

ABCC June 2019 report

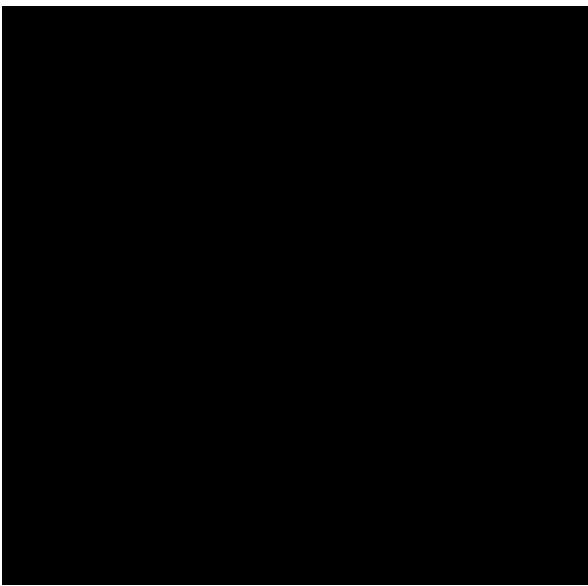
Report Information

Report Period

1 July 2018 -  
30 June 2019

Report Date

8 July 2019



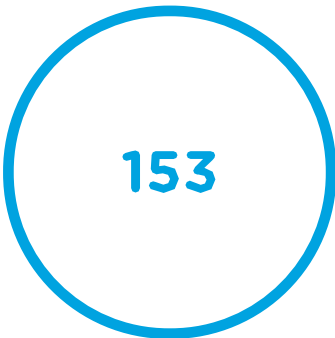
Hi iBenefit team!

Please find the engagement stats for iBenefit for the July-June 2019 period.

Kind regards,

Key Headlines

How is iBenefit doing?



Registered users



Spent, saving employees  
A\$9.4k!

