

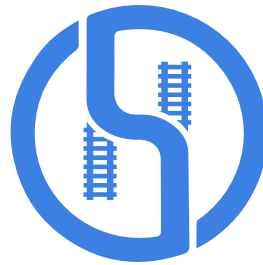
**National
Rail
Skills
Hub**

Contents

Logo Primary	3
Logo Black and white.	4
Logo Don'ts	5
Colour Primary.	6
Colour Secondary	7
Colour Accessibility	8
Typography Primary	9
Typography Default	10
Brand Device Graphic Elements	11
Brand Device Layout Examples	12

Logo Primary

Primary logo



**National
Rail
Skills
Hub**

Primary logo (inverse)



Colour breakdown



NRS Blue

R62 G128 B226
#3E80E2



NRS Charcoal

R36 G39 B42
#24272A

Logo Black and white

Black and white logo



Black and white logo (inverse)

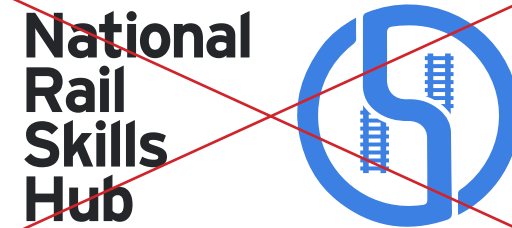


Logo Don'ts

Don't change the colours of the logo



Don't rearrange the logo elements



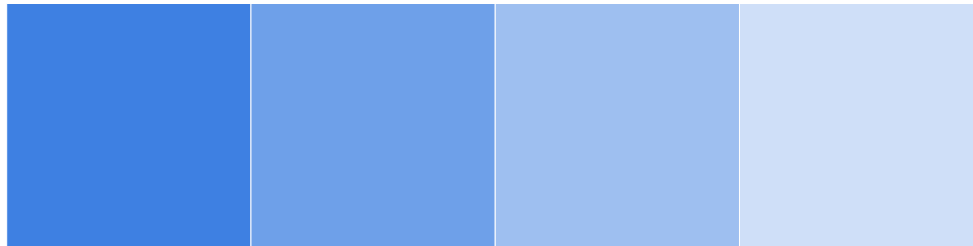
Don't stretch the logo



Don't place the logo over busy imagery



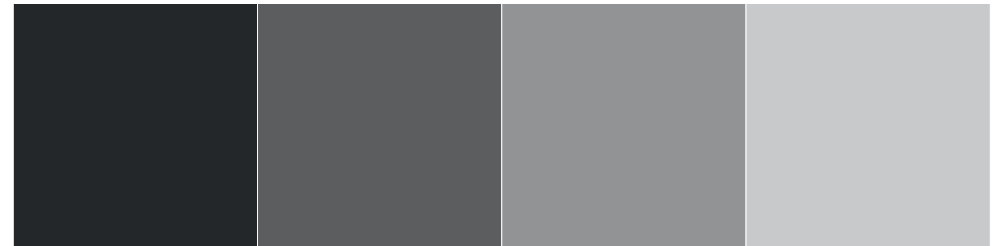
Colour Primary



100% - #3E80E2 75% - #6EA0E9 50% - #9EBFF0 25% - #CFDFF8

NRSH Blue

R62 G128 B226
#3E80E2



100% - #24272A 75% - #5B5D5F 50% - #919394 25% - #C8C9CA

NRSH Charcoal

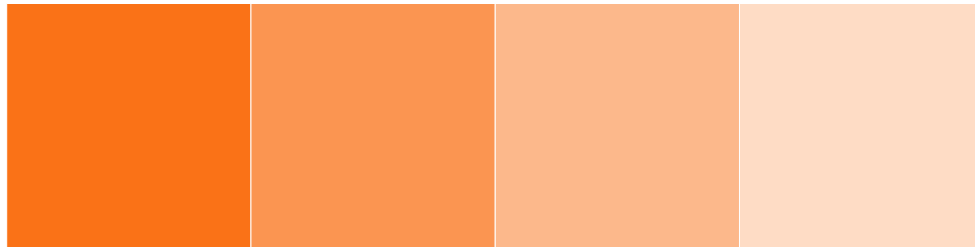
R36 G39 B42
#24272A



White

R255 G255 B255
#FFFFFF

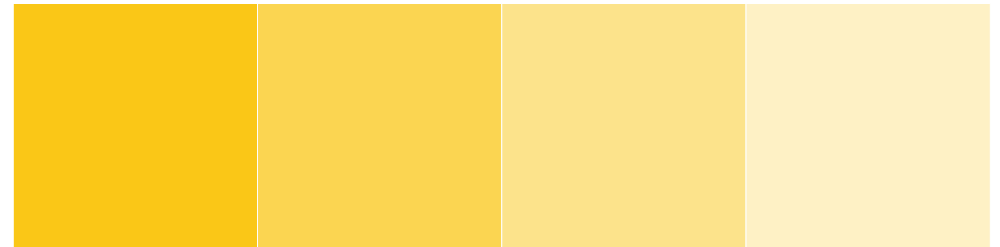
Colour Secondary



100% - #FA7217 75% - #FB9551 50% - #FCB88B 25% - #FEDCC5

NRS Orange

