

From: s47F
To: s47F
Cc: s47E(d) s47F s47F
Subject: 190603 1717 - s47F s47F Concierge is Client Support Portal? / No Action of Offensive Content
Date: Monday, 3 June 2019 5:17:23 PM

Hi s47F

I'm getting the list reviewed.

As for the two links from Instagram you sent earlier, they were not found to be violating our policies. The post with the Chief of the Australian Defence Force is a meme and we allow for such memes on our platforms. Especially as he is a public figure as part of his role.

The 2nd post had their faces obscured and there're no other identifiable features in the photos that would warrant a take down.

Let me know if you need more clarifications.

s47F

From: "s47F" <s47F@defence.gov.au>
Date: Monday, 3 June 2019 at 2:01 PM
To: s47F <s47F@fb.com>
Cc: "s47E(d)" <s47E(d)@defence.gov.au>, s47E(d) <s47E(d)@defence.gov.au>, "s47F" <s47F@defence.gov.au>, s47F <s47F@fb.com>
Subject: Concierge is Client Support Portal? / No Action of Offensive Content
[SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi s47F

Thanks for getting back to me about the Concierge link. It appears that this link simply redirects us to the Client Support Portal? We have had very limited success with this system and is the one we referred to during our phone conversation. When we have a concern, it is submitted through the "something else" link and normally receives a very generic response that requires multiple replies. Due to this, we recycle old case numbers were representatives have been responsive, rather than starting the whole process again.

Apologies about the broken Facebook links as these pages has been removed but the Instagram account is still active. I've attached the revised version of this document.

Over the weekend this account has requested the submission of imagery sustained during their time at defence. We consider this content graphic and in violation of your community standards. We have also noted that the image of the Chief of the Australian Defence Force (<https://www.instagram.com/p/ByB59dDJO4L/>) has not yet been removed and would like this addressed urgently.

Regards

s47F

Contractor to Department of Defence, Defence Social Media Hub

Defence News Bureau | Ministerial and Executive Coordination and Communication Division (MECC)

Contractor to Department of Defence | s47E(d) | PO Box 7901 Canberra BC ACT 2610

Phone: s47E(d) | Email: s47F@defence.gov.au

For all social media requests, please contact: s47E(d)@defence.gov.au

For information on best practice & training please see: [Defence Social Media Hub](#)

IMPORTANT: This email remains the property of the Department of Defence and is subject to the jurisdiction of section 70 of the Crimes Act 1914. If you have received this email in error, you are requested to contact the sender and delete the email.

From: s47F
To: s47F
Cc: s47E(d) s47F s47F
Subject: 190605 1148 - s47F s47F Concierge is Client Support Portal? / No Action of Offensive Content
Date: Wednesday, 5 June 2019 11:48:30 AM

Noted. Speak shortly

From: s47F <s47F@defence.gov.au>
Sent: Wednesday, June 5, 2019 9:47 AM
To: s47F <s47F@fb.com>
Cc: s47E(d) <s47E(d)@defence.gov.au>; s47E(d) s47E(d)@defence.gov.au; s47F <s47F@defence.gov.au>; s47F <s47F@fb.com>
Subject: RE: Concierge is Client Support Portal? / No Action of Offensive Content [SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi s47F

I will arrange for s47F and s47E(d) to be in on the call and will ring you shortly.

Regards

s47F

IMPORTANT: This email remains the property of the Department of Defence and is subject to the jurisdiction of section 70 of the Crimes Act 1914. If you have received this email in error, you are requested to contact the sender and delete the email.

From: s47F <s47F@fb.com>
Sent: Wednesday, 5 June 2019 11:40 AM
To: s47F <s47F@defence.gov.au>
Cc: s47E(d) <s47E(d)@defence.gov.au>; s47E(d) s47E(d)@defence.gov.au; s47F <s47F@defence.gov.au>; s47F <s47F@fb.com>
Subject: RE: Concierge is Client Support Portal? / No Action of Offensive Content [SEC=UNCLASSIFIED]

Hello s47F

What personal information are you referring to?

I am available for a call now at s47F .

From: s47F <s47F@defence.gov.au>

Sent: Wednesday, June 5, 2019 9:38 AM

To: s47F <s47F fb.com>

Cc: s47E(d) <s47E(d) defence.gov.au>; s47E(d) s47E(d) @defence.gov.au>; s47F <s47F defence.gov.au>; s47F <s47F fb.com>

Subject: RE: Concierge is Client Support Portal? / No Action of Offensive Content
[SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi s47F and s47F

s47F

Regards

s47F

IMPORTANT: This email remains the property of the Department of Defence and is subject to the jurisdiction of section 70 of the Crimes Act 1914. If you have received this email in error, you are requested to contact the sender and delete the email.

From: s47F <s47F fb.com>

Sent: Tuesday, 4 June 2019 10:09 PM

To: s47F <s47F defence.gov.au>

Cc: s47E(d) <s47E(d) defence.gov.au>; s47E(d) s47E(d) @defence.gov.au>; s47F <s47F defence.gov.au>; s47F <s47F fb.com>

Subject: Re: Concierge is Client Support Portal? / No Action of Offensive Content
[SEC=UNCLASSIFIED]

Hello s47F

From the list of links you shared we have assessed all and taken the following action on the pieces of content that was flagged:

- Ignored 30 pieces of content
- Deleted 2 pieces of content
- *Marked as Disturbing* 3 pieces of content.

Please note, that most of the content that was *ignored* was already unavailable on the account. Meaning they most probably have been deleted.

Cheers

s47F

From: "s47F" <s47F@defence.gov.au>
Date: Monday, 3 June 2019 at 2:01 PM
To: s47F <s47F@fb.com>
Cc: "s47E(d)" <s47E(d)@defence.gov.au>, s47E(d) <s47E(d)@defence.gov.au>, "s47F" <s47F@defence.gov.au>, s47F <s47F@fb.com>
Subject: Concierge is Client Support Portal? / No Action of Offensive Content [SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi s47F

Thanks for getting back to me about the Concierge link. It appears that this link simply redirects us to the Client Support Portal? We have had very limited success with this system and is the one we referred to during our phone conversation. When we have a concern, it is submitted through the "something else" link and normally receives a very generic response that requires multiple replies. Due to this, we recycle old case numbers were representatives have been responsive, rather than starting the whole process again.

Apologies about the broken Facebook links as these pages has been removed but the Instagram account is still active. I've attached the revised version of this document.

Over the weekend this account has requested the submission of imagery sustained during their time at defence. We consider this content graphic and in violation of your community standards. We have also noted that the image of the Chief of the Australian Defence Force (<https://www.instagram.com/p/ByB59dDJO4L/>) has not yet been removed and would like this addressed urgently.

Regards

s47F

Contractor to Department of Defence, Defence Social Media Hub

Defence News Bureau | Ministerial and Executive Coordination and Communication Division (MECC)

Contractor to Department of Defence | s47E(d) | PO Box 7901 Canberra BC ACT 2610

Phone: s47E(d) | Email: s47F@defence.gov.au

For all social media requests, please contact: s47E(d)@defence.gov.au

For information on best practice & training please see: [Defence Social Media Hub](#)

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From: s47F
To: s47F s47E(d) s47F
Subject: Personal Information Content on The Pineapple Express Instagram Page [SEC=UNCLASSIFIED]
Date: Wednesday, 5 June 2019 1:03:18 PM
Attachments: [Screenshot 2019-06-05 11.40.08.png](#)
[Screenshot 2019-06-05 11.40.19.png](#)
[Screenshot 2019-06-05 11.40.30.png](#)
[Screenshot 2019-06-05 11.40.14.png](#)
[Screenshot 2019-06-05 11.40.24.png](#)
[Screenshot 2019-06-05 12.55.02.png](#)
[Screenshot 2019-06-05 12.55.07.png](#)
[Screenshot 2019-06-04 22.12.30.png](#)
[Screenshot 2019-06-04 22.42.24.png](#)
[Screenshot 2019-06-04 22.42.48.png](#)
[Screenshot 2019-06-04 22.43.34.png](#)
[Screenshot 2019-06-04 22.43.18.png](#)
[Screenshot 2019-06-04 22.43.01.png](#)
[Screenshot 2019-06-04 22.43.52.png](#)
[Screenshot 2019-06-04 22.44.07.png](#)

UNCLASSIFIED

Hi s47F

Here is information in regards to the posts that are targeting me.

