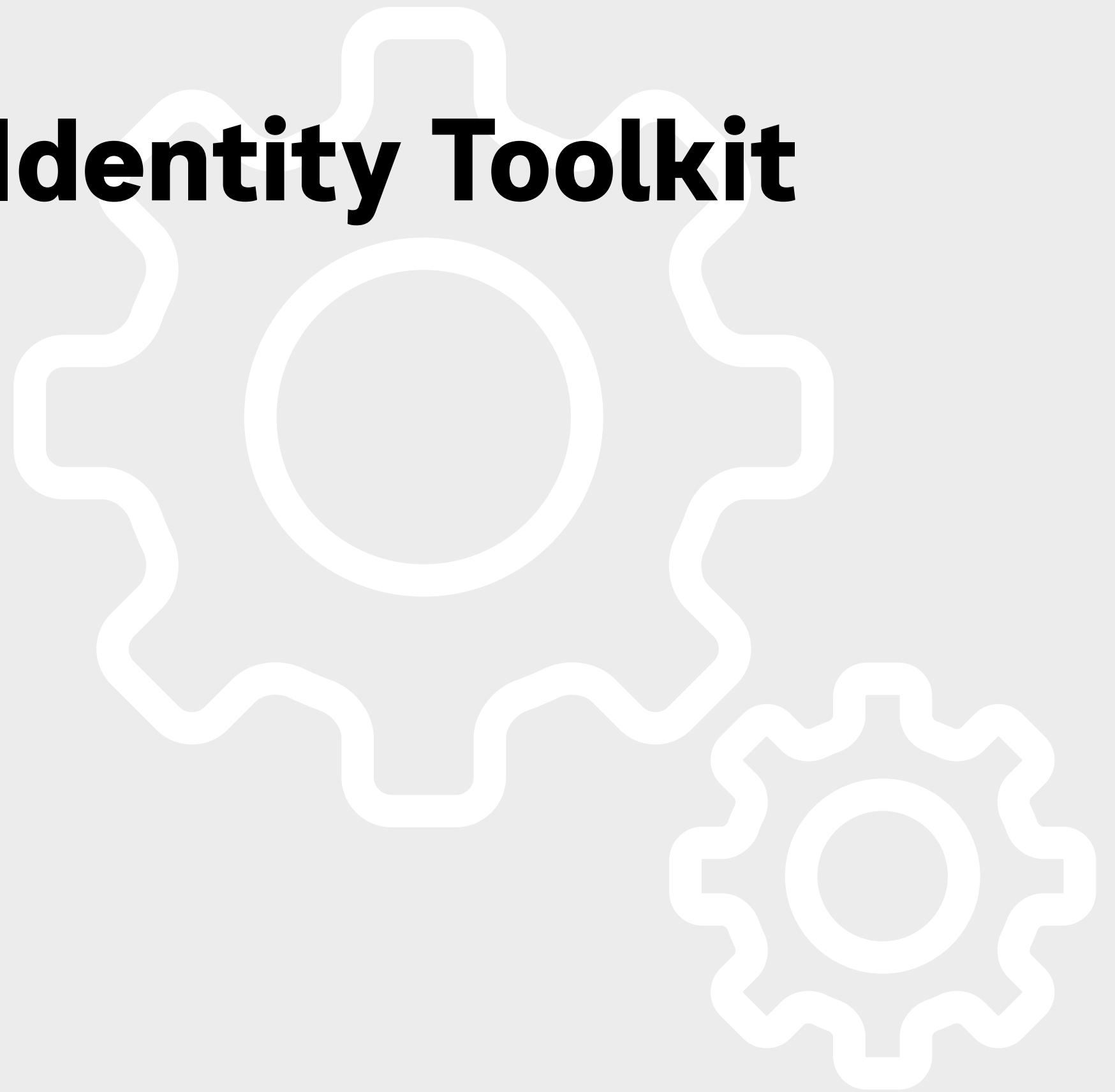


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Brandmarks
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Typography
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Intro



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2.4

Colour

Colour, along with pictograms and language, is fundamental to the way we communicate. It helps passengers navigate the network and identify key information about modes, lines, routes, alerts and products. The consistent application of our colours unifies and strengthens our communications across every passenger journey.

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Colour overview

All colours are based on the PANTONE® MATCHING SYSTEM® (PMS), but CMYK, RGB and Hex colour values have been customised.

Our colour palette is divided into four categories. Each category reflects how the colours in that palette are used across all channels. These are:

PTV corporate colour palette

Network colour palettes

- Mode, including line and route colours
- Free Tram Zone
- Night Network
- Mapping.

Alert colour palettes

- Disruptions
- Special event services
- Safety and standards.

Product colour palettes

- Authorised Officers
- myki.

PTV corporate colour palette

Used for corporate and internal communications. Also used for presenting multi-modal information – e.g. digital products and local area maps.



Network colour palettes

Used to unify all network, including mode-specific, communications. The main colours are always used with their supporting palette.

Third parties, such as Google maps, have adopted our mode colours, building further recognition.

Metropolitan train and lines



Tram and routes



Bus and routes



Free Tram Zone



Regional train and line



Regional coach



Ferry



Night Network



Mapping



City Circle



Alert palettes

Used to alert passengers of disruptions to services, additional special events services and safety messages.

Disruptions



Special event services



Safety and standards



Product colour palettes

Used to unify all product-related communications and assets.

Authorised Officer



myki



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Digital colour contrast requirements

Colour contrast requirements are expressed as a contrast ratio. The greater the contrast ratio, the better the readability. A high contrast ratio especially helps people with low vision impairments and colour blindness.

By law, our website and apps must meet Level AA as specified in the Web Content Accessibility Guidelines (WCAG) 2.0. We use this standard across all our digital communications. But we aim to do better than this wherever possible.

Level AA specifies the visual presentation of text and images of text in:

Small-scale text

Defined as text and images of text that are less than 18pt/24px if not bold and less than 14pt/18px if bold

- Must have a contrast ratio of at least 4.5:1

Large Text

Defined as text and images of text that are at least 18pt/24px if not bold and at least 14pt/18px if bold

- Must have a contrast ratio of at least 3:1

Incidental applications

Defined as text or images of text that are part of an inactive user interface component, are pure decoration, are not visible to anyone, or are part of a picture that contains significant other visual content.

- Have no contrast requirement.

Logotype (brandmark)

Defined as a logo or brand name

- Have no contrast requirement.

Online tools for testing colour contrast

visionaustralia.org/digital-access-determinator

Approved examples of colour contrast

✓

Cash only

This machine can't take cards. We're sorry for the inconvenience.

Colour Contrast Analyser

Foreground

#434345

Red67

Green67

Blue69

Background

#CFD746

Red207

Green215

Blue70

LuminosityColour/BrightnessColour Deficiency

Contrast Ratio: 6.3:1

Normal text

✓ Pass AA

✗ Fail AAA

Large text

✓ Pass AA

✓ Pass AAA

Text colour:
#434345

Background colour:
#CFD746

Contrast ratio: 6.3:1

Normal text: Pass AA
Fail AAA

Large text: Pass AA
Pass AAA

Failed examples of colour contrast

✗

Cash only

This machine can't take cards. We're sorry for the inconvenience.

Colour Contrast Analyser

Foreground

#FFFFFF

Red255

Green255

Blue255

Background

#CFD746

Red207

Green215

Blue70

LuminosityColour/BrightnessColour Deficiency

Contrast Ratio: 1.6:1

Normal text

✗ Fail AA

✗ Fail AAA

Large text

✗ Fail AA

✗ Fail AAA

Text colour:
#FFFFFF

Background colour:
#CFD746

Contrast ratio: 1.6:1

Normal text: Fail AA
Fail AAA

Large text: Fail AA
Fail AAA

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Primary palette specifications

Red

PMS 485

CMYK

C0 M100 Y100 K0

RGB

R217 G43 B38

Hex

D92B26

Network Grey

PMS 432

CMYK

C0 M0 Y0 K89

RGB

R51 G52 B52

Hex

333434

Supporting palette specifications

Black

CMYK

C0 M0 Y0 K100

RGB

R0 G0 B0

Hex

000000

Mid Grey

PMS 424

CMYK

C30 M22 Y19 K53

RGB

R112 G115 B114

Hex

707372

Light Warm Grey

PMS Warm Grey 1

CMYK

C1 M2 Y3 K4

RGB

R215 G210 B203

Hex

D7D2CB

White

CMYK

C0 M0 Y0 K0

RGB

R255 G255 B255

Hex

FFFFFF

Colour overview

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Primary palette specifications



Metropolitan Train Blue

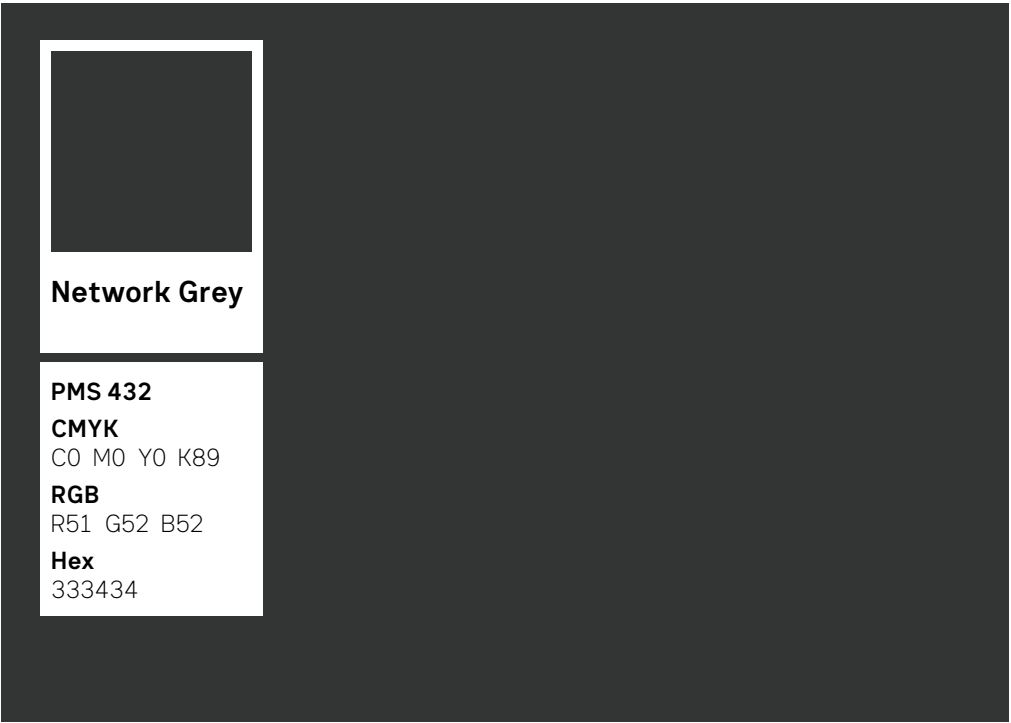
PMS 285
CMYK
C90 M30 Y0 K0
RGB
R0 G114 B206
Hex
0072CE






