' for charts or 'table properties' for tables completes the alt text tab with a description of the graphic. For example: This graph shows the relationship between X and Y or for an image, This image shows traffic along the Monash Freeway.

**Figure 1. <Figure heading – sample figure>**




Insert title of figure here. Insert the month and year the figure was released.



# 5.2 Collateral Stationery

## Letterhead



31 October 2018

Name  
Title  
Organisation  
Address  
SUBURB STATE Postcode

Dear \_\_\_\_\_

**Use a clear one-line subject heading**

Structure your letter with the plain English CREDO™ structure.

**Context:** Start by outlining why you are writing. Thank the reader for a letter you are replying to or state why you are writing.

**Result:** What is the main point the reader will want to know? Put this in the second paragraph. If you are replying to a letter, answer the reader's question and state clearly what action will occur in response. If you are initiating a letter, state what you want.

**Explanation:** Explain the reasons for the response or the request and why NTC has taken this position. In a short letter, keep this to one or two paragraphs at most.

**Details:** If you need to, detail further reasoning and evidence for the position. This might be more than one paragraph, but keep it short and to the point.


**Use headings in longer letters:** Complex letters may cover a range of topics or a number of questions. If this is the case, you can still start with some context and a result paragraph that summarises the main message.

Instead of successive 'explanation' and 'details' paragraphs, you may need to break the letter into sub-topics, each with its own 'explanation' and 'details' paragraphs.

**Our contact (if appropriate):** Finish your letter politely. For instance, end with 'If you would like more information, please contact [name, title, phone]'.


Yours sincerely

Name  
Title



National Transport Commission  
Level 3, 600 Bourke Street  
Melbourne VIC 3000  
 ☎ (03) 9236 5000 ✉ enquiries@ntc.gov.au 🌐 ntc.gov.au  
 ABN 67 890 861 578

## Envelopes



Level 3, 600 Bourke Street  
Melbourne VIC 3000  
Australia

## Email signature

**Firstname Surname**  
**Position title**

**National Transport Commission**  
 ☎ (03) 9236 5000 ✉ 0412 345 678 🌐 ntc.gov.au  
 Level 3, 600 Bourke St | Melbourne VIC 3000



Leading change™

## Business Card



Leading change™

**Firstname Surname**  
**Position title**

☎ (03) 9236 5000 ✉ 0412 345 678  
 🌐 ntc.gov.au  
 ✉ firstnamesurname@ntc.gov.au

**National Transport Commission**  
 Level 3, 600 Bourke Street  
 Melbourne VIC 3000



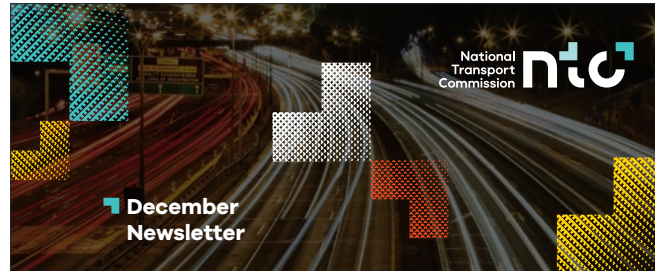
**Note:** Please see reception to order business cards

# 5.3.1

## Collateral Digital

### EDMs

#### EDM examples



To whom it may concern,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam.

Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autemvel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi.

Regards,

Lorem Ipsum

**National Transport Commission**  
Level 3, 600 Bourke Street  
Melbourne VIC 3000  
☎ (03) 9236 5000  
✉ enquiries@ntc.gov.au  
🌐 ntc.gov.au



To whom it may concern,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam.

Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autemvel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi.