<https://www.instagram.com/tpememes/> ← Information in the story (screenshots included)

<https://www.instagram.com/p/ByR8bfWJdTu/>

s47F

Contractor to Department of Defence, Defence Social Media Hub

Defence News Bureau | Ministerial and Executive Coordination and Communication Division (MECC)

Contractor to Department of Defence | s47E(d) | PO Box 7901 Canberra BC ACT 2610

Phone: s47E(d) | **Email:** s47F [defence.gov.au](mailto:s47F@defence.gov.au)

For all social media requests, please contact: s47E(d) [@defence.gov.au](mailto:s47E(d)@defence.gov.au)

For information on best practice & training please see: [Defence Social Media Hub](#)

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@tpememes

We Removed Content You Posted

We've removed or disabled access to content that you posted on Instagram because a third party reported that the content infringes or otherwise violates their rights.

To learn more and to view the content that was removed, please visit:

Report 318120689114139

I acknowledge that I have viewed the content that was removed on my account.

OK

Instagram

Just has something removed 🙄 we don't know what it is though because Instagram won't show us what it was 😂



tpememes • Follow 19h

Defence FOI 098/23/24
Document 9



@tpememes

We Removed Content You Posted

We've removed or disabled access to content that you posted on Instagram because a third party reported that the content infringes or otherwise violates their rights.

To learn more and to view the content that was removed, please visit:

[Report 318120689114139](#)

I acknowledge that I have viewed the content that was removed on my account.

OK

Instagram

**They then force us to
acknowledge we have
viewed it before we can
access our account 😂**

**(Even after they won't
show us what it was)**



tpememes • Follow

Defence FOI 098/23/24
Document 9

17h



We've removed or disabled access to the following content you posted on Instagram because we received a notice from a third party that the content infringes their copyright(s):

Photo: 'No caption required 🍌😂 #TPE 🍌🍌
🍌 #militarymemes #military #airforce #army
#navy' uploaded on May 2, 2019 at 3:16 AM PDT

If you believe that this content should not have been removed from Instagram, you can contact the complaining party directly to resolve your issue:

Report #: 318120689114139

Rights Owner: Department of Defence

Email: s47F [@defence.gov.au](mailto:s47F@defence.gov.au)

Copyrighted Work: Other

s47F is a shit bloke.

Dogging the boys.

Biggest jack c*nt



tpememes • Follow 19h

Defence FOI 098/23/24
Document 9



Instagram

Instagram Copyright Violation

We've removed or disabled access to the following content that you posted on Instagram because a third party reported that the content violates their copyright.



For reference, this content was removed due to Report 318120689114139.

They allow us to view the image but it never loads, not even on 4 other devices 😂



tpememes • Follow 19h

Defence FOI 098/23/24
Document 9



We now have solid proof that
the Department of defence
have a JPAO team targeting
@tpememes

They are literally spending
money targeting meme pages



Wait out for further
questions info



ADF & s47F

Digger Morale



J

- **Jack** – To be selfish or to go it alone, for example *Don't jack on your mates!, Going Jack, or Stop being jack and give us a hand.* The term comes from the phrase "Fuck you Jack, I'm all right". It is a serious insult. Alternate, "s47F"
- **Jack-up** - going on strike (akin to a mutiny but unable to identify ring leaders - comes from the industrial background of the mass armies of the world wars)(potentially archaic)
- **Jack** – A sailor, from the term [Jack Tar](#).
- **Jackhammers** – An elite section of technicians who not only strive to produce airpower but in fact succeed and excel.
- **Jack Rations** - civilian food taken to the field to liven up the issue rations. As in "I'm all right Jack Fuck you" or "don't be jack, let me have one of your goffas"

We've removed or disabled access to the following content you posted on Instagram because we received a notice from a third party that the content infringes their copyright(s):

Photo: 'No caption required 🍍😂 #TPE 🍍🍍
🍍 #militarymemes #military #airforce #army
#navy' uploaded on May 2, 2019 at 3:16 AM PDT

If you believe that this content should not have been removed from Instagram, you can contact the complaining party directly to resolve your issue:

Report #: 318120689114139

Rights Owner: Department of Defence

Email: s47F @defence.gov.au

Copyrighted Work: Other



tpememes • Follow



s22



395 likes

4 HOURS AGO

Add a comment...

Post

RELATED PHOTOS

We've removed or disabled access to the following content you posted on Instagram because we received a notice from a third party that the content infringes their copyright(s):

Photo: 'No caption required 🍍😂 #TPE 🍍🍍 🍍 #militarymemes #military #airforce #army #navy' uploaded on May 2, 2019 at 3:16 AM PDT

If you believe that this content should not have been removed from Instagram, you can contact the complaining party directly to resolve your issue:

Report #: 318120689114139

Rights Owner: Department of Defence

Email: s47F [redacted] [@defence.gov.au](mailto:s47F@defence.gov.au)

Copyrighted Work: Other



tpememes • Follow

311 2 likes reply

s22



395 likes

4 HOURS AGO

Add a comment...

Post

We've removed or disabled access to the following content you posted on Instagram because we received a notice from a third party that the content infringes their copyright(s):

Photo: 'No caption required 🍍😂 #TPE 🍍🍍 🍍 #militarymemes #military #airforce #army #navy' uploaded on May 2, 2019 at 3:16 AM PDT

If you believe that this content should not have been removed from Instagram, you can contact the complaining party directly to resolve your issue:

Report #: 318120689114139

Rights Owner: Department of Defence

Email: s47F [redacted] [@defence.gov.au](mailto:s47F@defence.gov.au)

Copyrighted Work: Other



tpememes • Follow

s22



395 likes

4 HOURS AGO

Add a comment...



Post

We've removed or disabled access to the following content you posted on Instagram because we received a notice from a third party that the content infringes their copyright(s):

Photo: 'No caption required 🍍😂 #TPE 🍍🍍 🍍 #militarymemes #military #airforce #army #navy' uploaded on May 2, 2019 at 3:16 AM PDT

If you believe that this content should not have been removed from Instagram, you can contact the complaining party directly to resolve your issue:

Report #: 318120689114139

Rights Owner: Department of Defence

Email: s47F [redacted] [@defence.gov.au](mailto:s47F@defence.gov.au)

Copyrighted Work: Other



tpememes • Follow



s22



2h 1 like Reply



395 likes

4 HOURS AGO

Add a comment...

Post

RELATED PHOTOS

We've removed or disabled access to the following content you posted on Instagram because we received a notice from a third party that the content infringes their copyright(s):

Photo: 'No caption required 🍍😂 #TPE 🍍🍍
🍍 #militarymemes #military #airforce #army
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Report #: 318120689114139

Rights Owner: Department of Defence

Email: s47F [redacted] [@defence.gov.au](mailto:s47F@defence.gov.au)

Copyrighted Work: Other



tpememes • Follow



s22



395 likes

4 HOURS AGO

Add a comment...

Fast

We've removed or disabled access to the following content you posted on Instagram because we received a notice from a third party that the content infringes their copyright(s):

Photo: 'No caption required 🍍 😂 #TPE 🍍 🍍 🍍 #militarymemes #military #airforce #army #navy' uploaded on May 2, 2019 at 3:16 AM PDT

If you believe that this content should not have been removed from Instagram, you can contact the complaining party directly to resolve your issue:

Report #: [318120689114139](#)

Rights Owner: Department of Defence

Email: [s47F](#) [@defence.gov.au](#)

Copyrighted Work: Other



tpememes • Follow



s22



395 likes

4 HOURS AGO

Add a comment...

Post

We've removed or disabled access to the following content you posted on Instagram because we received a notice from a third party that the content infringes their copyright(s):

Photo: 'No caption required 🍍😂 #TPE 🍍🍍 🍍 #militarymemes #military #airforce #army #navy' uploaded on May 2, 2019 at 3:16 AM PDT

If you believe that this content should not have been removed from Instagram, you can contact the complaining party directly to resolve your issue:

Report #: [318120689114139](#)

Rights Owner: Department of Defence

Email: s47F [@defence.gov.au](mailto:s47F@defence.gov.au)

Copyrighted Work: Other



tpememes • [Follow](#)



s22



395 likes

4 HOURS AGO

Add a comment...

Post

From: s47F
To: s47F
Cc: s47F s47E(d) s47F s47E(d)
Subject: 190607 1518 - s47F s47F Personal Information Content on The Pineapple Express Instagram Page
Date: Friday, 7 June 2019 3:18:59 PM

UNCLASSIFIED

Hi s47F

That's great. Thanks for letting me know. We will continue to report posts and hope that it pasts the threshold for them to be removed.

Regards

s47F

IMPORTANT: This email remains the property of the Department of Defence and is subject to the jurisdiction of section 70 of the Crimes Act 1914. If you have received this email in error, you are requested to contact the sender and delete the email.