Network Grey

PMS 432
CMYK
C0 M0 Y0 K89
RGB
R51 G52 B52
Hex
333434

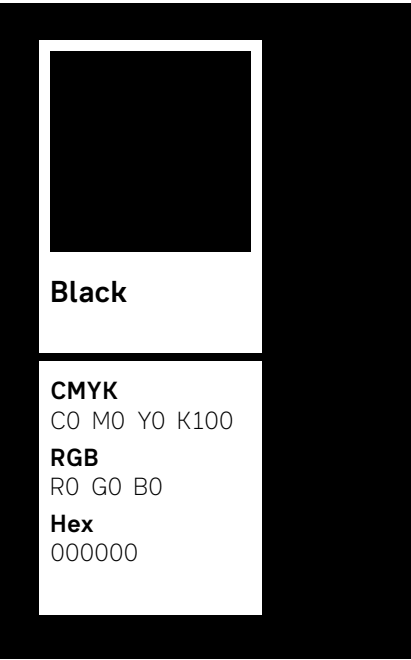



Supporting palette specifications



Black

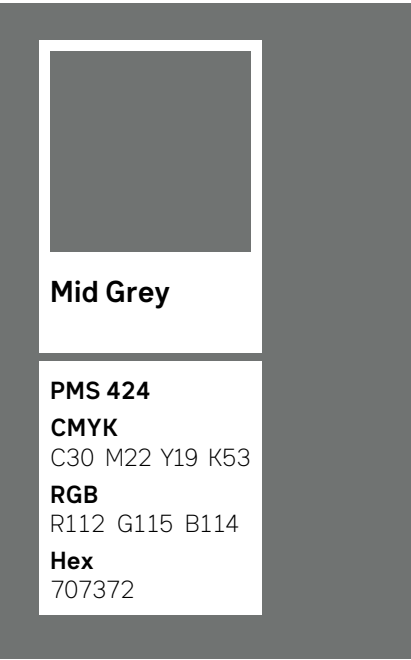
CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000

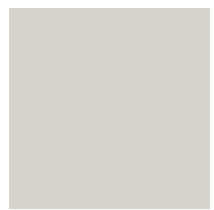




Mid Grey

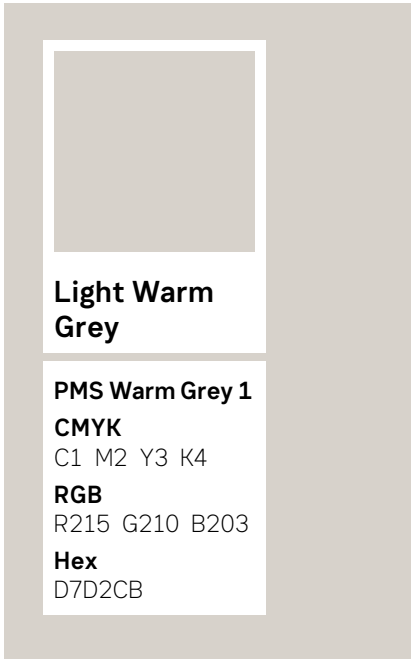
PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372

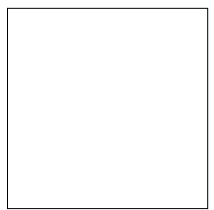




Light Warm Grey

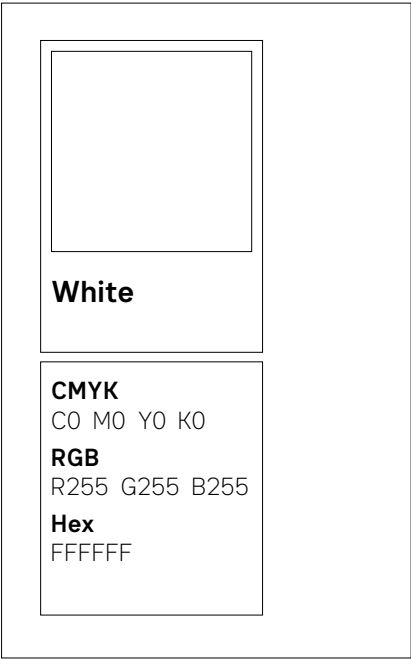
PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB





White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF



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Colour overview

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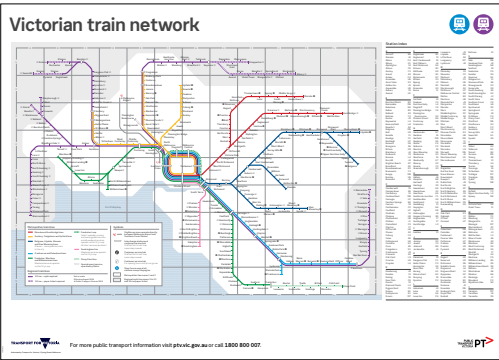
Metropolitan train palettes

Metropolitan train line colours

The metropolitan train line colours help passengers identify information about their train line. We use them on the network map, line diagrams, timetable headers and in the metropolitan train guides.

When using these colours:

- Only use them when referring to a specific train line.
- Always use the correct line colour.
- Only use the appropriate text colour (black or white) shown.
- Don't change the colours as the colour contrast shown meets the WCAG 2.0 AA standard.
- For information on how to apply this palette, go to Colour in action in the side menu.



Metropolitan train line palette specifications

					1
Sandringham line	PMS 211	CMYK C0 M64 Y0 K0	RGB R245 G126 B182	Hex F178AF	
					1
Frankston, Werribee and Williamstown lines	PMS 355	CMYK C91 M0 Y100 K15	RGB R0 G150 B57	Hex 028430	
					1
Cranbourne and Pakenham lines	PMS 2191	CMYK C82 M11 Y0 K0	RGB R0 G163 B225	Hex 279FD5	
					1
Belgrave, Lilydale, Alamein and Glen Waverley lines	PMS 2945	CMYK C100 M74 Y20 K5	RGB R21 G44 B107	Hex 152C6B	
					1
Sunbury, Craigieburn and Upfield lines	PMS 7408	CMYK C0 M30 Y99 K0	RGB R249 G190 B22	Hex FFBE00	
					1
Mernda and Hurstbridge lines	PMS 186	CMYK C12 M100 Y92 K3	RGB R200 G16 B46	Hex BE1014	
					1
Showgrounds / Flemington Racecourse	PMS Cool Grey 7	CMYK C0 M0 Y0 K49	RGB R149 G151 B154	Hex 95979A	

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Metropolitan train network pattern colours

These colours make up the network pattern used across our livery and infrastructure. They make each respective mode easy to recognise.

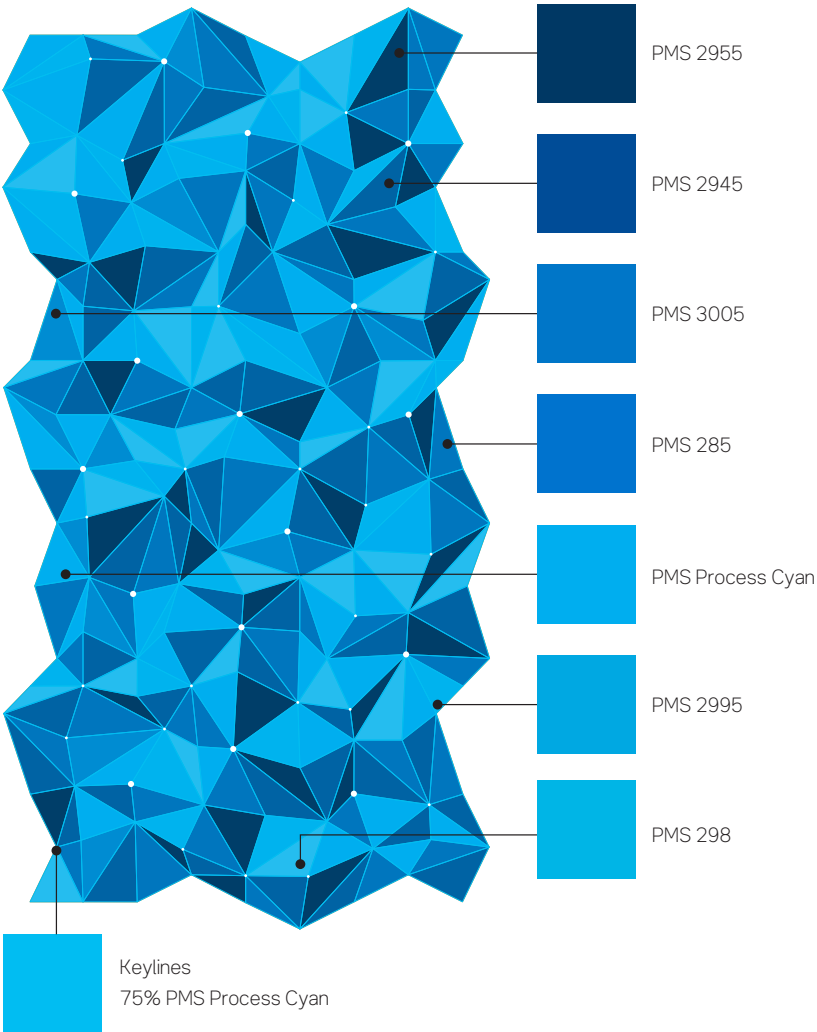
When using these colours:

- Only use network pattern colours when referring to a specific mode.
- Always use the correct line colour.
- Never substitute or interchange the livery network pattern and the shard network pattern. These two patterns are graphically different in character.