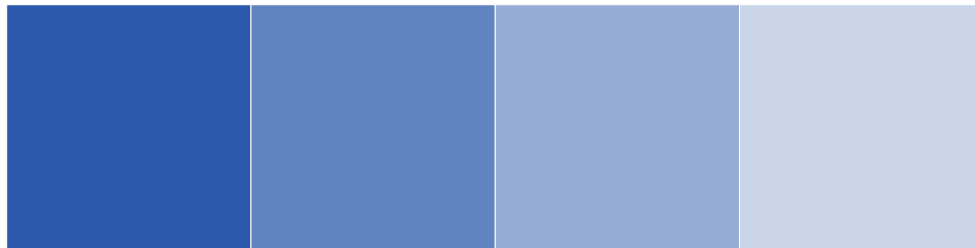
R250 G114 B23
#FA7217



100% - #FAC717 75% - #FBD551 50% - #FCE38B 25% - #FEF1C5

NRS Yellow

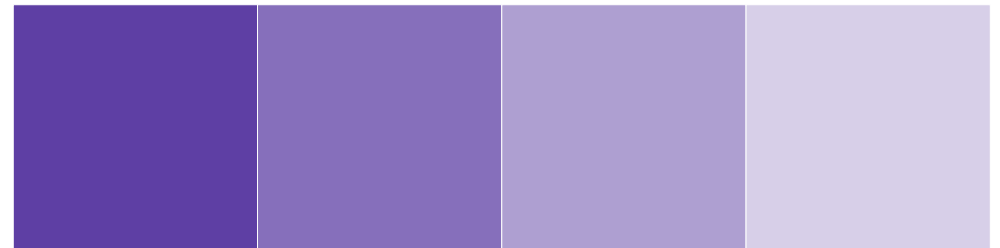
R250 G199 B23
#FAC717



100% - #2C59AB 75% - #6183C0 50% - #95ACD5 25% - #CAD5EA

NRS Dark-Blue

R44 G89 B171
#2C59AB



100% - #5E3FA4 75% - #866FBB 50% - #AE9FD1 25% - #D7CFE8

NRS Purple

R94 G63 B164
#5E3FA4

Colour Accessibility



Headings

Sub-headings

Body copy

NRSH Charcoal background

#24272A



Headings

Sub-headings

Body copy

White background

#FFFFFF



Headings

Sub-headings

NRSH Dark-Blue background

#2C59AB

Typography Primary

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,!/?/

Headings

Interstate Bold | Tracking: -50 (in thousands of an em)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,!/?/

Body copy

Arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,!/?/

Sub-headings

Interstate Regular | Tracking: -50 (in thousands of an em)

Typography Default

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,!/?**

Headings

Arial Black

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,!/?**

Sub-headings

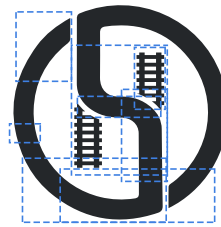
Arial Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,!/?