From: s47F <s47F fb.com>
Sent: Friday, 7 June 2019 2:54 PM
To: s47F <s47F defence.gov.au>
Cc: s47F <s47F fb.com>; s47E(d) <s47E(d) defence.gov.au>; s47F <s47F defence.gov.au>; s47E(d) s47E(d) @defence.gov.au
Subject: Re: Personal Information Content on The Pineapple Express Instagram Page [SEC=UNCLASSIFIED]

Hello s47F

We have reviewed the list of pages and did not result in many violations. Some had individual pieces of content which violated and were taken down. We conducted an additional investigation into the admins and disabled a few who had fake signals.

Cheers

s47F

From: "s47F" <s47F defence.gov.au>
Date: Thursday, 6 June 2019 at 8:17 AM
To: s47F <s47F fb.com>
Cc: s47F <s47F fb.com>, "s47E(d) <s47E(d) defence.gov.au>, "s47F <s47F defence.gov.au>, s47E(d) @defence.gov.au
Subject: RE: Personal Information Content on The Pineapple Express Instagram Page [SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi s47F

Thank you!!

We all appreciate the recent work done by yourself and your team in dealing with these pages/accounts. It's fantastic to see "The Pineapple Express" down across Facebook and Instagram.

We know that there is still plenty of work to be done and hope to have the majority of the main offenders reported and removed so we can move from an offensive position to simply monitoring content. Please let me know what the best tactic may be in regards to this? Should we leave these pages alone for now while you investigate? Continue to report content? Etc.?

We are obviously more than happy to help and will take your lead on the next steps.

Regards

s47F

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From: s47F <s47F fb.com>

Sent: Wednesday, 5 June 2019 3:27 PM

To: s47F <s47F defence.gov.au>

Cc: s47F <s47F fb.com>; s47E(d)

<s47E(d) defence.gov.au>; s47F <s47F defence.gov.au>; s47E(d) s47E(d) @defence.gov.au>

Subject: Re: Personal Information Content on The Pineapple Express Instagram Page
[SEC=UNCLASSIFIED]

Hi s47F

We removed the page as it violated our bullying policies.

Cheers

s47F

Politics & Government Outreach Manager, Asia-Pacific
Facebook

Sent from my Mobile

On 5 Jun 2019, at 12:54 PM, s47F <s47F defence.gov.au> wrote:

UNCLASSIFIED

Hi s47F

No, it is not.

Regards

s47F

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From: s47F <s47F fb.com>

Sent: Wednesday, 5 June 2019 2:53 PM

To: s47F <s47F defence.gov.au>

Cc: s47F <s47F fb.com>; s47E(d)

<s47E(d) defence.gov.au>; s47F <s47F defence.gov.au>;
s47E(d) @defence.gov.au>

Subject: Re: Personal Information Content on The Pineapple Express Instagram Page [SEC=UNCLASSIFIED]

Hi s47F

Is the profile picture of you? I'll get the page reviewed.

s47F

Politics & Government Outreach Manager, Asia-Pacific
Facebook

Sent from my Mobile

On 5 Jun 2019, at 12:51 PM, s47F
<s47F defence.gov.au> wrote:

UNCLASSIFIED

Hi s47F

They have now created a Facebook page to continue the harassment. What action can be taken in regards to this page and can the administrator be tracked? I would assume they are one of the administrators of the other pages.

<https://www.facebook.com/davidatdefence/>

Regards

s47F

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From: s47F <s47F fb.com>

Sent: Wednesday, 5 June 2019 2:44 PM

To: s47F <s47F defence.gov.au>

Cc: s47E(d) <s47E(d) defence.gov.au>; s47F

<s47F defence.gov.au>

Subject: Re: Personal Information Content on The Pineapple Express Instagram Page [SEC=UNCLASSIFIED]

Hi s47F

We have removed the photo that had your personal information.

s47F

Politics & Government Outreach Manager, Asia-Pacific
Facebook

Sent from my Mobile

On 5 Jun 2019, at 12:23 PM, s47F
<s47F defence.gov.au> wrote:

UNCLASSIFIED

Hi s47F

These posts have been shared on another one of the accounts that I sent through earlier today. This further highlights the interconnectivity of the accounts and administrators.

https://www.facebook.com/permalink.php?story_fbid=621174938378755&id=258769541285965

This account was also one that had a copyright image removed as per a case yesterday.

Regards

s47F

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From: s47F <s47F fb.com>
Sent: Wednesday, 5 June 2019 1:53 PM
To: s47F <s47F defence.gov.au>
Cc: s47E(d) <s47E(d) defence.gov.au>; s47F <s47F defence.gov.au>
Subject: Re: Personal Information Content on The Pineapple Express Instagram Page [SEC=UNCLASSIFIED]

Hi s47F

The team has deleted the content where your personal information has been posted and one for speech. Please see the screenshots of the deleted content.

<image001.png>
<image002.png>

<image003.png>

s47F
Politics & Government Outreach Manager, Asia-Pacific
Facebook

Sent from my Mobile

On 5 Jun 2019, at 11:05 AM, s47F <s47F defence.gov.au> wrote:

UNCLASSIFIED

Hi s47F

Here is information in regards to the posts that are targeting me.

<https://www.instagram.com/tpememes/> ←
Information in the story (screenshots included)

<https://www.instagram.com/p/ByR8bfWJdTu/>

s47F

**Contractor to Department of Defence,
Defence Social Media Hub**

Defence News Bureau | Ministerial and Executive
Coordination and Communication Division
(MECC)

Contractor to Department of Defence | s47E(d)
s47E(d) Russell Offices | PO Box 7901 Canberra
BC ACT 2610

Phone: s47E(d) | Email:

s47F [defence.gov.au](mailto:s47F@defence.gov.au)

**For all social media requests, please
contact: s47E(d) [@defence.gov.au](mailto:s47E(d)@defence.gov.au)
For information on best practice & training
please see: [Defence Social Media Hub](#)**

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you are requested to contact the sender
and delete the email.**

<Screenshot 2019-06-05 11.40.08.png>

<Screenshot 2019-06-05 11.40.19.png>

<Screenshot 2019-06-05 11.40.30.png>

<Screenshot 2019-06-05 11.40.14.png>

<Screenshot 2019-06-05 11.40.24.png>

<Screenshot 2019-06-05 12.55.02.png>

<Screenshot 2019-06-05 12.55.07.png>

<Screenshot 2019-06-04 22.12.30.png>

<Screenshot 2019-06-04 22.42.24.png>

<Screenshot 2019-06-04 22.42.48.png>

<Screenshot 2019-06-04 22.43.34.png>

<Screenshot 2019-06-04 22.43.18.png>

<Screenshot 2019-06-04 22.43.01.png>

<Screenshot 2019-06-04 22.43.52.png>

<Screenshot 2019-06-04 22.44.07.png>

<mime-attachment>

From: s47F
To: s47F
Cc: s47F s47F s47E(d)
Subject: 190605 1335 - s47F s47F Offensive Third Party Facebook and Instagram Pages
Date: Wednesday, 5 June 2019 1:35:58 PM

Thanks s47F Will get the team to investigate.

s47F

Politics & Government Outreach Manager, Asia-Pacific
Facebook

Sent from my Mobile

On 5 Jun 2019, at 11:27 AM, s47F <s47F@defence.gov.au> wrote:

UNCLASSIFIED

Hi s47F

As mentioned in the phone call, we have a number of accounts that we believe are closely linked. Please find the information about these accounts attached.

The previous versions of "The Pineapple Express" Facebook are as follows:

<http://www.facebook.com/tpememes/>

<http://www.facebook.com/TPFbackup/>

There was also a "The Pineapple Express v3.0" but we don't a link for that recorded.

During our call, The Pineapple Express has also updated their Instagram details to include information about their new Instagram page. This only highlights our issue further. Please find screenshots relating to this attached.

http://www.instagram.com/tpememes_/

s47F

Contractor to Department of Defence, Defence Social Media Hub

Defence News Bureau | Ministerial and Executive Coordination and Communication Division (MECC)

Contractor to Department of Defence | s47E(d) | PO Box 7901 Canberra BC ACT

2610

Phone: s47E(d) | Email: s47F@defence.gov.au

For all social media requests, please contact: s47E(d) @defence.gov.au

For information on best practice & training please see: [Defence Social Media Hub](#)

IMPORTANT: This email remains the property of the Department of Defence and is subject to the jurisdiction of section 70 of the Crimes Act 1914. If you have received this email in error, you are requested to contact the sender and delete the email.