Where these colours can be used:

- Livery and infrastructure.
- Limited use for public events, activations and PTV internal communications, with guidance from the PTV Design Studio

Metropolitan train network pattern palette specifications



PMS 2955 CMYK C100 M60 Y10 K53 RGB R0 G56 B101 Hex 003865	PMS 2945 CMYK C100 M53 Y2 K16 RGB R0 G76 B151 Hex 004C97	PMS 3005 CMYK C100 M31 Y0 K0 RGB R0 G119 B200 Hex 0077C8
PMS 285 CMYK C90 M30 Y0 K0 RGB R0 G114 B206 Hex 0072CE	PMS Process Cyan CMYK C100 M0 Y0 K0 RGB R0 G159 B218 Hex 009FDA	PMS 2995 CMYK C83 M1 Y0 K0 RGB R0 G169 B224 Hex 00A9E0
PMS 298 CMYK C67 M2 Y0 K0 RGB R65 G182 B230 Hex 41B6E6	PMS Process Cyan 75% CMYK C100 M0 Y0 K0 RGB R0 G159 B218 Hex 009FDA	

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Tram Green


PMS 368
CMYK
C60 M0 Y100 K0
RGB
R120 G190 B32
Hex
78BE20



Network Grey


PMS 432
CMYK
C0 M0 Y0 K89
RGB
R51 G52 B52
Hex
333434

Supporting palette specifications



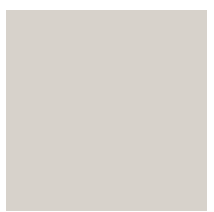
Black

CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000



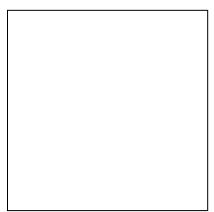
Mid Grey

PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372



Light Warm Grey

PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB



White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF

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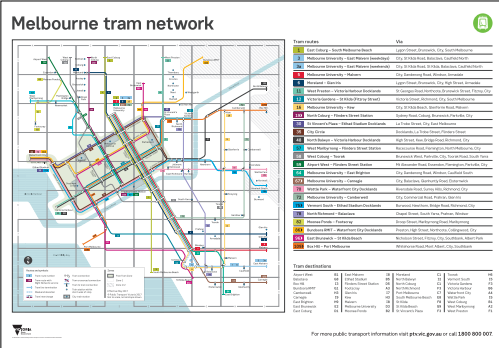
Tram palettes

Tram route colours

The tram route colours help passengers identify information about their tram route. We use them on the network map, route diagrams, timetable headers and in the tram guides.

When using these colours:

- Only use them when referring to a specific tram route.
- Always use the correct correlating colour.
- Only use the appropriate text colour (black or white) shown.
- Don't change the colours as the colour contrast shown meets the WCAG 2.0 AA standard.
- For information on how to apply this palette, go to Colour in action in the side menu.



Tram route palette specifications

<div>1</div> <div>PMS 390</div> <div>CMYK</div> <div>C34 M12 Y100 K0</div> <div>RGB</div> <div>R181 G189 B0</div> <div>Hex</div> <div>B5BD00</div>	<div>3</div> <div>PMS 2905</div> <div>CMYK</div> <div>C41 M9 Y2 K0</div> <div>RGB</div> <div>R141 G200 B232</div> <div>Hex</div> <div>8DC8E8</div>	<div>5</div> <div>PMS 199</div> <div>CMYK</div> <div>C7 M100 Y85 K1</div> <div>RGB</div> <div>R213 G0 B50</div> <div>Hex</div> <div>D50032</div>	<div>6</div> <div>PMS 7694</div> <div>CMYK</div> <div>C100 M77 Y34 K21</div> <div>RGB</div> <div>R1 G66 B106</div> <div>Hex</div> <div>01426A</div>	<div>11</div> <div>PMS 338</div> <div>CMYK</div> <div>C54 M0 Y39 K0</div> <div>RGB</div> <div>R110 G206 B178</div> <div>Hex</div> <div>6ECEB2</div>	<div>12</div> <div>PMS 7712</div> <div>CMYK</div> <div>C100 M30 Y34 K2</div> <div>RGB</div> <div>R0 G126 B146</div> <div>Hex</div> <div>007E92</div>
<div>16</div> <div>PMS 1215</div> <div>CMYK</div> <div>C1 M15 Y66 K0</div> <div>RGB</div> <div>R251 G216 B114</div> <div>Hex</div> <div>FBD872</div>	<div>19</div> <div>PMS 7649</div> <div>CMYK</div> <div>C42 M100 Y34 K13</div> <div>RGB</div> <div>R138 G27 B97</div> <div>Hex</div> <div>8A1B61</div>	<div>30</div> <div>PMS 7670</div> <div>CMYK</div> <div>C77 M78 Y11 K1</div> <div>RGB</div> <div>R83 G79 B150</div> <div>Hex</div> <div>534F96</div>	<div>35</div> <div>PMS 175</div> <div>CMYK</div> <div>C36 M78 Y81 K43</div> <div>RGB</div> <div>R107 G53 B41</div> <div>Hex</div> <div>6B3529</div>	<div>48</div> <div>PMS 432</div> <div>CMYK</div> <div>C0 M0 Y0 K89</div> <div>RGB</div> <div>R51 G52 B52</div> <div>Hex</div> <div>333434</div>	<div>57</div> <div>PMS 3115</div> <div>CMYK</div> <div>C74 M0 Y17 K0</div> <div>RGB</div> <div>R0 G193 B213</div> <div>Hex</div> <div>00C1D5</div>
<div>58</div> <div>PMS Cool Grey 8</div> <div>CMYK</div> <div>C0 M0 Y0 K55</div> <div>RGB</div> <div>R150 G150 B150</div> <div>Hex</div> <div>969696</div>	<div>59</div> <div>PMS 7732</div> <div>CMYK</div> <div>C93 M27 Y100 K16</div> <div>RGB</div> <div>R0 G101 B58</div> <div>Hex</div> <div>00653A</div>	<div>64</div> <div>PMS 3268</div> <div>CMYK</div> <div>C89 M3 Y58 K0</div> <div>RGB</div> <div>R0 G171 B142</div> <div>Hex</div> <div>00AB8E</div>	<div>67</div> <div>PMS 4715</div> <div>CMYK</div> <div>C34 M58 Y64 K15</div> <div>RGB</div> <div>R149 G108 B88</div> <div>Hex</div> <div>956C58</div>	<div>70</div> <div>PMS 1905</div> <div>CMYK</div> <div>C0 M50 Y4 K0</div> <div>RGB</div> <div>R245 G155 B187</div> <div>Hex</div> <div>F59BBB</div>	<div>72</div> <div>PMS 558</div> <div>CMYK</div> <div>C41 M13 Y36 K0</div> <div>RGB</div> <div>R154 G190 B170</div> <div>Hex</div> <div>9ABEAA</div>
<div>75</div> <div>PMS 2995</div> <div>CMYK</div> <div>C80 M12 Y1 K0</div> <div>RGB</div> <div>R0 G169 B224</div> <div>Hex</div> <div>00A9E0</div>	<div>78</div> <div>PMS 271</div> <div>CMYK</div> <div>C41 M40 Y0 K0</div> <div>RGB</div> <div>R160 G160 B214</div> <div>Hex</div> <div>A0A0D6</div>	<div>82</div> <div>PMS 584</div> <div>CMYK</div> <div>C19 M5 Y82 K0</div> <div>RGB</div> <div>R210 G215 B85</div> <div>Hex</div> <div>D2D755</div>	<div>86</div> <div>PMS 7549</div> <div>CMYK</div> <div>C0 M31 Y100 K0</div> <div>RGB</div> <div>R255 G181 B0</div> <div>Hex</div> <div>FFB500</div>	<div>96</div> <div>PMS 233</div> <div>CMYK</div> <div>C19 M100 Y14 K0</div> <div>RGB</div> <div>R198 G0 B126</div> <div>Hex</div> <div>C6007E</div>	<div>109</div> <div>PMS 158</div> <div>CMYK</div> <div>C2 M66 Y100 K0</div> <div>RGB</div> <div>R232 G119 B34</div> <div>Hex</div> <div>E87722</div>

Colour overview

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Bus palettes

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Regional train and coach palettes

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- Regional train network pattern colours

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Safety and standards palettes

myki palettes

Authorised Officer palettes

Mapping palettes

Tram palettes

Tram network pattern colours

These colours make up the network pattern used across our livery and infrastructure. They make each respective mode easy to recognise.

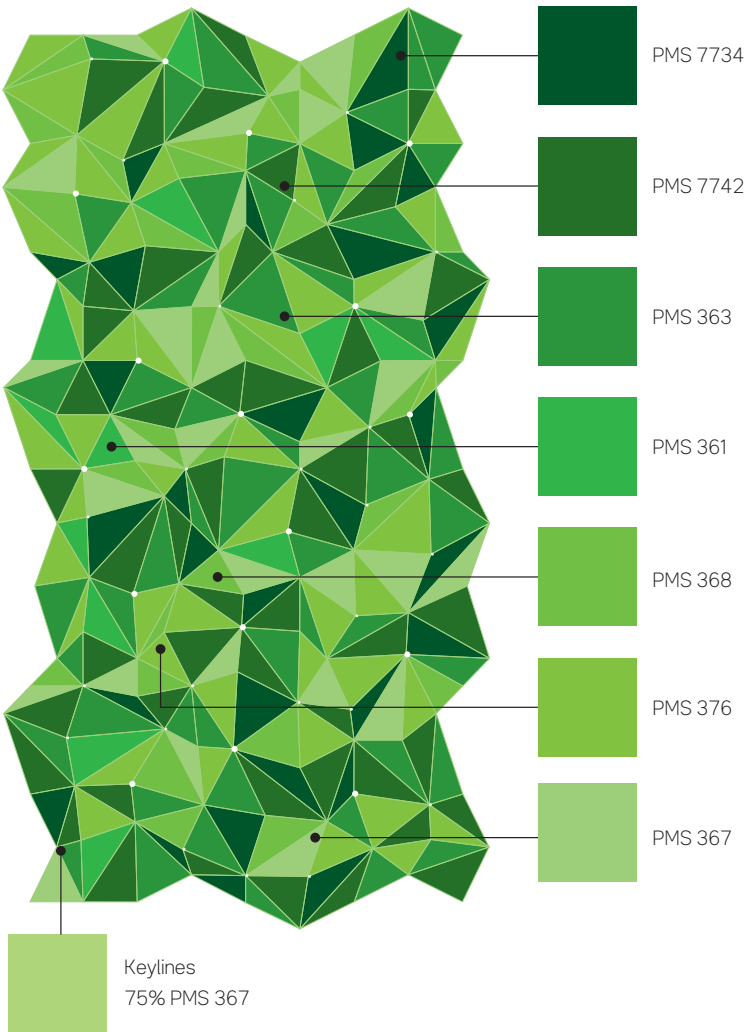
When using these colours:

- Only use network pattern colours when referring to a specific mode.
- Always use the correct line colour.
- Never substitute or interchange the livery network pattern and the shard network pattern. These two patterns are graphically different in character.

Where these colours can be used:

- Livery and infrastructure.
- Limited use for public events, activations and PTV internal communications, with guidance from the PTV Design Studio.

