



Australian Government
Department of Immigration and Citizenship

2 August 2013

Mr Tom Swann

Email: foi+request-313-4e96ea82@righttoknow.org.au

In reply please quote:

FOI Request: FA13/07/00856

File Number: ADF2013/22717

Dear Mr Swann

Freedom of Information request – Consultation Notification

I refer to your request of 20 July 2013 in which you sought access under the *Freedom of Information Act 1982* (the FOI Act) to documents relating to:

'Under the FOI Act I request documents held by the Department produced in the last two weeks relating to paid public communications across all media within Australia about the new asylum seeker regional processing policy, including (but not limited to):

- any strategy documents stating the purpose of the campaign, how it will achieve that purpose, how success will be assessed, and how target audiences were chosen;*
- any design briefs and requests for alterations sent from or to the Department;*
- any assessment of the compatibility of this campaign with Government advertising guidelines;*
- any correspondence about the advertising campaign between the Department of Immigration and Citizenship and either the Department of Prime Minister and Cabinet, and/or the Office of the Minister for Immigration and Citizenship.'*

Processing of the request has identified documents that are relevant to the request which may concern the business, commercial or financial affairs of an organisation.

In these circumstances, the Department is required by section 27 of the FOI Act to consult the organisation concerned about the possible release of the documents to the applicants. The FOI Act provides agencies with an additional 30 days to carry out these consultations. The due date for your FOI request is now *1 September 2013*.

If the organisation makes submissions that the document should be exempt under section 47G of the FOI Act, the Department is required to take those submissions into account. Release of documents to applicants is then subject to the exercise of review rights by the organisation.

At the conclusion of these consultations, the Department will write to inform you of its decision in relation to the request.

people our business

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Contacting the FOI Section

If you wish to discuss this matter, I can be contacted using the details provided below.

Service satisfaction

The department remains committed to ensuring that all clients, both in Australia and overseas, receive not only fair and reasonable treatment, but also an efficient standard of service that is sensitive to each client's needs.

To provide a compliment, complaint or suggestion you can:

- telephone the Global Feedback Unit (toll-free within Australia) on 13 31 77 9 am to 4 pm
- complete a feedback form online at www.immi.gov.au
- write to the Manager, Global Feedback Unit, Reply Paid 241, Melbourne Victoria 3001 Australia
- contact us directly through any of our offices.

The Department's client service charter is available by contacting me or; at any of our offices or; online at www.immi.gov.au/about/charters/client-services-charter

Yours sincerely



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