<20190605 O3P Report for Facebook.xlsx>

<Screenshot 2019-06-05 13.13.21.png>

<Screenshot 2019-06-05 13.13.26.png>

<Screenshot 2019-06-05 13.12.39.png>



597 posts

13.7K followers

65 following

Promotions

Edit Profile

The Pineapple Express

Community Organization

🇺🇸 Veteran community

- Informative News
- Veteran humour
- Controversial Memes

📷 Send in pics/ memes to be featured

💬 TPE Merchandise coming soon

www.instagram.com/tpememes_

**CLICK
HERE!**



tpememes • Follow



tpememes GO FOLLOW our new page - we won't post on this new page unless this CURRENT page gets removed. #TPE 🍍🍍🍍 #militarymemes #military #army #navy #airforce

47m



40 likes

47 MINUTES AGO

Add a comment...

Post



tpememes • Follow 38m

Defence FOI 098/23/24
Document 11



3 posts

1 follower

0 following

Promotions

Edit Profile

The Pineapple Express

Media

Veteran community

- Informative News
- Veteran humour
- Controversial Memes

Send in pics/ memes for a shout out

TPE Merchandise coming soon 🍍

www.instagram.com/tpememes

Followed by tpememes

Email



**Get over and follow our
back up page, link in our**

bio!



tpememes • Follow 43m

Defence FOI 098/23/24
Document 11



597
posts

13.7K
followers

65
following

Promotions

Edit Profile

The Pineapple Express

Community Organization

Veteran community

- Informative News
- Veteran humour
- Controversial Memes

Send in pics/ memes to [tpememes](#) on Instagram

TPE Merchandise coming soon

www.instagram.com/tpememes_

**CLICK
HERE!**



**Or swipe
up below!**

SWIPE UP!

See More >

SWIPE UP!

#	Account	Facebook	Instagram	Link
INVESTIGATE				
s22				
5	Pineapple Express	1		https://www.facebook.com/tpememes/?__tn__=%2Cd%3C-R&eid=ARBDijG1WZvt9b2AYeJewXbrBymYF2rxjz8PXE7ShnHmbRaeZOgWcOrwFqhtjXJITZPLSpMGa2Oe4
6	tpememes		1	https://www.instagram.com/tpememes/
s22				

From: s47F
To: s47F
Cc: s47F s47E(d)
Subject: 190612 1904 - s47F s47F The Pineapple Express have returned
Date: Wednesday, 12 June 2019 7:04:40 PM

Hi s47F

We have taken down the account and have temporarily blocked them at device level so they will be unable to use the same device to create a new IG account.

Cheers

s47F

Politics & Government Outreach Manager, Asia-Pacific
Facebook

Sent from my Mobile

On 11 Jun 2019, at 3:44 PM, s47F <s47F@defence.gov.au> wrote:

UNCLASSIFIED

Thanks for that. It also appears that they are boasting about their Facebook appeal being successful? Screenshot attached.

IMPORTANT: This email remains the property of the Department of Defence and is subject to the jurisdiction of section 70 of the Crimes Act 1914. If you have received this email in error, you are requested to contact the sender and delete the email.

From: s47F <s47F@fb.com>
Sent: Tuesday, 11 June 2019 3:32 PM
To: s47F <s47F@defence.gov.au>
Cc: s47F <s47F@defence.gov.au>; s47E(d) <s47E(d)@defence.gov.au>; s47E(d) <s47E(d)@defence.gov.au>
Subject: Re: The Pineapple Express have returned [SEC=UNCLASSIFIED]

Hi

Looking into it.

s47F

Politics & Government Outreach Manager, Asia-Pacific
Facebook

Sent from my Mobile

On 11 Jun 2019, at 3:31 PM, s47F <s47F@defence.gov.au>

wrote:

UNCLASSIFIED

Hi s47F

It appears "The Pineapple Express" is back in a slightly different form. They are using the same logo but have changed their name.

<https://www.instagram.com/theexpressivepineapple/>

Can this please be investigated.

Regards

s47F

Contractor to Department of Defence, Defence Social Media Hub

Defence News Bureau | Ministerial and Executive Coordination and Communication Division (MECC)

Contractor to Department of Defence | s47E(d) | PO Box 7901 Canberra BC ACT 2610

Phone: s47E(d) | Email: s47F [defence.gov.au](mailto:s47F@defence.gov.au)

For all social media requests, please contact: s47E(d) [@defence.gov.au](mailto:s47E(d)@defence.gov.au)

For information on best practice & training please see: [Defence Social Media Hub](#)

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<Screenshot 2019-06-11 15.41.27.png>

Defence FOI 098/23/24
Document 12



theexpressivepineapple Welcome to The Expressive Pineapple... The NEW and IMPROVED not banned page. Our Facebook ban appeal has been successful and we will also have that up and running soon. #TEP 🍍🍍🍍 #militarymemes #military #army #navy #airforce

2d

From: s47F
To: s47F s47F
Cc: s47F s47E(d)
Subject: 190614 1151 - s47F s47F The Pineapple Express have returned
Date: Friday, 14 June 2019 11:52:14 AM

Hello s47F

Sorry for the late reply, this was found in my spam folder. I'll get the list reviewed, but please also see my comments in red to your points below.

From: "s47F" <s47F@defence.gov.au>
Date: Wednesday, 12 June 2019 at 11:40 AM
To: s47F <s47F@fb.com>, s47F <s47F@fb.com>
Cc: "s47F" <s47F@defence.gov.au>, "s47E(d)" <s47E(d)@defence.gov.au>, s47E(d)@defence.gov.au
Subject: RE: The Pineapple Express have returned [SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi s47F

Am I able to send through a list of infringements to be investigated? I would prefer to do this than use an email address in the web form. I appreciate you recommend using department mailbox, but given that this will assist the other parties in narrowing down employees, I would prefer not to (e.g. there is only one s47F in this area).

Please find a list and screenshots of the offending posts attached.

Due to the size of the file I have had to upload it to Google Drive. Please replace the (DOT) with a ".":

<https://drive.google.com/s22>

s22

Each posting has been labelled as following:

- Copyright
 - In breach of Copyright Amendment Act 2006.
 - <https://www.legislation.gov.au/Details/C2006A00158>

As per previous issues with copyright, you need to fill up the form at <https://www.facebook.com/help/contact/634636770043106> for my IP team to review.

- Fake News:
 - In breach of the 2008 Copyright Act as they include the logos of media organisations

The media organisations will need to use the same form as

<https://www.facebook.com/help/contact/634636770043106> to report any copyright violations.

- In breach of the fake news and misrepresentation Facebook community standards
 - https://www.facebook.com/communitystandards/false_news

To be clear, we are not able to deduce what is indeed false or true and hence we are not able to remove false news from Facebook. We have 3rd party fact checkers that help to review such content and if marked as false, the distribution of the post gets significantly reduced. Thus for content you think is false, it is best you use the reporting function on the post and report it as false.

- <https://www.facebook.com/communitystandards/misrepresentation>
- Leaked Internal Communications
 - In breach of section 70 of the Crimes Act 1914
 - <https://www.legislation.gov.au/Details/C2017C00297>
- Others:
 - Appear to be in breach in Facebook community standards
 - <https://www.facebook.com/communitystandards>

It would be our strong preference to have all of these accounts removed at once. This will hopefully limit the amount of communication between the pages and possible backlash. Please let me know if you need more examples for a particular page and we will provide it.

Regards

s47F

IMPORTANT: This email remains the property of the Department of Defence and is subject to the jurisdiction of section 70 of the Crimes Act 1914. If you have received this email in error, you are requested to contact the sender and delete the email.

From: s47F <s47F@fb.com>
Sent: Wednesday, 12 June 2019 10:03 AM
To: s47F <s47F@defence.gov.au>
Cc: s47F <s47F@defence.gov.au>; s47E(d) <s47E(d)@defence.gov.au>; s47E(d) <s47E(d)@defence.gov.au>
Subject: Re: The Pineapple Express have returned [SEC=UNCLASSIFIED]

Hi s47F

I meant use the form I sent you previously to report such copyright claims.

s47F

Politics & Government Outreach Manager, Asia-Pacific
Facebook

Sent from my Mobile

On 12 Jun 2019, at 10:01 AM, s47F <s47F@defence.gov.au> wrote:

UNCLASSIFIED

Hi s47F

Sure, it's <http://www.defence.gov.au/Copyright.asp>

Regards

s47F

IMPORTANT: This email remains the property of the Department of Defence and is subject to the jurisdiction of section 70 of the Crimes Act 1914. If you have received this email in error, you are requested to contact the sender and delete the email.

From: s47F <s47F fb.com>

Sent: Wednesday, 12 June 2019 9:59 AM

To: s47F <s47F defence.gov.au>

Cc: s47F <s47F defence.gov.au>; s47E(d) <s47E(d) defence.gov.au>; s47E(d) @defence.gov.au

Subject: Re: The Pineapple Express have returned [SEC=UNCLASSIFIED]

Hi s47F

Can you please use the IP/Trademark link for such copyright claims?