Tram network pattern palette specifications



PMS 7734 CMYK C77 M0 Y82 K65 RGB R40 G97 B64 Hex 286140	PMS 7742 CMYK C71 M5 Y100 K45 RGB R74 G119 B60 Hex 4A773C	PMS 363 CMYK C76 M3 Y100 K18 RGB R76 G140 B43 Hex 4C8C2B
PMS 361 CMYK C77 M0 Y100 K0 RGB R67 G176 B42 Hex 43B02A	PMS 368 CMYK C60 M0 Y100 K0 RGB R120 G190 B32 Hex 78BE20	PMS 376 CMYK C54 M0 Y100 K0 RGB R132 G189 B0 Hex 84BD00
PMS 367 CMYK C41 M0 Y68 K0 RGB R164 G214 B94 Hex A4D65E	PMS 367 75% CMYK C41 M0 Y68 K0 RGB R164 G214 B94 Hex A4D65E	

Colour overview

Colour in action

Accessible application of colour

- General principles
- Digital colour contrast requirements
- Print and environmental colour contrast requirements

PTV corporate palettes

Metropolitan train palettes

- Metropolitan train line colours
- Metropolitan train network pattern colours

Tram palettes

- Tram route colours
- Tram network pattern colours

Bus palettes

- Bus route palette
- Bus network pattern colours

Regional train and coach palettes

- Regional train line and coach route colours
- Regional train network pattern colours

Ferry palettes

City Circle Tram palettes

Free Tram Zone palettes

Night Network palettes

Disruptions palettes

Special event services palettes

Safety and standards palettes


myki palettes

Authorised Officer palettes

Mapping palettes


Bus palettes

Primary palette specifications



Bus Orange

PMS 151
CMYK
C0 M55 Y100 K0
RGB
R255 G130 B0
Hex
FF8200



Network Grey


PMS 432
CMYK
C0 M0 Y0 K89
RGB
R51 G52 B52
Hex
333434

Supporting palette specifications



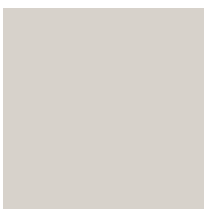
Black

CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000



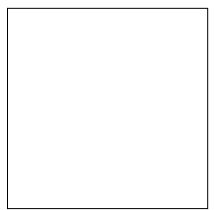
Mid Grey

PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372



Light Warm Grey

PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB



White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF

Colour overview

Colour in action

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- Digital colour contrast requirements
- Print and environmental colour contrast requirements

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- Metropolitan train line colours
- Metropolitan train network pattern colours

Tram palettes

- Tram route colours
- Tram network pattern colours

Bus palettes

- Bus route palette
- Bus network pattern colours

Regional train and coach palettes

- Regional train line and coach route colours
- Regional train network pattern colours

Ferry palettes

City Circle Tram palettes

Free Tram Zone palettes

Night Network palettes

Disruptions palettes

Special event services palettes

Safety and standards palettes

myki palettes

Authorised Officer palettes

Mapping palettes

Bus palettes

Bus route palette

The bus routes palette helps passengers identify information about their bus route. They're used in maps, route diagrams, timetable headers and in bus route guides.

We use twelve colours to differentiate bus routes. As there are more than twelve bus routes, these colours are repeated over different routes.

When using these colours:

- Only use them when referring to a specific bus route.
- Always use the correct correlating colour.
- Only use the appropriate text colour (black or white) shown.
- Don't change the colours as the colour contrast shown meets the WCAG 2.0 AA standard.
- For information on how to apply this palette, go to Colour in action in the side menu.

1	East Coburg – South Melbourne Beach
Via Brunswick, City, South Melbourne	
Suburb	Stop location
Coburg	135 Bell Street Nicholson Street
	134 Merribell Avenue Nicholson Street
	133 Harding Street Nicholson Street
	132 Crozier Street Nicholson Street
	131 Rennie Street Nicholson Street
	130 The Avenue Nicholson Street
Brunswick East	129 Moreland Road Holmes Street
	128 Mitchell Street Holmes Street
	127 Albion Street Lygon Street
	126 Stewart Street Lygon Street
	125 Blyth Street Lygon Street
	124 Victoria Street Lygon Street
	123 Albert Street Lygon Street
	122 Glenlyon Road Lygon Street
	121 Weston Street Lygon Street

Bus route palette specifications

PMS 158 CMYK C0 M65 Y100 K0 RGB R244 G121 B32 Hex F47920	PMS 7687 CMYK C100 M88 Y6 K0 RGB R32 G67 B148 Hex 204394	PMS 7739 CMYK C80 M2 Y87 K0 RGB R12 G174 B93 Hex 0CAE5D	PMS 485 CMYK C0 M100 Y100 K0 RGB R217 G43 B38 Hex D92B26
PMS 306 CMYK C80 M0 Y0 K0 RGB R0 G185 B242 Hex 00B9F2	PMS 349 CMYK C90 M34 Y98 K27 RGB R4 G103 B55 Hex 046737	PMS 7408 CMYK C0 M25 Y100 K5 RGB R241 G184 B14 Hex F1B80E	PMS 7677 CMYK C51 M73 Y0 K0 RGB R139 G95 B167 Hex 8B5FA7
PMS 235 CMYK C42 M100 Y38 K17 RGB R138 G30 B91 Hex 8A1E5B	PMS Cool Grey 7 CMYK C44 M34 Y33 K0 RGB R151 G155 B159 Hex 979B9F	PMS 564 CMYK C46 M0 Y26 K7 RGB R126 G194 B186 Hex 7EC2BA	PMS 432 CMYK C0 M0 Y0 K89 RGB R51 G52 B52 Hex 333434

Colour overview

Colour in action

Accessible application of colour

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- Digital colour contrast requirements
- Print and environmental colour contrast requirements

PTV corporate palettes

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- Metropolitan train network pattern colours

Tram palettes

- Tram route colours
- Tram network pattern colours

Bus palettes

- Bus route palette
- Bus network pattern colours

Regional train and coach palettes

- Regional train line and coach route colours
- Regional train network pattern colours

Ferry palettes

City Circle Tram palettes

Free Tram Zone palettes

Night Network palettes

Disruptions palettes

Special event services palettes

Safety and standards palettes

myki palettes

Authorised Officer palettes

Mapping palettes

Bus palettes

Bus network pattern colours

These colours make up the network pattern used across our livery and infrastructure. They make each respective mode easy to recognise.

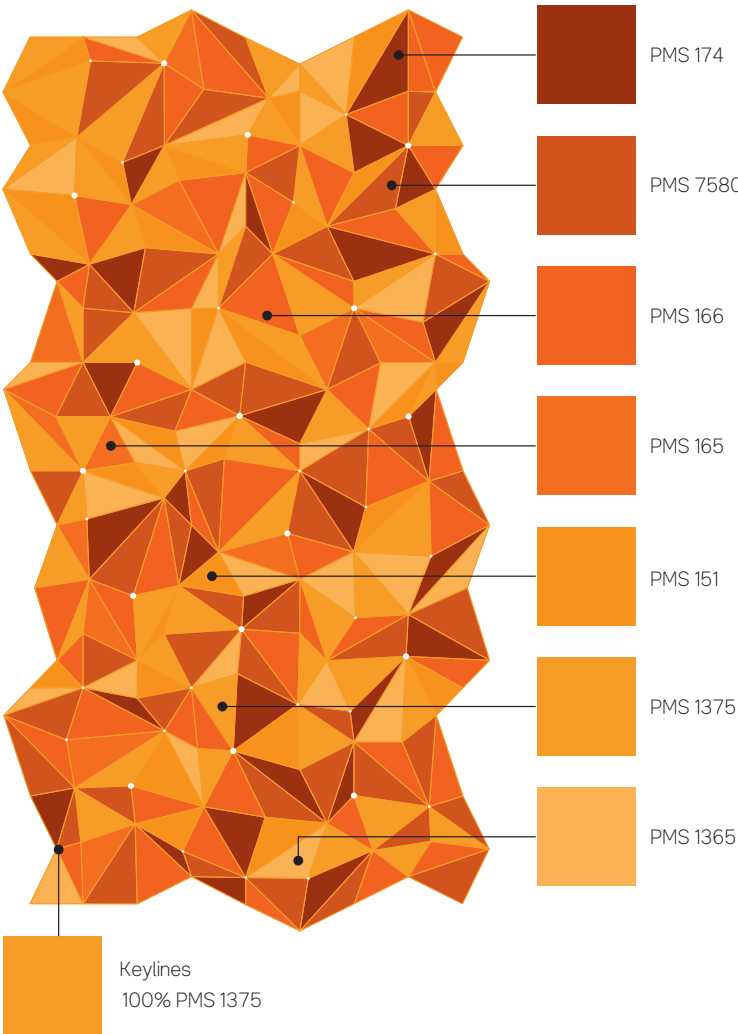
When using these colours:

- Only use network pattern colours when referring to a specific mode.
- Always use the correct line colour.
- Never substitute or interchange the livery network pattern and the shard network pattern. These two patterns are graphically different in character.

Where these colours can be used:

- Livery and infrastructure.
- Limited use for public events, activations and PTV internal communications, with guidance from the PTV Design Studio.

Bus network pattern palette specifications



PMS 174 CMYK C8 M86 Y100 K36 RGB R150 G56 B33 Hex 963821	PMS 7580 CMYK C0 M77 Y97 K15 RGB R192 G81 B49 Hex C05131	PMS 166 CMYK C0 M76 Y100 K0 RGB R227 G82 B5 Hex E35205
PMS 165 CMYK C0 M70 Y100 K0 RGB R255 G103 B31 Hex FF671F	PMS 151 CMYK C0 M55 Y100 K0 RGB R255 G130 B0 Hex FF8200	PMS 1375 CMYK C0 M45 Y94 K0 RGB R255 G158 B27 Hex FF9E1B
PMS 1365 CMYK C0 M34 Y76 K0 RGB R255 G181 B73 Hex FFB549	PMS 1375 100% CMYK C0 M45 Y94 K0 RGB R255 G158 B27 Hex FF9E1B	

Colour overview

Colour in action

Accessible application of colour

- General principles
- Digital colour contrast requirements
- Print and environmental colour contrast requirements

PTV corporate palettes

Metropolitan train palettes

- Metropolitan train line colours
- Metropolitan train network pattern colours

Tram palettes

- Tram route colours
- Tram network pattern colours

Bus palettes

- Bus route palette
- Bus network pattern colours

Regional train and coach palettes

- Regional train line and coach route colours
- Regional train network pattern colours