Body copy

Arial Regular

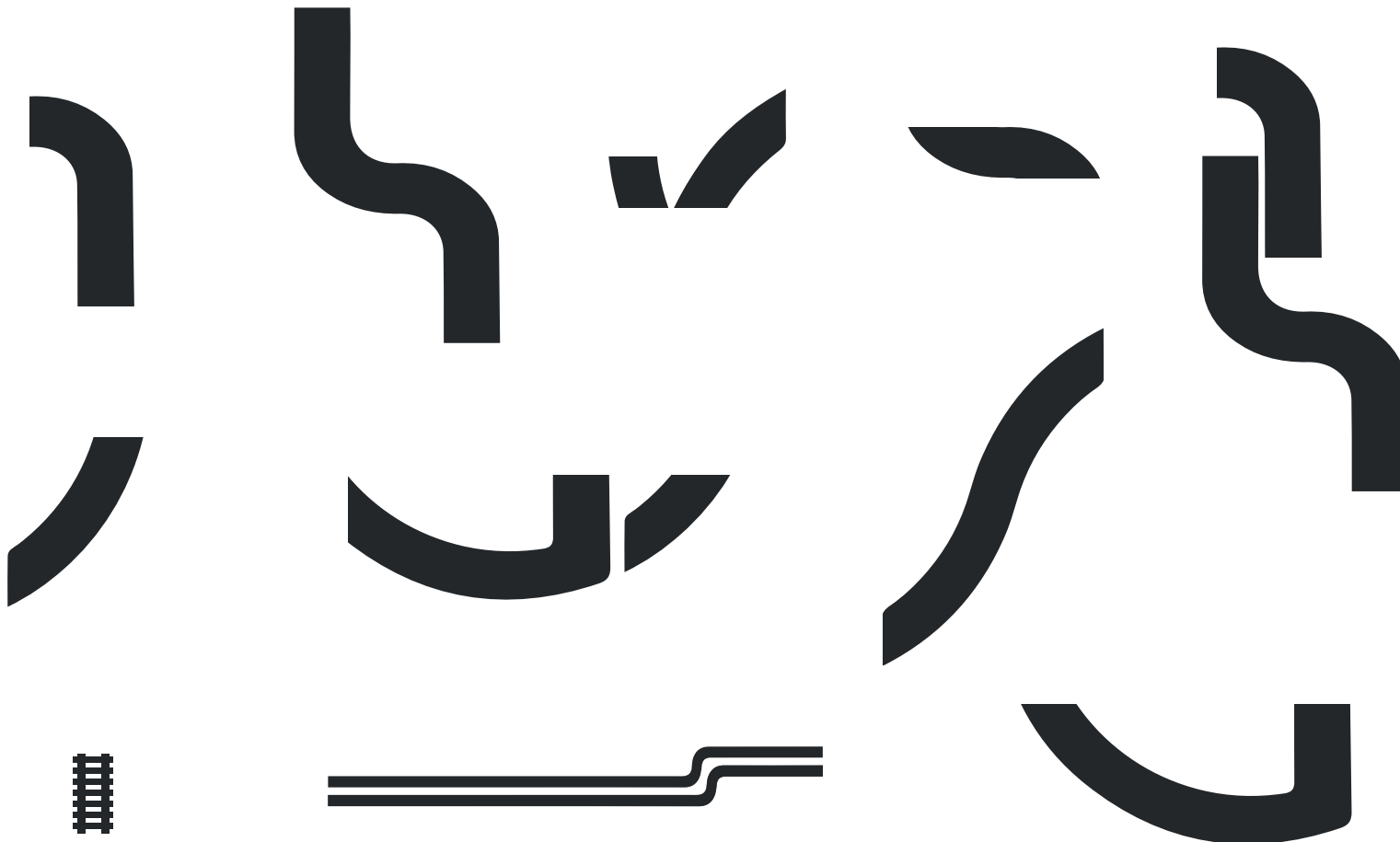
Brand Device Graphic Elements



||

Graphic device application

Symbol slices may be uniquely positioned, scaled, rotated, re-masked (shape form), combined, layered, extended where rectangular, or recoloured based on the NRSB Style Guide colours.



Brand Device Layout Examples

Digital ad



Brand Device Layout Examples

Tile (1)



Brand Device Layout Examples

Tile (2)



Brand Device Layout Examples

Spread (1)

Heading one style

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer elementum posuere nunc vel vulputate. Phasellus porta lectus et ante feugiat, et vulputate odio hendrerit. Vivamus accumsan elit id efficitur iaculis. Nam mattis ac magna a ullamcorper. Duis ac tortor tellus. Ut nec eros eu purus blandit lacinia vel eu ipsum. Mauris sagittis vulputate velit nec consectetur. Phasellus ullamcorper rutrum dui, ut hendrerit leo ultricies sit amet.

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Brand Device Layout Examples

Spread (2)



Brand Device Layout Examples

Spread (3)



Heading primary

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer elementum posuere nunc vel vulputate. Phasellus porta lectus et ante feugiat, et vulputate odio hendrerit. Vivamus accumsan elit id efficitur iaculis. Nam mattis ac magna a ullamcorper.

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Nunc ultricies blandit enim eget euismod. Morbi pulvinar enim in dictum tristique. Nunc fermentum ut tellus sed finibus. Fusce ultrices id mi et congue. Quisque et lobortis justo. Aliquam quis mattis lacus. Vestibulum porttitor vulputate mauris ultrices vehicula. Quisque tempor massa convallis dui semper tristique. Proin malesuada lacus dui, in lobortis ligula maximus at. Praesent urna neque, aliquam id gravida non, sodales eu est.

Integer iaculis rhoncus augue, at consequat ligula placerat eget. Donec aliquet accumsan erat eget blandit. Morbi faucibus diam a ante ullamcorper finibus. Integer augue atque, porta vitae eleifend vel lobortis eu urna. Fusce posuere, turpis non euismod lincidunt, dolor dolor convallis dui, eu feugiat purus mauris non lectus. Nulla vel volutpat diam. Maecenas tempus ante nec sem interdum iaculis. Pellentesque eleifend fringilla dictum.

Mauris et erat malesuada nibh malesuada convallis in ut metus. Donec luctus odio at lacus porta lacinia sit amet id turpis. Mauris quis feugiat ligula, sit amet ultrices ante. Donec sollicitudin gravida diam in euismod. Suspendisse potenti. Nullam eu bibendum erat, at porttitor massa. Fusce placerat et arcu in tristique. Aenean et tellus velit. Mauris sodales lectus ac quam lacinia dignissim.

Vulputate mauris ultrices vehicula. Quisque tempor massa convallis dui semper tristique. Proin malesuada lacus dui, in lobortis ligula maximus at. Praesent urna neque, aliquam id gravida non, sodales eu est. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.