The account is being reviewed and I'll come back to you ASAP.

Cheers

s47F

Politics & Government Outreach Manager, Asia-Pacific
Facebook

Sent from my Mobile

On 12 Jun 2019, at 9:45 AM, s47F <s47F defence.gov.au>
wrote:

UNCLASSIFIED

Hi s47F

Can you please removed this copyright image. Although they credit us, they don't have approval from the Department of Defence.

<https://www.instagram.com/p/Byj1gs7hGij/>

Regards

s47F

IMPORTANT: This email remains the property of the Department of Defence and is subject to the jurisdiction of section 70 of the Crimes Act 1914. If you have received this email in error, you are requested to contact the sender and delete the email.

From: s47F <s47F fb.com>
Sent: Tuesday, 11 June 2019 3:32 PM
To: s47F <s47F defence.gov.au>
Cc: s47F <s47F defence.gov.au>; s47E(d) <s47E(d) defence.gov.au>; s47E(d) <s47E(d) @defence.gov.au>
Subject: Re: The Pineapple Express have returned [SEC=UNCLASSIFIED]

Hi

Looking into it.

s47F

Politics & Government Outreach Manager, Asia-Pacific
Facebook

Sent from my Mobile

On 11 Jun 2019, at 3:31 PM, s47F <s47F defence.gov.au> wrote:

UNCLASSIFIED

Hi s47F

It appears "The Pineapple Express" is back in a slightly different form. They are using the same logo but have changed their name.

<https://www.instagram.com/theexpressivepineapple/>

Can this please be investigated.

Regards

s47F

s47F

Contractor to Department of Defence, Defence Social Media Hub

Defence News Bureau | Ministerial and Executive Coordination and
Communication Division (MECC)

Contractor to Department of Defence | s47E(d) | PO

Box 7901 Canberra BC ACT 2610

Phone: s47E(d) | Email: s47F [defence.gov.au](mailto:s47F@defence.gov.au)

For all social media requests, please

contact: s47E(d) [@defence.gov.au](mailto:s47E(d)@defence.gov.au)

For information on best practice & training please see:

[Defence Social Media Hub](#)

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section 70 of the Crimes Act 1914. If you have received this
email in error, you are requested to contact the sender and
delete the email.

<Screenshot 2019-06-12 09.26.29.png>

From: s47F
To: s47E(d)
Subject: 200326 1638 - s47F s47E(d) Post Removal - The Expressive Pineapple
Date: Thursday, 26 March 2020 4:39:12 PM

Hi s47E(d)

As this is IP related, you will need to make a report at
<https://www.facebook.com/help/contact/634636770043106>.

Cheers

s47F

From: "s47E(d)" <s47E(d)@defence.gov.au> on behalf of s47E(d) s47E(d)@defence.gov.au
Date: Thursday, 26 March 2020 at 10:36 AM
To: s47F <s47F@fb.com>
Cc: s47E(d)@defence.gov.au
Subject: FW: Post Removal - The Expressive Pineapple [SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi s47F

Is there any way to have this post removed based on defamation of an Australian Defence emblem?

https://www.instagram.com/expressivepineapple_tep/?hl=en

s47E(d)

Analyst, Defence Social Media Hub

Defence News Bureau | Ministerial and Executive Coordination and Communication Division (MECC)

Department of Defence | s47E(d) | PO Box 7901 Canberra BC ACT 2610

Phone: s47E(d) | Extension: s47E(d) | Email: s47F@defence.gov.au

For all social media requests, please contact s47E(d)@defence.gov.au

For information on best practice & training please see: [Defence Social Media Hub](#)

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s22

s47E(d)

From: s47F <s47F fb.com>
Sent: Wednesday, 7 October 2020 2:47 PM
To: s47E(d)
Cc:
Subject: Re: Urgent request for removal of video [SEC=OFFICIAL]

⚠ EXTERNAL EMAIL: Do not click any links or open any attachments unless you trust the sender and know the content is safe. ⚠

Hello s47E(d)

We have reviewed the video and it does not violate our policies. And as such we are unable to remove.

Cheers

s47F

From: "s47E(d) MR" on behalf of s47E(d)
Date: Thursday, 1 October 2020 at 7:10 AM
To: s47F
Cc: s47E(d)
Subject: Urgent request for removal of video [SEC=OFFICIAL]

OFFICIAL

Morning s47F

We have been informed this morning by Army that a video which was uploaded to 'The Pineapple Express' yesterday titled "*BOAR'S STRIKE will fix everything*" is harassment against an Army employee.

The video implies this Army employee acts and treats his colleagues like Hitler. This constitutes bullying and harassment which are against Facebook guidelines.

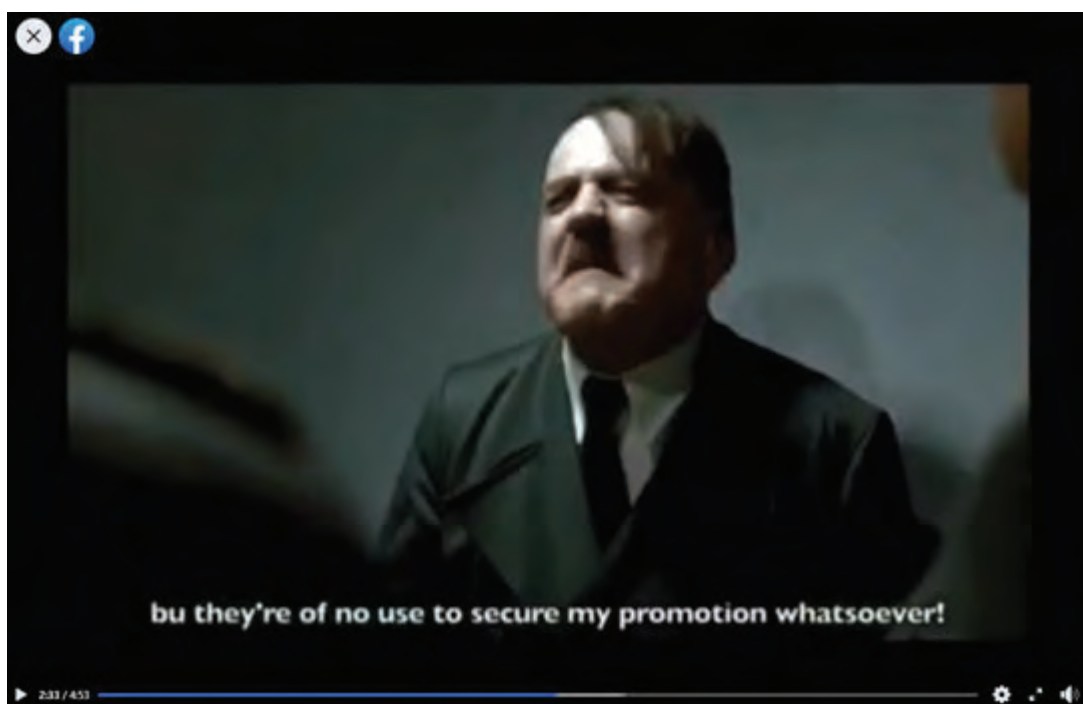
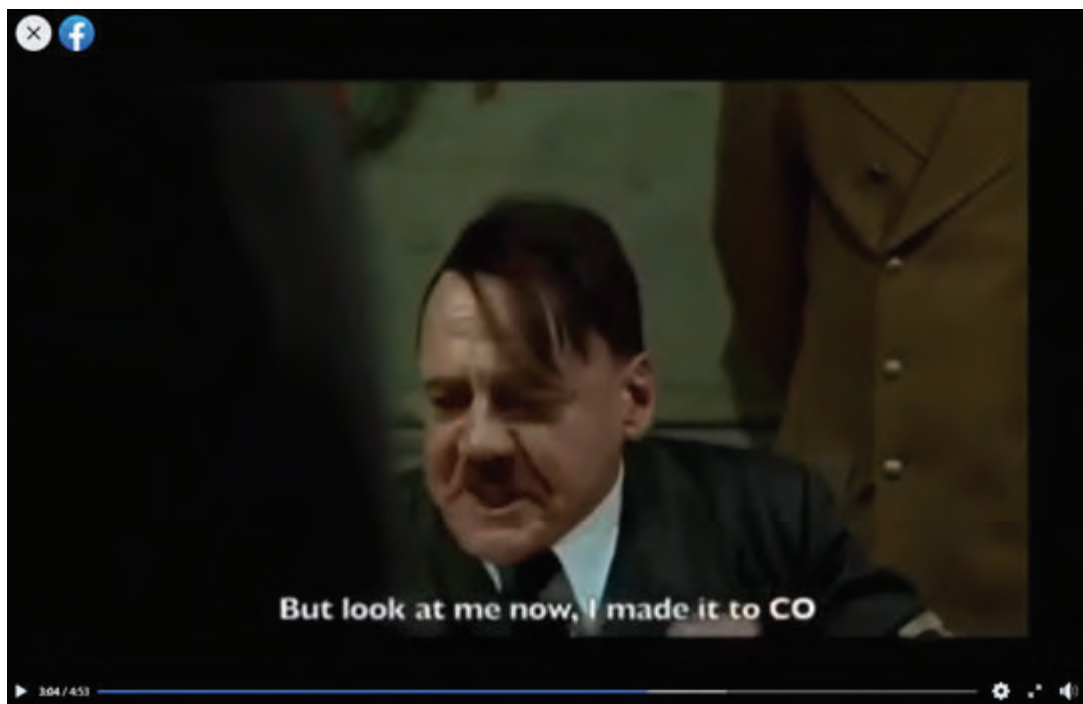
We are requesting that you remove this video as soon as you can.