Ferry palettes

City Circle Tram palettes

Free Tram Zone palettes

Night Network palettes

Disruptions palettes

Special event services palettes

Safety and standards palettes


myki palettes

Authorised Officer palettes

Mapping palettes

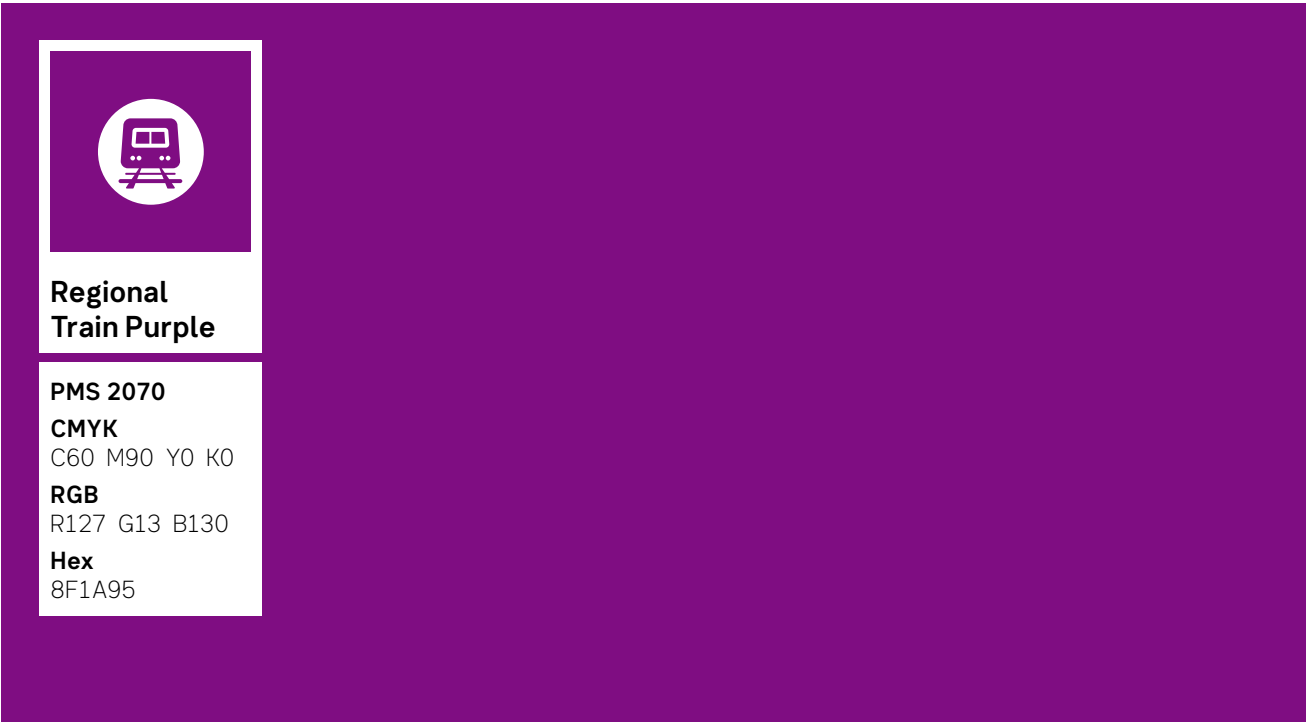
Regional train and coach palettes


Primary palette specifications



Regional Train Purple

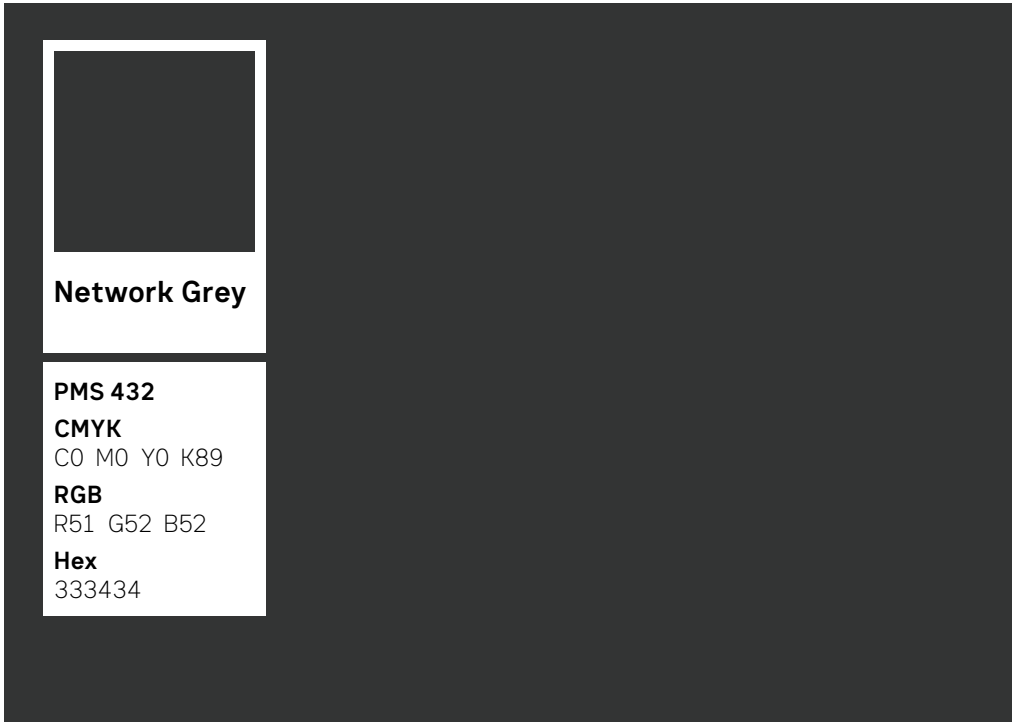
PMS 2070
CMYK
C60 M90 Y0 K0
RGB
R127 G13 B130
Hex
8F1A95






Network Grey

PMS 432
CMYK
C0 M0 Y0 K89
RGB
R51 G52 B52
Hex
333434

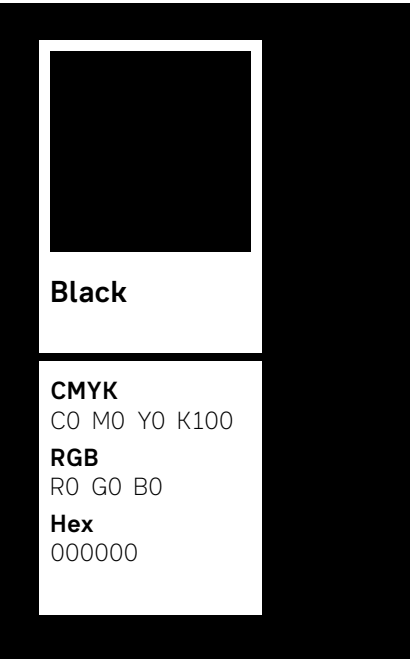



Supporting palette specifications



Black

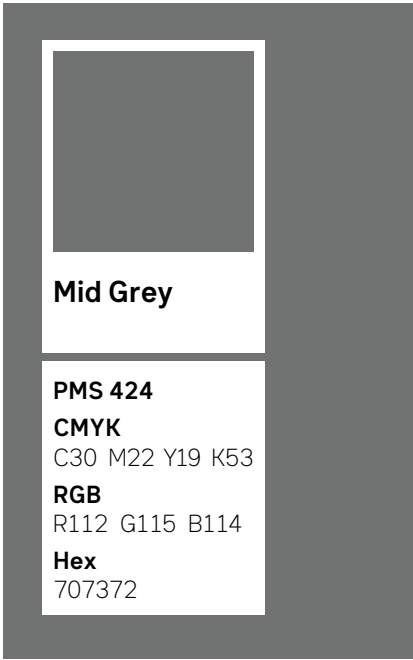
CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000






Mid Grey

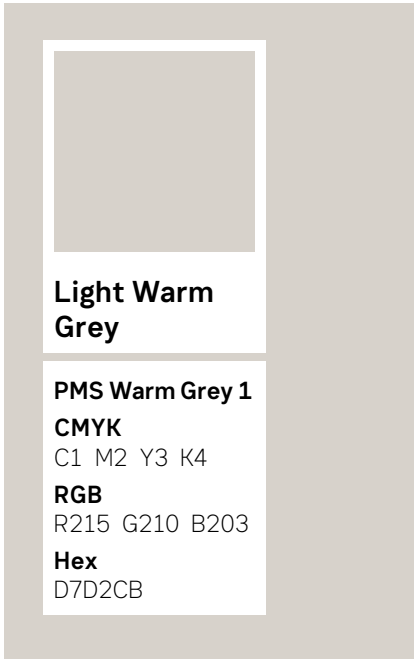
PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372

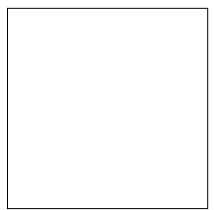




Light Warm Grey

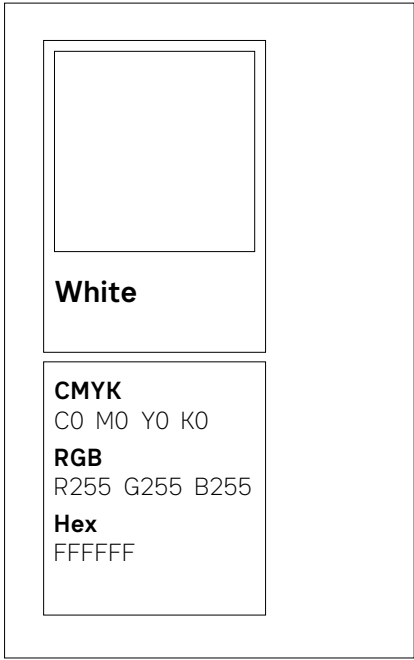
PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB





White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF



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Colour in action

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- General principles
- Digital colour contrast requirements
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- Metropolitan train network pattern colours

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- Tram route colours
- Tram network pattern colours

Bus palettes

- Bus route palette
- Bus network pattern colours

Regional train and coach palettes

- Regional train line and coach route colours
- Regional train network pattern colours

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Free Tram Zone palettes

Night Network palettes

Disruptions palettes

Special event services palettes

Safety and standards palettes


myki palettes

Authorised Officer palettes

Mapping palettes


Regional train and coach palettes

Primary palette specifications



Regional Coach Purple


PMS 521
CMYK
C35 M49 Y0 K0
RGB
R165 G127 B178
Hex
A57FB2



Network Grey


PMS 432
CMYK
C0 M0 Y0 K89
RGB
R51 G52 B52
Hex
333434

Supporting palette specifications



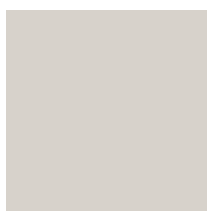
Black

CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000



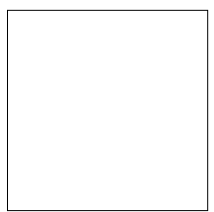
Mid Grey

PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372



Light Warm Grey

PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB



White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF

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- Digital colour contrast requirements
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- Tram route colours
- Tram network pattern colours

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- Bus route palette
- Bus network pattern colours

Regional train and coach palettes

- Regional train line and coach route colours
- Regional train network pattern colours

Ferry palettes

City Circle Tram palettes

Free Tram Zone palettes

Night Network palettes

Disruptions palettes

Special event services palettes

Safety and standards palettes

myki palettes

Authorised Officer palettes

Mapping palettes

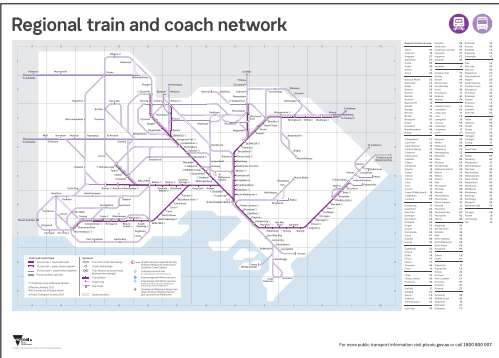
Regional train and coach palettes

Regional train line and coach route colours

The regional train line and coach route colours help passengers identify information about their train line and coach route. We use them on the network map, line and route diagrams, timetable headers and in the regional train guides.