Regards,

Lorem Ipsum

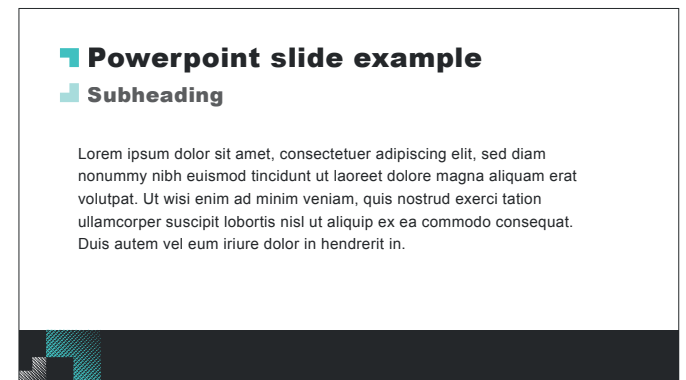
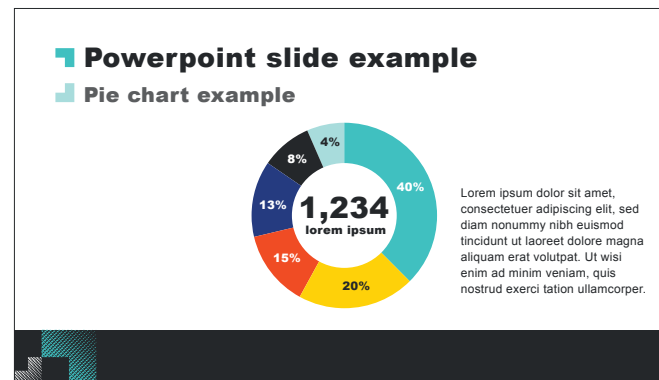
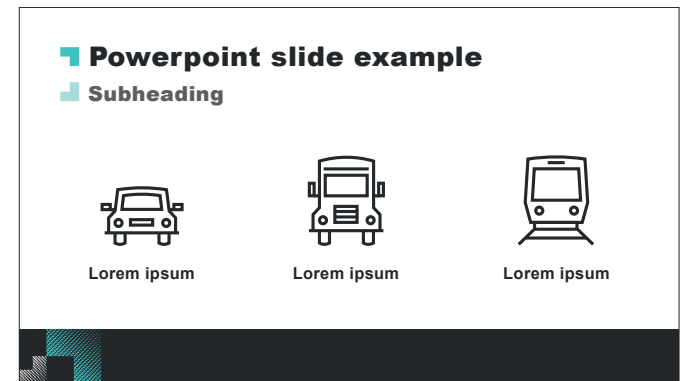
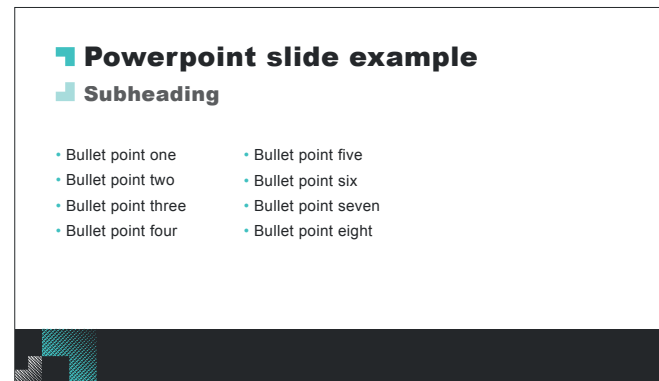
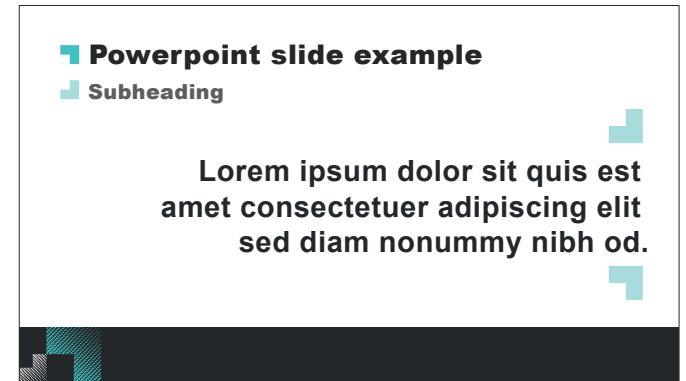
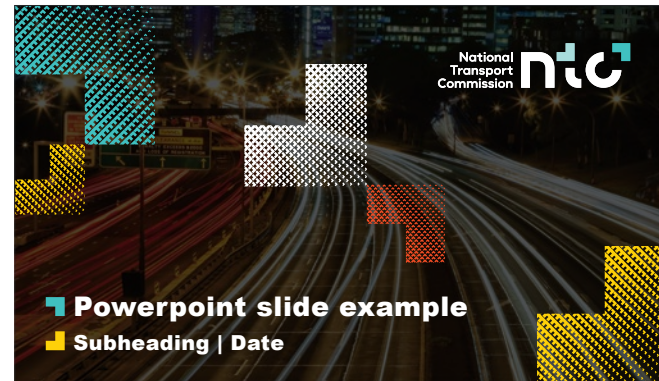
**National Transport Commission**  
Level 3, 600 Bourke Street  
Melbourne VIC 3000  
☎ (03) 9236 5000  
✉ enquiries@ntc.gov.au  
🌐 ntc.gov.au

# 5.3.2

## Collateral Digital

### PowerPoint templates

#### PPT slide examples



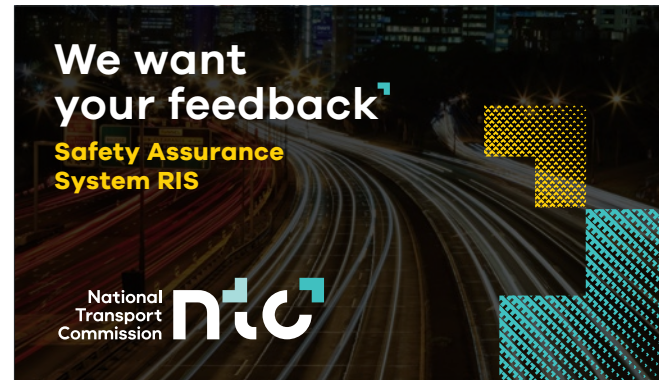


# 5.3.3

## Collateral Digital

### Social media tile and banner templates

#### Social media tile examples





**Further  
information**



**For further information on  
the NTC corporate style  
guide, or for access to assets  
and templates, contact  
[communications@ntc.gov.au](mailto:communications@ntc.gov.au)**