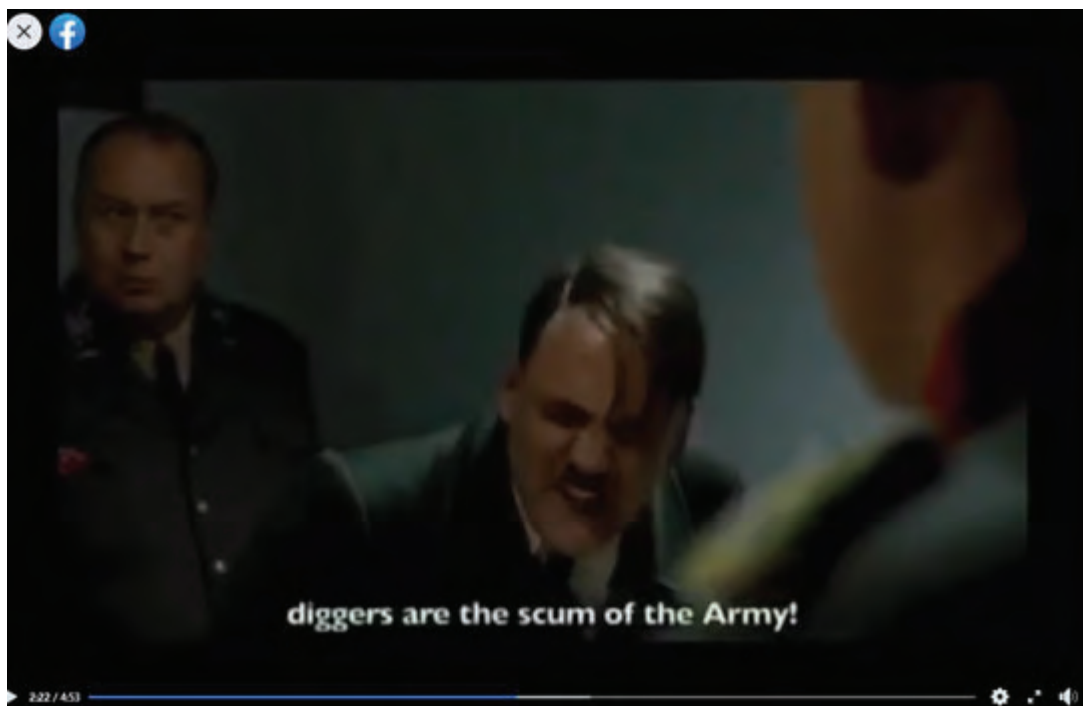
Details below:

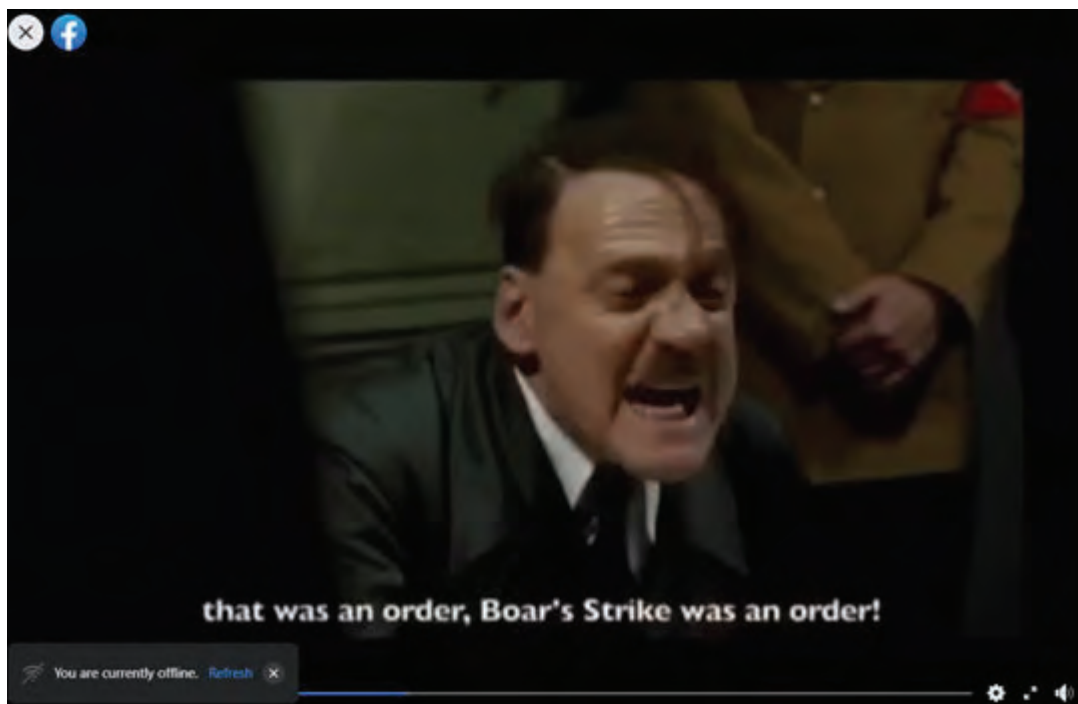
Link: <https://www.facebook.com/tpememes/posts/1773594832804929>

Profile: <https://www.facebook.com/tpememes>

Screen caps implying Army employee is similar to Hitler:







s22

Kind Regards,

s47E(d)

Social Media Hub

Ministerial and Executive Coordination & Communication Division (MECC)

Department of Defence

R1 Russell Offices | Canberra ACT 2600

PH: s47E(d) E: s47E(d) [defence.gov.au](mailto:s47E(d)@defence.gov.au)

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From: s47F
To: s47E(d)
Subject: 210107 1220 - s47F s47E(d) Request to remove post draft
Date: Thursday, 7 January 2021 12:21:01 PM
Attachments: [image001.gif](#)

EXTERNAL EMAIL: Do not click any links or open any attachments unless you trust the sender and know the content is safe.

Hi s47E(d),

Unfortunately the post does not violate our policies.

You can try submitting a trademark report at the bottom link. My IP teams will review accordingly.

<https://www.facebook.com/help/contact/634636770043106>

cheers

s47F

7F

Politics & Government Outreach Manager, Asia-Pacific

s47F

E: s47F [fb.com](#)

From: "s47E(d)" <s47E(d)@defence.gov.au> on behalf of s47E(d) s47E(d)@defence.gov.au

Date: Wednesday, 6 January 2021 at 1:36 PM

To: s47F <s47F@fb.com>

Cc: s47E(d)@defence.gov.au

Subject: Request to remove post draft [SEC=OFFICIAL]

OFFICIAL

Good afternoon s47F

Would it be possible to have the below post removed (screenshot also attached)?

www.facebook.com/1098368360327583/posts/1866469666850778/

The post contains a doctored image of the Chief of Defence Force General Angus Campbell drinking beer from a prosthetic leg.

It references an infamous image of a soldier doing the same to a dead Taliban fighter's prosthetic leg and reputationally damaging to the Chief.

Regards

s47E(d)

Defence Social Media Hub

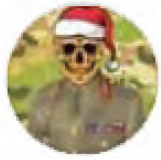
Department of Defence

s47E(d) | Russell Offices | Canberra BC | ACT 2610

M : s22

IMPORTANT: This email remains the property of the Department of Defence. Unauthorised communication and dealing with the information in the email may be a serious criminal offence. If you have received this email in error, you are requested to contact the sender and delete the email immediately.