When using these colours:

- Only use them when referring to a specific train line or coach route.
- Always use the correct line colour.
- Only use the appropriate text colour (black or white) shown.
- Don't change the colours as the colour contrast shown meets the WCAG 2.0 AA standard.
- For information on how to apply this palette, go to Colour in action in the side menu.



Regional train line and coach routes palette specifications

Regional train lines

PMS 2070

CMYK
C60 M90 Y0 K0

RGB
R127 G13 B130

Hex
7F0D82

1

Regional coach routes

PMS 521

CMYK
C35 M49 Y0 K0

RGB
R165 G127 B178

Hex
A57FB2

1

Colour overview

Colour in action

Accessible application of colour

- General principles
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PTV corporate palettes

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- Metropolitan train line colours
- Metropolitan train network pattern colours

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- Tram route colours
- Tram network pattern colours

Bus palettes

- Bus route palette
- Bus network pattern colours

Regional train and coach palettes

- Regional train line and coach route colours
- Regional train network pattern colours

Ferry palettes

City Circle Tram palettes

Free Tram Zone palettes

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myki palettes

Authorised Officer palettes

Mapping palettes

Regional train and coach palettes

Regional train network pattern colours

These colours make up the network pattern used across our livery and infrastructure. They make each respective mode easy to recognise.

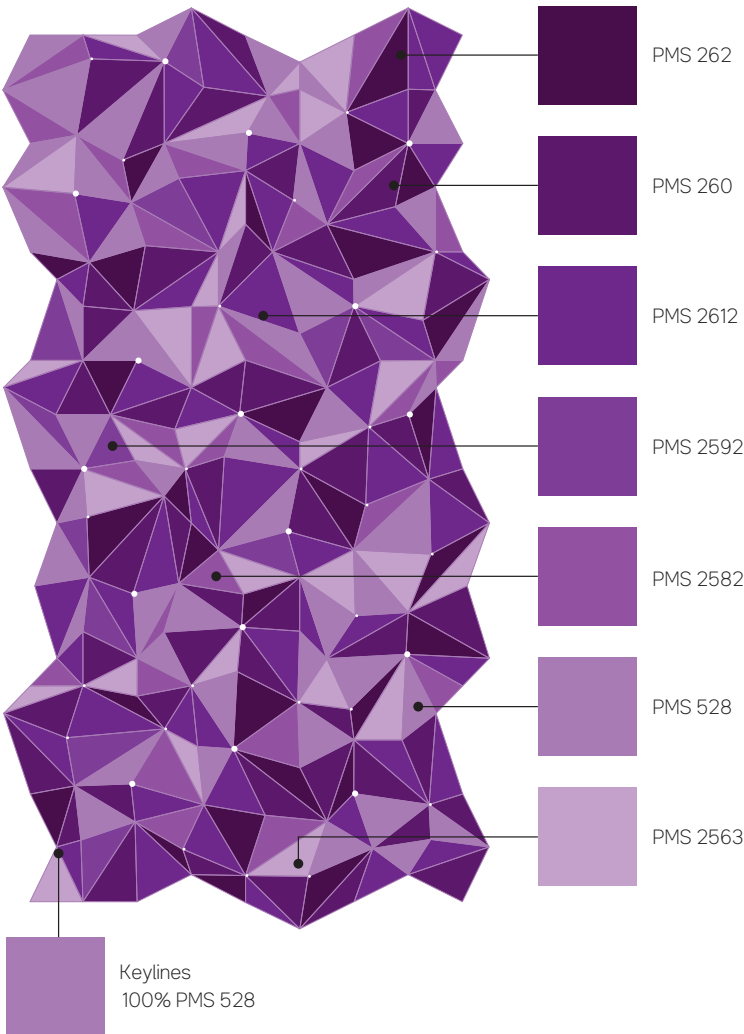
When using these colours:

- Only use network pattern colours when referring to a specific mode.
- Always use the correct line colour.
- Never substitute or interchange the livery network pattern and the shard network pattern. These two patterns are graphically different in character.

Where these colours can be used:

- Livery and infrastructure.
- Limited use for public events, activations and PTV internal communications, with guidance from the PTV Design Studio.

Regional train network pattern palette specifications



PMS 262 CMYK C58 M92 Y12 K54 RGB R81 G40 B79 Hex 51284F	PMS 260 CMYK C66 M100 Y8 K27 RGB R100 G38 B103 Hex 642667	PMS 2612 CMYK C67 M100 Y0 K5 RGB R119 G37 B131 Hex 772583
PMS 2592 CMYK C60 M90 Y0 K0 RGB R155 G38 B182 Hex 9B26B6	PMS 2582 CMYK C48 M80 Y0 K0 RGB R172 G79 B198 Hex AC4FC6	PMS 528 CMYK C35 M58 Y0 K0 RGB R181 G128 B209 Hex B580D1
PMS 2563 CMYK C22 M39 Y0 K0 RGB R203 G163 B216 Hex CBA3D8	PMS 528 100% CMYK C35 M58 Y0 K0 RGB R181 G128 B209 Hex B580D1	

Colour overview

Colour in action

Accessible application of colour

- General principles
- Digital colour contrast requirements
- Print and environmental colour contrast requirements

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- Metropolitan train line colours
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- Tram route colours
- Tram network pattern colours

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- Bus route palette
- Bus network pattern colours

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- Regional train line and coach route colours
- Regional train network pattern colours

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Mapping palettes


Ferry palettes

Primary palette specifications



Ferry Teal


PMS 3272
CMYK
C98 M0 Y42 K0
RGB
R0 G164 B153
Hex
00A499



Network Grey


PMS 432
CMYK
C0 M0 Y0 K89
RGB
R51 G52 B52
Hex
333434

Supporting palette specifications



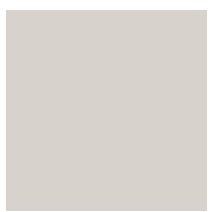
Black

CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000



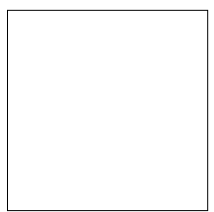
Mid Grey

PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372



Light Warm Grey

PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB



White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF

Colour overview

Colour in action

Accessible application of colour

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PTV corporate palettes

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- Tram route colours
- Tram network pattern colours

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- Bus route palette
- Bus network pattern colours

Regional train and coach palettes

- Regional train line and coach route colours
- Regional train network pattern colours

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Authorised Officer palettes

Mapping palettes

City Circle Tram palettes

Primary palette specifications



City Circle Gold

PMS 872
CMYK
C0 M25 Y56 K51
RGB
R133 G113 B77
Hex
85714D



Black

CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000

Colour overview

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- Tram route colours
- Tram network pattern colours

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- Bus route palette
- Bus network pattern colours

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- Regional train line and coach route colours
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Free Tram Zone palettes

Primary palette specifications




myki Green

PMS 382
CMYK
C28 M0 Y92 K0
RGB
R194 G216 B64
Hex
C2D840



Free Tram Zone Medium Green

PMS 376
CMYK
C53 M0 Y96 K0
RGB
R132 G189 B0
Hex
84BD00



Free Tram Zone Dark Green


PMS 369
CMYK
C67 M0 Y98 K5
RGB
R100 G167 B11
Hex
64A70B



Network Grey


PMS 432
CMYK
C0 M0 Y0 K89
RGB
R51 G52 B52
Hex
333434

Supporting palette specifications



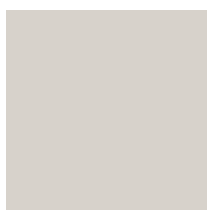
Black

CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000



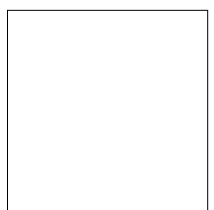
Mid Grey

PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372



Light Warm Grey

PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB



White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF

Colour overview

Colour in action

Accessible application of colour

- General principles
- Digital colour contrast requirements
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PTV corporate palettes

Metropolitan train palettes

- Metropolitan train line colours
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Tram palettes

- Tram route colours
- Tram network pattern colours

Bus palettes

- Bus route palette
- Bus network pattern colours

Regional train and coach palettes

- Regional train line and coach route colours
- Regional train network pattern colours

Ferry palettes

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myki palettes

Authorised Officer palettes

Mapping palettes


Night Network palettes

Primary palette specifications




Night Network Indigo

PMS 296
CMYK
C80 M70 Y50 K80
RGB
R4 G28 B44
Hex
041C2C



Night Network (Gradient Only)


PMS 5265
CMYK
C80 M80 Y35 K25
RGB
R64 G58 B96
Hex
403A60



Network Grey


PMS 432
CMYK
C0 M0 Y0 K89
RGB
R51 G52 B52
Hex
333434

Supporting palette specifications



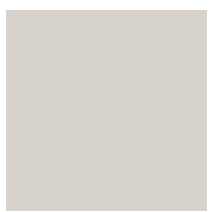
Black

CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000



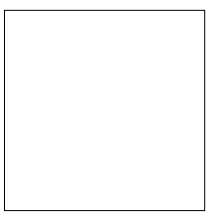
Mid Grey

PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372



Light Warm Grey

PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB



White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF

Colour overview

Colour in action

Accessible application of colour

- General principles
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PTV corporate palettes

Metropolitan train palettes

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- Metropolitan train network pattern colours

Tram palettes

- Tram route colours
- Tram network pattern colours

Bus palettes

- Bus route palette
- Bus network pattern colours

Regional train and coach palettes

- Regional train line and coach route colours
- Regional train network pattern colours

Ferry palettes

City Circle Tram palettes

Free Tram Zone palettes

Night Network palettes

Disruptions palettes

Special event services palettes

Safety and standards palettes


myki palettes

Authorised Officer palettes

Mapping palettes

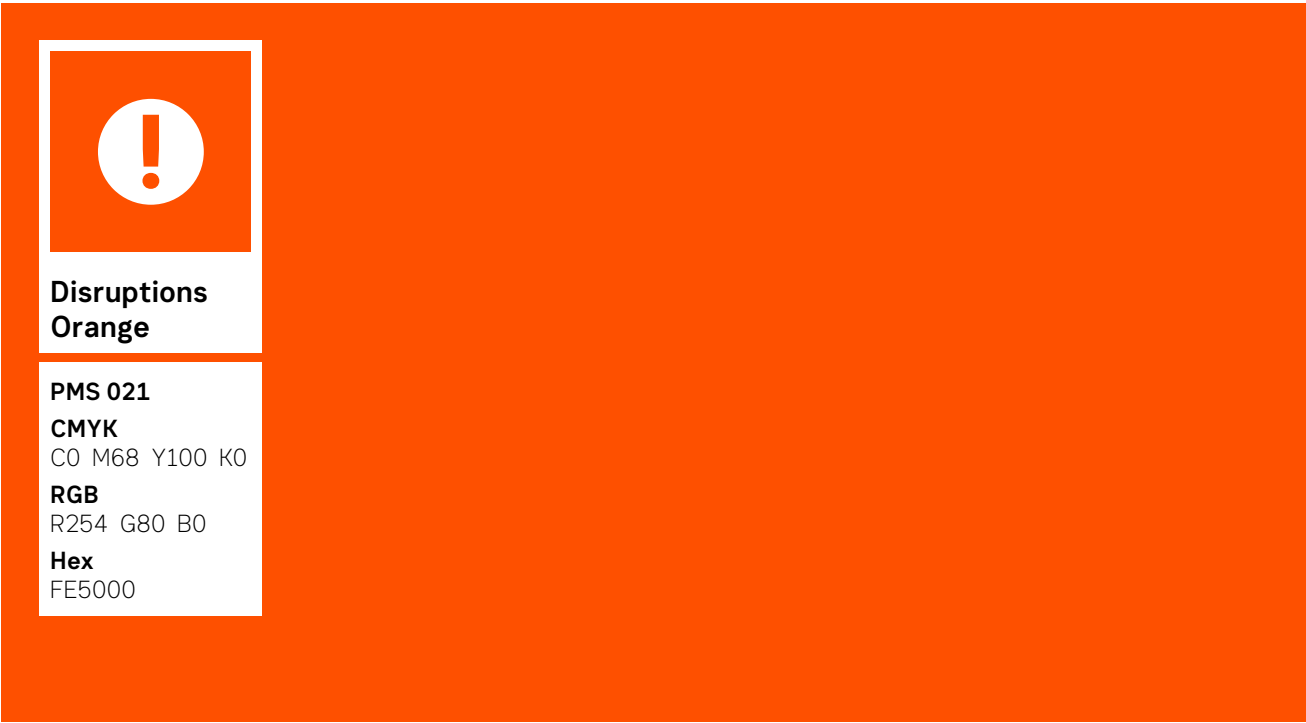
Disruptions palettes

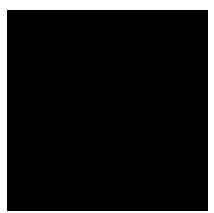
Primary palette specifications



Disruptions Orange

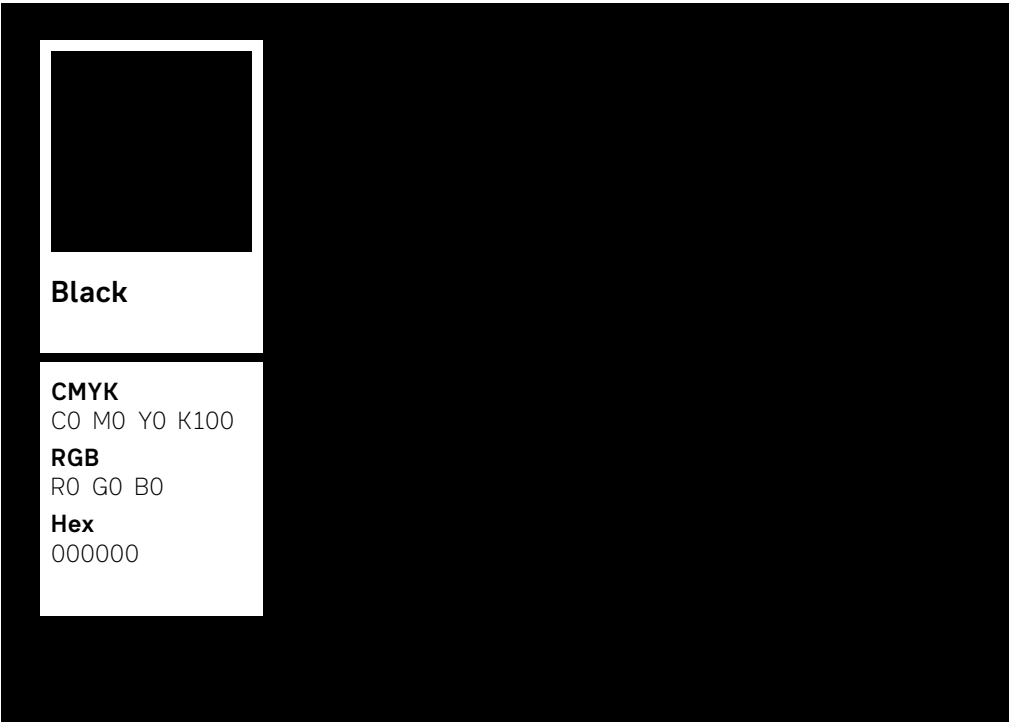
PMS 021
CMYK
C0 M68 Y100 K0
RGB
R254 G80 B0
Hex
FE5000





Black

CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000



Supporting palette specifications



Mid Grey

PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372





Light Warm Grey

PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB





White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF



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Primary palette specifications



Special Event Services Pink

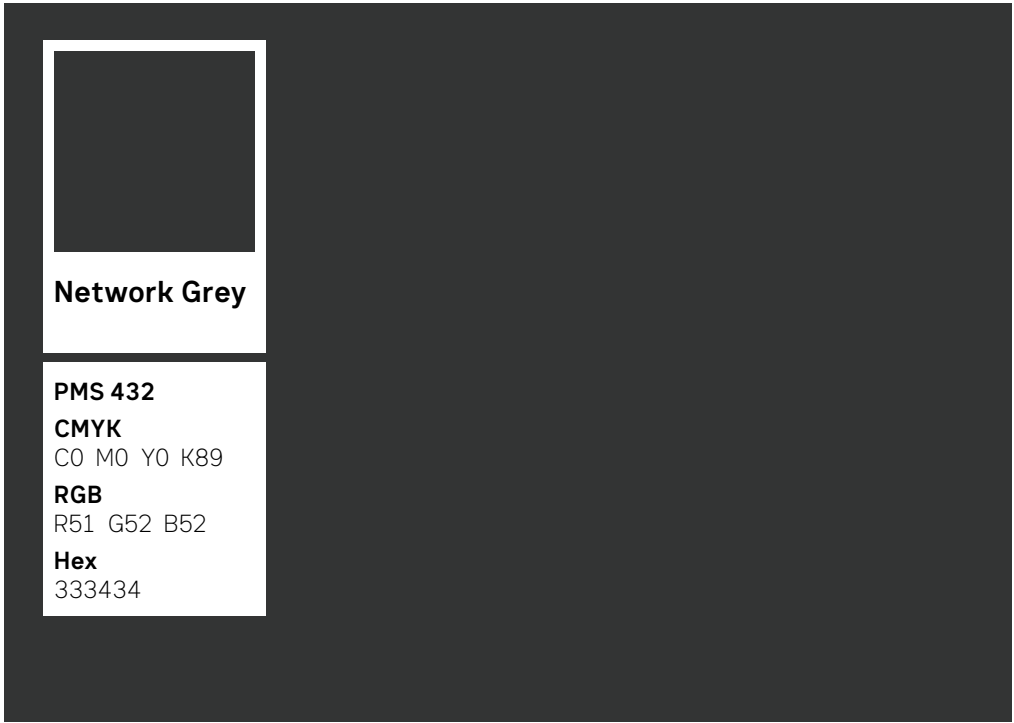
PMS Rubine Red
CMYK
C0 M100 Y38 K3
RGB
R206 G0 B88
Hex
CE0058






Network Grey

PMS 432
CMYK
C0 M0 Y0 K89
RGB
R51 G52 B52
Hex
333434

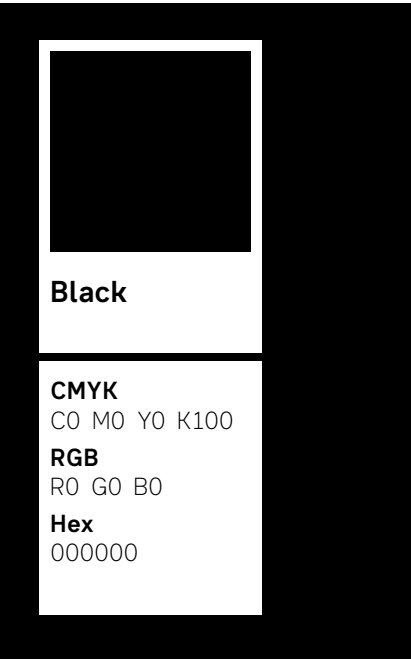



Supporting palette specifications



Black

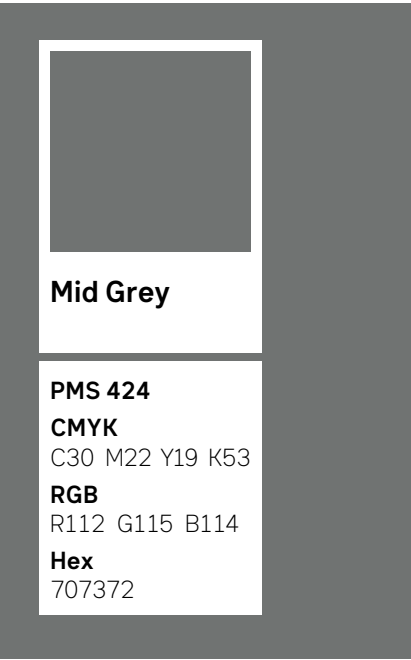
CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000