IMPORTANT: This email remains the property of the Department of Defence. Unauthorised communication and dealing with the information in the email may be a serious criminal offence. If you have received this email in error, you are requested to contact the sender and delete the email immediately.



The Pineapple Express

17h • 🌐

2 Sqn were wondering where it got too 😂 #TPE



s47E(c)



s47E(c)



😂👍 606

60 Comments • 19 Shares

From: Instagram
To: s47E(d)
Subject: Copyright Report Form #436213414465167
Date: Wednesday, 3 February 2021 7:29:24 PM

EXTERNAL EMAIL: Do not click any links or open any attachments unless you trust the sender and know the content is safe.

Hi,

Thanks for contacting us. We removed the content you reported for violating Instagram's Terms of Use. We understand this action to resolve your intellectual property report.

If you'd like to retract this report, please email ip@instagram.com and reference this report number (Complaint #436213414465167). For more information on retractions, please visit:
<https://help.instagram.com/275268756304020?ref=CR>

If you'd like to report something else, please fill out this form:
<http://help.instagram.com/contact/372592039493026?ref=CR>

Please reference this report (Complaint #436213414465167) in your new report if you think it'll help us better understand your issue.

If you have more intellectual property questions, please visit the Intellectual Property section of the Help Center:
<https://help.instagram.com/535503073130320?ref=CR>

**** Please note: this is a no-reply email. Any replies will not be received. ****

Thanks,

s47F
Instagram

>On Tue Feb 2, 2021 21:09:30, Social Media wrote:

>OFFICIAL

>Hi s47F

>Please find attached the original copyrighted work.

>The image posted to The Pineapple Express is a direct copy of the work attached and is unauthorised.

>Kind regards,

>s47E(d)

>Training and Governance, Defence Social Media Hub

>Defence News Bureau | Ministerial and Executive Coordination and Communication Division (MECC)

>Department of Defence | s47E(d) | PO Box 7901 Canberra BC ACT 2610

>Phone: s47E(d) | Email: s47E(d)@defence.gov.au

>For all social media requests, please contact: s47E(d)@defence.gov.au

>For information on best practice & training please see: Defence Social Media Hub

>IMPORTANT: This email remains the property of the Department of Defence. Unauthorised communication and dealing with the information in the email may be a serious criminal offence. If you have received this email in error, you are requested to contact the sender and delete the email immediately.

>-----Original Message-----

>From: Instagram <case++aazq4vzvi6kj3f@support.instagram.com>

>Sent: Wednesday, 3 February 2021 3:54 PM

>To: s47E(d)@defence.gov.au

>Subject: Copyright Report Form #436213414465167

>EXTERNAL EMAIL: Do not click any links or open any attachments unless you trust the sender and know the content is safe.

>Hi,

>Thanks for contacting us. It looks like you're attempting to report content that you believe infringes your copyright. To review your report further, we'll need you to provide the following:

>- An example of your copyrighted work, such as a link (URL) to a publicly available version of your copyrighted work. If you cannot provide an example of your copyrighted work, please provide us with a description of your copyrighted work. Attaching an example of your work may also be helpful.

>- An explanation of how you believe the reported content is infringing your copyright.

>Once we've received this additional information, we'll continue to look into your report.

>Thanks,

>s47F

>Instagram

>>On Tue Feb 2, 2021 20:00:04, original message wrote:

>>The Instagram Team received a report from you. For reference, your complaint number is 436213414465167.

>>

>>Please note that this channel is only for reports of alleged infringements or violations of your legal rights, such as copyright or trademark. If you filed that type of report, no further action is necessary. However, if you contacted us through this channel about another matter, you might not receive a response.

>>If you aren't confident that your issue concerns intellectual property rights, please consult the Intellectual Property section of our Help Centre for additional information. There, you will find links to contact forms for submitting reports:

>>IP Help Centre: <http://help.instagram.com/535503073130320/>

>>

>>Please note that we regularly provide the rights owner's name, your email address and the nature of your report to the person who posted the content you are reporting. You may wish to provide a professional or business email address for contact by users.

>>For help with matters other than infringement/violation of your legal rights, the links below may be helpful:

>>Hacked Accounts: <http://help.instagram.com/368191326593075/>

>>Impersonation Accounts: <http://help.instagram.com/446663175382270/>

>>Underage Children: <http://help.instagram.com/290666591035380/>

>>Abuse and Spam: <http://help.instagram.com/165828726894770/>

>>Exposed Private Information: <http://help.instagram.com/122717417885747/>

>>If the links above do not contain the information you are looking for,

>>you may want to search the Help Centre for more assistance: <http://help.instagram.com/> As a reminder, if your submission contains a report of alleged infringement/violation of your legal rights, no further action is necessary. We will look into your matter shortly.

>>Thanks,

>>

>>The Instagram Team

>>

>>-----

>>Who owns the copyright? : Me or my organization Your name (name and

>>surname) : Defence Social Media Hub Your job responsibility : Other

>>employee Postal address : Russell Offices, Canberra ACT 2601 Phone

>>number : s22 Email address : s47E(d) @defence.gov.au Confirm

>>your email address : s47E(d) @defence.gov.au Name of the rights

>>owner : Department of Defence - Australia Where is the rights owner

>>based? : Australia What type of content are you reporting? : Photo or

>>video Please provide links (URLs) or broadcast IDs leading directly to

>>the specific content you are reporting. :

>><https://www.instagram.com/p/CKxyrVupAhx/>

>>Why are you reporting this content? : This content copies my work Which

>>of these best describes your original copyrighted work? : Artwork I

>>created Where can we see an authorised example of your work? : Please contact us directly.

>>

>

From: s47E(d) on behalf of s47E(d)
To: [Instagram](#)
Cc: s47E(d)
Subject: RE: Copyright Report Form #436213414465167 [SEC=OFFICIAL]
Date: Wednesday, 3 February 2021 4:09:15 PM
Attachments: [Reporting Example.pptx](#)

OFFICIAL
Hi s47F

Please find attached the original copyrighted work.

The image posted to The Pineapple Express is a direct copy of the work attached and is unauthorised.

Kind regards,

s47E(d)

Training and Governance, Defence Social Media Hub
Defence News Bureau | Ministerial and Executive Coordination and Communication Division (MECC)
Department of Defence | s47E(d) | PO Box 7901 Canberra BC ACT 2610
Phone: s47E(d) | Email: s47E(d)@defence.gov.au

For all social media requests, please contact: s47E(d)@defence.gov.au
For information on best practice & training please see: Defence Social Media Hub

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To: s47E(d)@defence.gov.au
Subject: Copyright Report Form #436213414465167

EXTERNAL EMAIL: Do not click any links or open any attachments unless you trust the sender and know the content is safe.

Hi,

Thanks for contacting us. It looks like you're attempting to report content that you believe infringes your copyright. To review your report further, we'll need you to provide the following:

- An example of your copyrighted work, such as a link (URL) to a publicly available version of your copyrighted work. If you cannot provide an example of your copyrighted work, please provide us with a description of your copyrighted work. Attaching an example of your work may also be helpful.
- An explanation of how you believe the reported content is infringing your copyright.

Once we've received this additional information, we'll continue to look into your report.

Thanks,

s47F

Instagram

>On Tue Feb 2, 2021 20:00:04, original message wrote:

>The Instagram Team received a report from you. For reference, your complaint number is 436213414465167.

>

>Please note that this channel is only for reports of alleged infringements or violations of your legal rights, such as copyright or trademark. If you filed that type of report, no further action is necessary. However, if you contacted us through this channel about another matter, you might not receive a response.

>If you aren't confident that your issue concerns intellectual property rights, please consult the Intellectual Property section of our Help Centre for additional information. There, you will find links to contact forms for submitting reports:

>IP Help Centre: <http://help.instagram.com/535503073130320/>

>

>Please note that we regularly provide the rights owner's name, your email address and the nature of your report to the person who posted the content you are reporting. You may wish to provide a professional or business email address for contact by users.

>For help with matters other than infringement/violation of your legal rights, the links below may be helpful:

>Hacked Accounts: <http://help.instagram.com/368191326593075/>

>Impersonation Accounts: <http://help.instagram.com/446663175382270/>

>Underage Children: <http://help.instagram.com/290666591035380/>

>Abuse and Spam: <http://help.instagram.com/165828726894770/>

>Exposed Private Information: <http://help.instagram.com/122717417885747/>

>If the links above do not contain the information you are looking for,

>you may want to search the Help Centre for more assistance: <http://help.instagram.com/> As a reminder, if your submission contains a report of alleged infringement/violation of your legal rights, no further action is necessary. We will look into your matter shortly.