Mid Grey

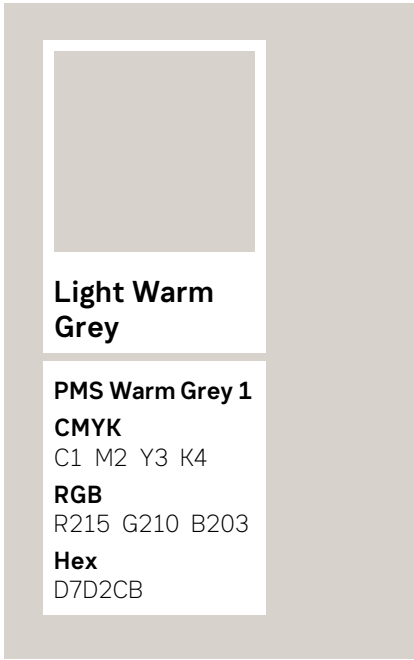
PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372

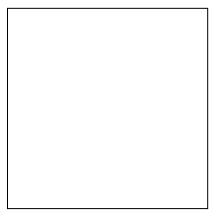




Light Warm Grey

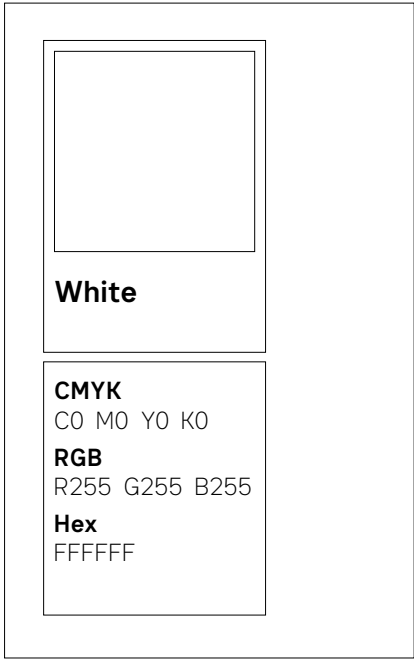
PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB





White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF



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Australian and international standards palette

Our safety and standards palette is based upon the Australian and international standards palettes. These are colour standards for specific messages on signage. This includes emergency, caution and other mandatory messages like accessible information.

For more information on Australian and international standards colours, refer to:


International standard – ISO 3864–1:2011 Graphical symbols – Safety colours and safety signs – Part 1: Design principles for safety signs and safety markings.

so.org/standard/51021.html

Australian standard – AS 1318–1985 Australian Standard – SAA Industrial Safety Colour Code.


saiglobal.com/PDFTemp/Previews/OSH/As/as1000/1300/1318.pdf

Primary palette specifications




**Emergency/
Prohibition Red**

PMS 186
CMYK
C12 M100 Y91 K3
RGB
R207 G32 B47
Hex
CF202F




Mandatory Blue

PMS 300
CMYK
C100 M62 Y2 K0
RGB
R44 G80 B151
Hex
2C5097



Safe Condition Green

PMS 349
CMYK
C90 M33 Y100 K26
RGB
R3 G105 B54
Hex
036936



Safety and Caution Yellow

PMS 109
CMYK
C0 M10 Y100 K0
RGB
R255 G209 B0
Hex
FFD100

Supporting palette specifications



Black

CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000



White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF

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myki Green

PMS 382
CMYK
C28 M0 Y92 K0
RGB
R194 G216 B64
Hex
C2D840



Network Grey

PMS 432
CMYK
C0 M0 Y0 K89
RGB
R51 G52 B52
Hex
333434




myki Teal Green

PMS 3262
CMYK
C76 M0 Y38 K0
RGB
R0 G191 B179
Hex
00BFB3



myki Dark Green


PMS 384
CMYK
C28 M0 Y92 K30
RGB
R148 G147 B0
Hex
949300



Regional Train Purple


PMS 2070
CMYK
C60 M90 Y0 K0
RGB
R127 G13 B130
Hex
8F1A95

Supporting palette specifications



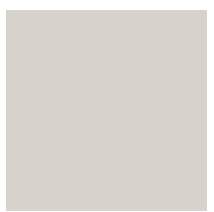
Black

CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000



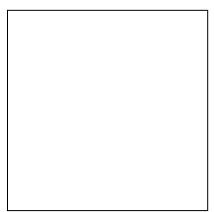
Mid Grey

PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372



Light Warm Grey

PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB



White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF

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Authorised Officer palettes


Primary palette specifications



Authorised Officers Blue

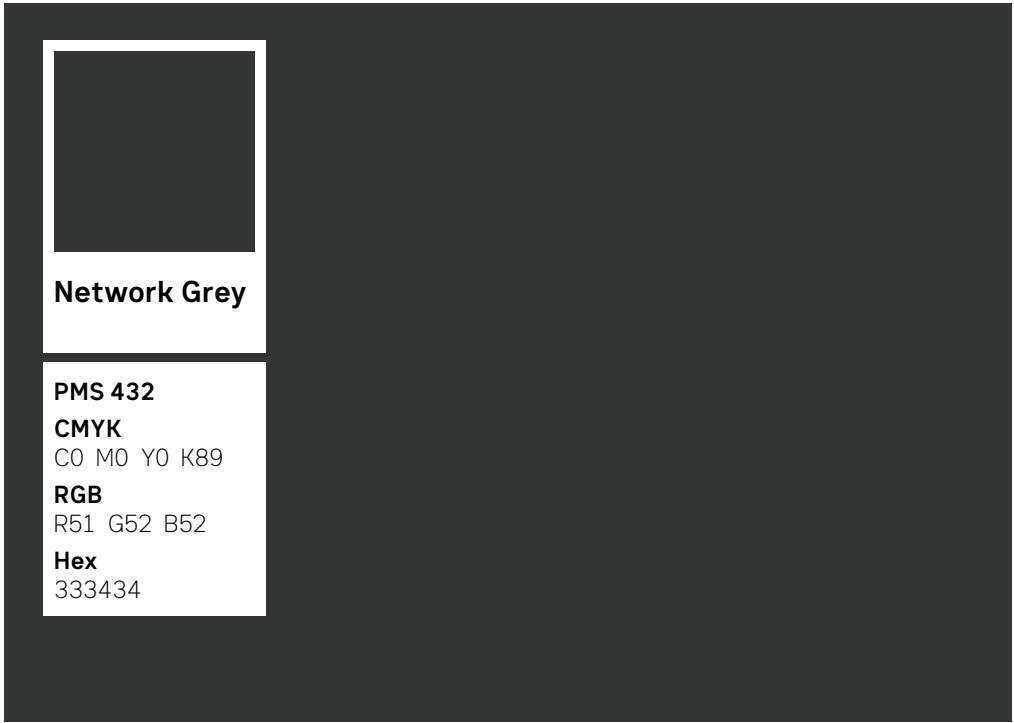
PMS 541
CMYK
C100 M57 Y0 K38
RGB
R0 G60 B113
Hex
003C71






Network Grey

PMS 432
CMYK
C0 M0 Y0 K89
RGB
R51 G52 B52
Hex
333434




Supporting palette specifications



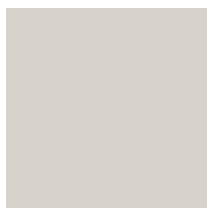
Black

CMYK
C0 M0 Y0 K100
RGB
R0 G0 B0
Hex
000000



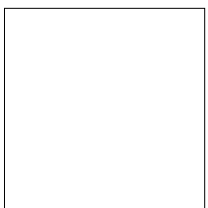
Mid Grey

PMS 424
CMYK
C30 M22 Y19 K53
RGB
R112 G115 B114
Hex
707372



Light Warm Grey

PMS Warm Grey 1
CMYK
C1 M2 Y3 K4
RGB
R215 G210 B203
Hex
D7D2CB



White

CMYK
C0 M0 Y0 K0
RGB
R255 G255 B255
Hex
FFFFFF

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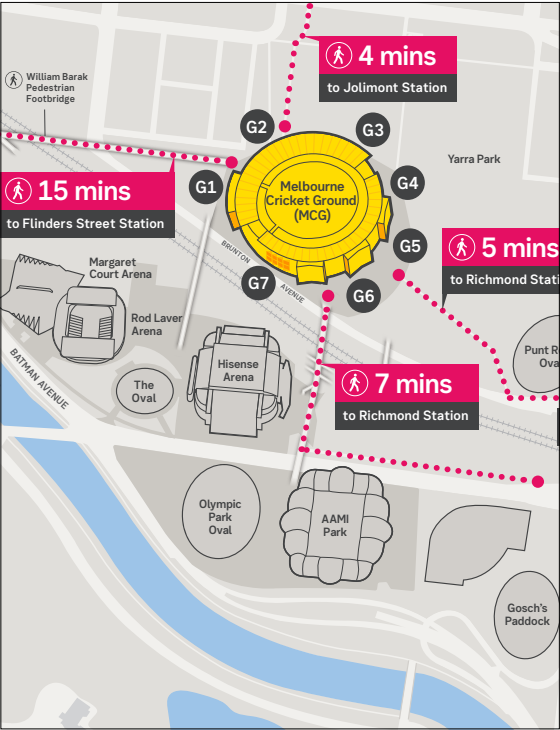
Mapping palettes

Mapping palettes

Our mapping palette is used as a base for the creation of maps across the network. It provides colours for geographical elements like land and waterways, and guides how we represent built infrastructure like buildings and roads.



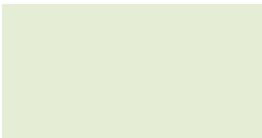
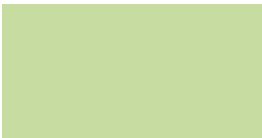

This palette works together with our other palettes to provide clear and consistent information to passengers across the network.

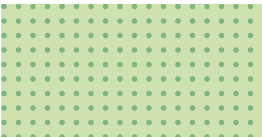


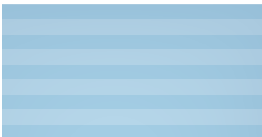
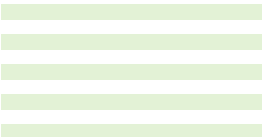
The example below illustrates how the mapping palette works with our mode and special event services palettes.



Mapping palette specifications

				
Pavements CMYK C0 M0 Y3 K17	Text/outlines CMYK C0 M0 Y0 K89	Buildings CMYK C6 M0 Y0 K26	No access CMYK C0 M0 Y2 K8	Roads White C0 M0 Y0 K0

				
Building highlight 1 CMYK C0 M10 Y100 K0	Building highlight 2 CMYK C0 M25 Y100 K0	Open land 1 CMYK C13 M0 Y29 K3	Open land 2 CMYK C21 M0 Y45 K3	Open land 3 CMYK C37 M0 Y47 K8

				
Swamp	Water 1 CMYK C22 M2 Y0 K7	Water 2 CMYK C28 M2 Y0 K9	Water combined	Water combined