>Thanks,

>

>The Instagram Team

>

>-----

>Who owns the copyright? : Me or my organization Your name (name and

>surname) : Defence Social Media Hub Your job responsibility : Other

>employee Postal address : Russell Offices, Canberra ACT 2601 Phone

>number : s22 Email address : s47E(d) @defence.gov.au Confirm

>your email address s47E(d) @defence.gov.au Name of the rights

>owner : Department of Defence - Australia Where is the rights owner

>based? : Australia What type of content are you reporting? : Photo or

>video Please provide links (URLs) or broadcast IDs leading directly to

>the specific content you are reporting. :

><https://www.instagram.com/p/CKxyrVupAhx/>

>Why are you reporting this content? : This content copies my work Which

>of these best describes your original copyrighted work? : Artwork I

>created Where can we see an authorised example of your work? : Please contact us directly.

>

Report offensive social media

The Pineapple Express
20 November at 18:14 · 🌍
Worn for inspection 🍌 #TPE 🍌🍌🍌

Give feedback on this post

Save post
Embed
Turn on notifications for this post
Show in tab
Give feedback on this post

Give feedback on this post

We use your feedback to help us learn when something isn't right.

Nudity Violence Harassment Spam
Suicide or self-injury False news
Unauthorised sales Hate speech
Terrorism

! If someone is in immediate danger, call the local emergency services. Don't wait.

Send

RoyalAustralianNavy @Australian_Navy · 52m
APEC 18 ASSIST Maritime Task Group completes mission [ftt.ct/2XBCiGy](https://t.co/2XBCiGy)
#AustNavy #NavyDaily

Copy link to Tweet
Embed Tweet
Mute @Australian_Navy
Block @Australian_Navy
Report Tweet
Show less often
Add to new Moment

Report

Help us understand the problem. What is going on with this Tweet?

I'm not interested in this Tweet
 It's suspicious or spam
 It displays a sensitive image
 It's abusive or harmful

[Learn more](#) about reporting violations of our rules.

Next

s47E(d)

From: s47F <s47F fb.com>
Sent: Wednesday, 3 February 2021 3:15 PM
To: s47E(d)
Subject: 210203 1515 - s47F s47E(d) Facebook Community Standards - The Pineapple Express

Follow Up Flag: Follow up
Flag Status: Completed

Categories: s47E(d)

⚠ EXTERNAL EMAIL: Do not click any links or open any attachments unless you trust the sender and know the content is safe. ⚠

Hi s47E(d)

For IP violations, I need your help to fill in and submit the form as found in <https://www.facebook.com/help/contact/634636770043106>

Cheers

s47F

7F

Politics & Government Outreach Manager, Asia-Pacific

s47F

E: s47F fb.com

FACEBOOK 

From: s47E(d) on behalf of s47E(d)
Date: Wednesday, 3 February 2021 at 11:48 AM
To: s47F
Cc: s47E(d)
Subject: Facebook Community Standards - The Pineapple Express [SEC=OFFICIAL]

OFFICIAL

Good afternoon s47F

Both a Facebook and Instagram post have been identified as breaching the Department of Defence's intellectual property.

The posts are:

<https://www.facebook.com/tpememes/posts/1888665401297871>



And

https://www.instagram.com/p/CKxyVupAhx/?utm_source=ig_web_copy_link



s22

The Department of Defence's Social Media team would like to request that the abovementioned **@Tmememes Facebook handle** and **@thepineappleexpress_tpe Instagram** posts be deleted for the following breaches of Facebook Community Standards:

- **Breaching intellectual property. (the course content within the images belongs to the Department)**

We have already reported the posts on both platforms.

Please advise.

Kind regards,

s47E(d)

Training and Governance, Defence Social Media Hub

Defence News Bureau | Ministerial and Executive Coordination and Communication Division (MECC)

Department of Defence | s47E(d) | PO Box 7901 Canberra BC ACT 2610

Phone: s47E(d) | Email: s47E(d) [@defence.gov.au](mailto:s47E(d)@defence.gov.au)

For all social media requests, please contact: s47E(d) [@defence.gov.au](mailto:s47E(d)@defence.gov.au)

For information on best practice & training please see: [Defence Social Media Hub](#)

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From: s47E(d)
To: s47F
Subject: 210206:184302 - RESPONSE: Pineapple Express
Date: Saturday, 6 February 2021 6:43:03 PM

OFFICIAL

Hello s47F

Thank you for your enquiry.

//

The following response can be attributed to a Defence spokesperson:

Defence's social media policy covers official and personal use of social media. Defence personnel are explicitly made aware of their obligations under the policy and the exemplary standards required of them while in service.

Defence personnel are accountable for their behaviour and actions online, and if they are identified as having posted inappropriate material, or are identified as administrators of sites sharing inappropriate content, they will be accountable for contravening Defence policy. Defence handles social media incidents through the chain-of-command. A matter might be dealt with by the chain-of-command through administrative action or, if it requires further investigation and appears to involve a disciplinary incident by serving Australian Defence Force (ADF) members, it is referred to the Joint Military Police Unit.

Sometimes Defence reports to the social media platforms content posted on social media sites that is considered to breach the community standards of the platforms.

//

Kind Regards,

s47E(d) | Communication Officer

Defence Media | Department of Defence

E: s47E(d)@defence.gov.au

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From: s47E(d)

Sent: Saturday, 6 February 2021 2:14 PM

To: s47F ; s47E(d)

Subject: RE: Pineapple Express [SEC=OFFICIAL]

OFFICIAL

Good afternoon s47F

We are working on a response for you now and will have it with you as soon as we can.

We may miss your 4pm deadline and I'll advise should anything change.

Kind Regards,

s47E(d) | Communication Officer

Defence Media | Department of Defence

E: s47E(d)@defence.gov.au

IMPORTANT: This email remains the property of the Department of Defence.

From: s47E(d)
To: s47F
Cc: s47E(d)
Subject: RE: Pineapple Express Facebook page [SEC=OFFICIAL]
Date: Thursday, 25 February 2021 12:30:37 PM
Attachments: [image001.png](#)

OFFICIAL

Hi s47F,

Apologies for the delay and thank you again for your email. Please see the below response to your enquiry.

//

The following statement can be attributed to a Defence spokesperson:

The vast majority of Australian Defence Force (ADF) personnel use social media responsibly and Defence has clear rules around official and personal use of social media. Defence also has a clear set of values for its people.

Defence personnel are explicitly made aware through training, briefings and internal communication of their obligations under Defence's social media policy and the exemplary standards required of them while in service.

ADF members who contravene Defence policy, the organisation's values or the community standards of the social media platforms will be held accountable for their behaviour and actions online.

Defence will act where personnel are identified as having posted inappropriate material, or are identified as administrators of sites sharing inappropriate content.

A small number of ADF members have faced disciplinary action in connection to inappropriate content on the Pineapple Express social media site since 2019.

This has been for matters such as posts that were derogatory, bullying and against Defence values, and a range of administrative action and disciplinary proceedings have been taken.

Defence manages social media incidents through the chain-of-command through either administrative or disciplinary action. If a matter requires further investigation it is referred to the Joint Military Police Unit.

Defence might also report to social media platforms content posted on their sites that is considered to breach the community standards of these platforms.

Defence recognises that some online behaviour can take a toll on our people. That is why Defence provides support to those who have been the subject of negative treatment on social media. This includes referral to welfare support and mental health services, and engagement with Defence's media and social media specialists to manage appropriate responses.

Defence is aware of a legal firm canvassing ADF members who may have been subject to administrative or disciplinary action.

//

Kind regards,

s47E(d)

Defence Media | Department of Defence

M: s47E(d)
E: s47E(d)@defence.gov.au

**IMPORTANT: This email remains the property of the Department of Defence.
Unauthorised communication and dealing with the information in the email may be a**

From: s47E(d)
To: s47F
Cc: s47F s47E(d)
Subject: RE: Wagga RAAF media request [SEC=OFFICIAL]
Date: Monday, 29 August 2022 4:44:28 PM
Attachments: [image001.png](#)

OFFICIAL

Hi s47F,

Thank you for your email. Please see the below response to your enquiry.

//

The following statement can be attributed to a Defence spokesperson:

-
Defence is aware of social media content allegedly portraying the kitchen and meals served at RAAF Base Wagga in New South Wales.

Defence takes the welfare of its personnel very seriously and is looking into this matter to ensure Workplace Health and Safety requirements are met and any concerns are addressed.

Contractors deliver a variety of services across Defence bases and establishments. These include estate maintenance and upkeep, access control, waste management, pest and vermin control, and cleaning.

//

Kind regards,

s47E(d)

Defence Media | Department of Defence

E: s47E(d)@defence.gov.au

Defending Australia and its National Interests
www.defence.gov.au



s22