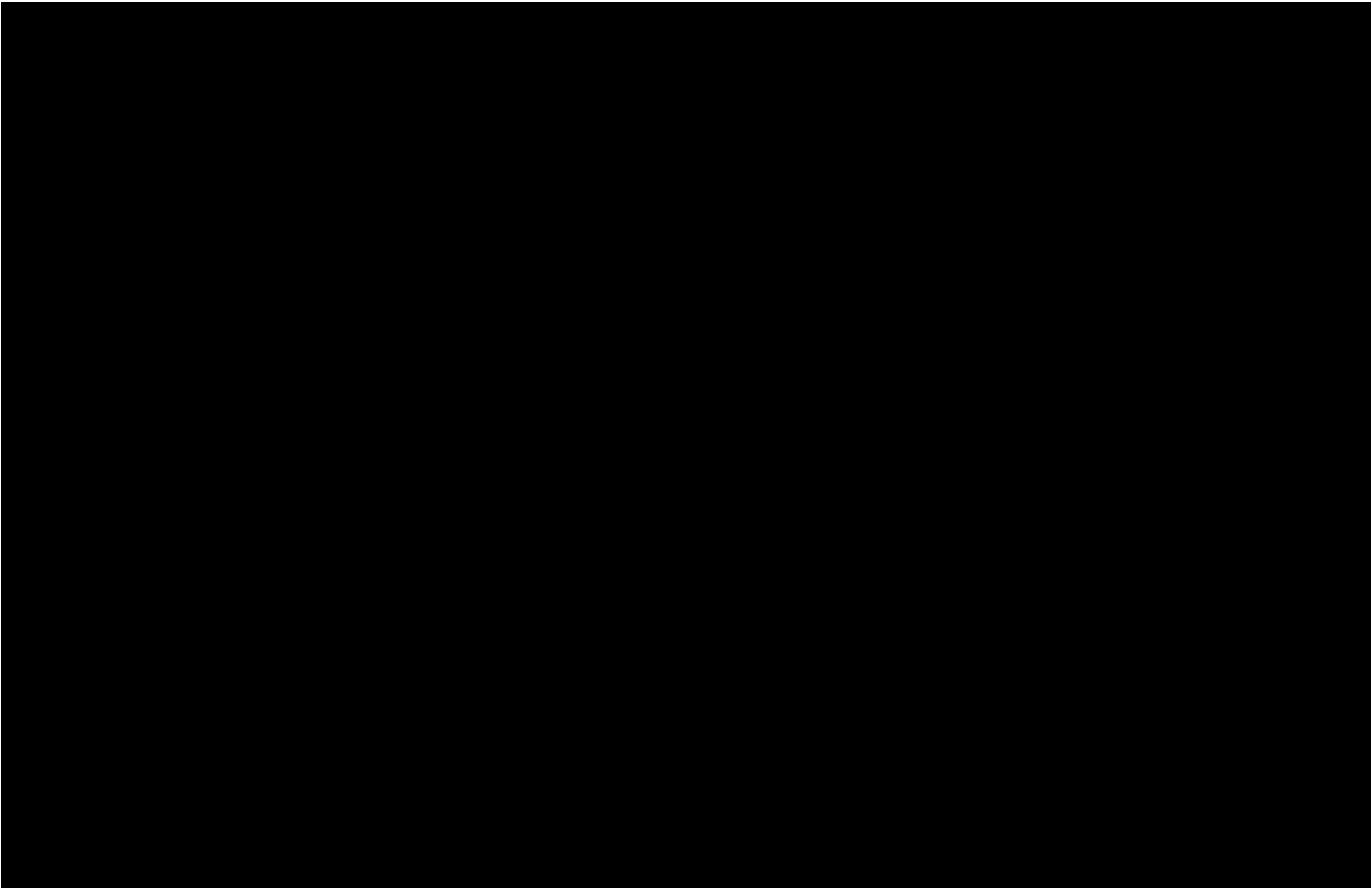


Shopping discounts pages  
accessed

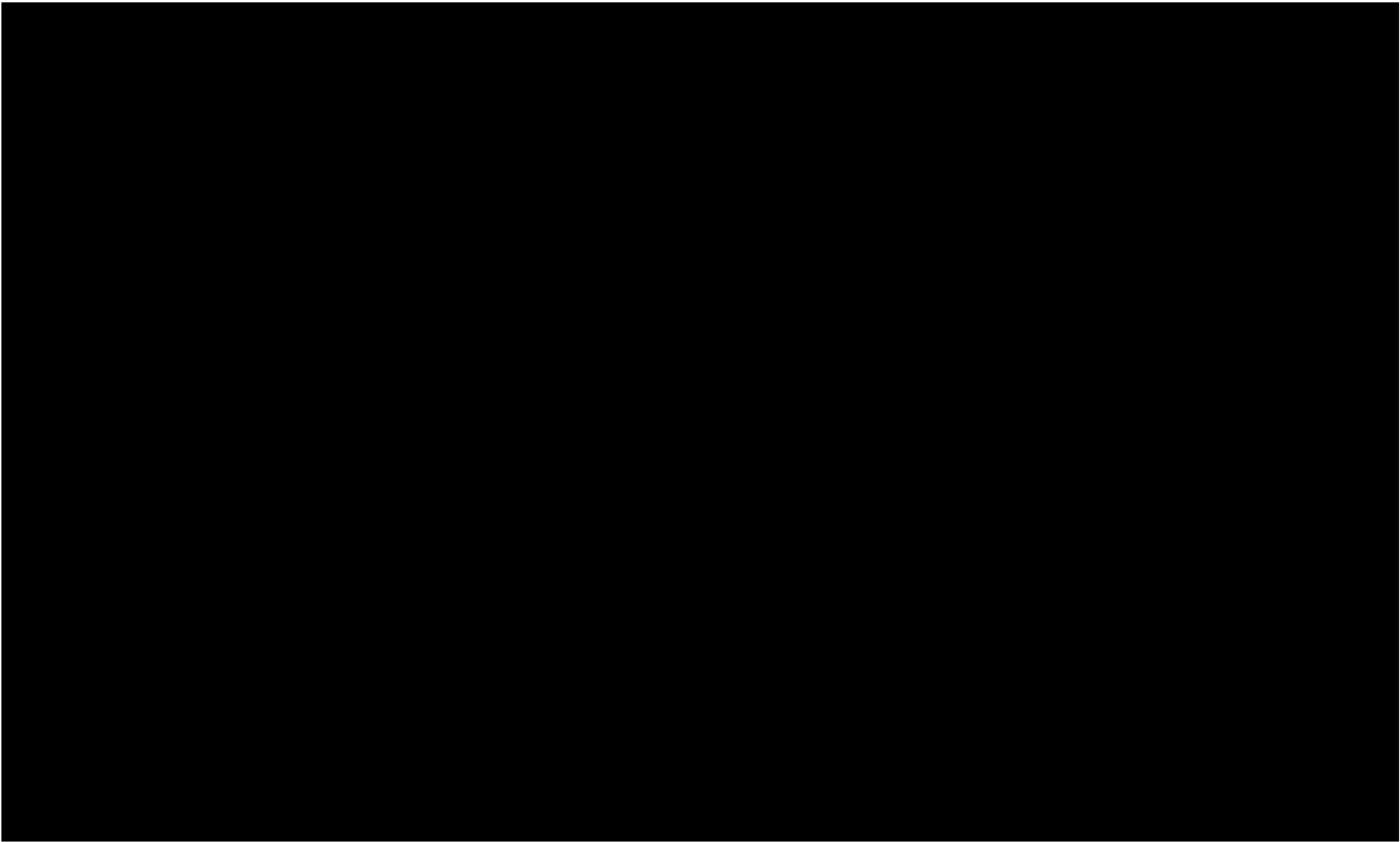


In-store and Online orders  
placed

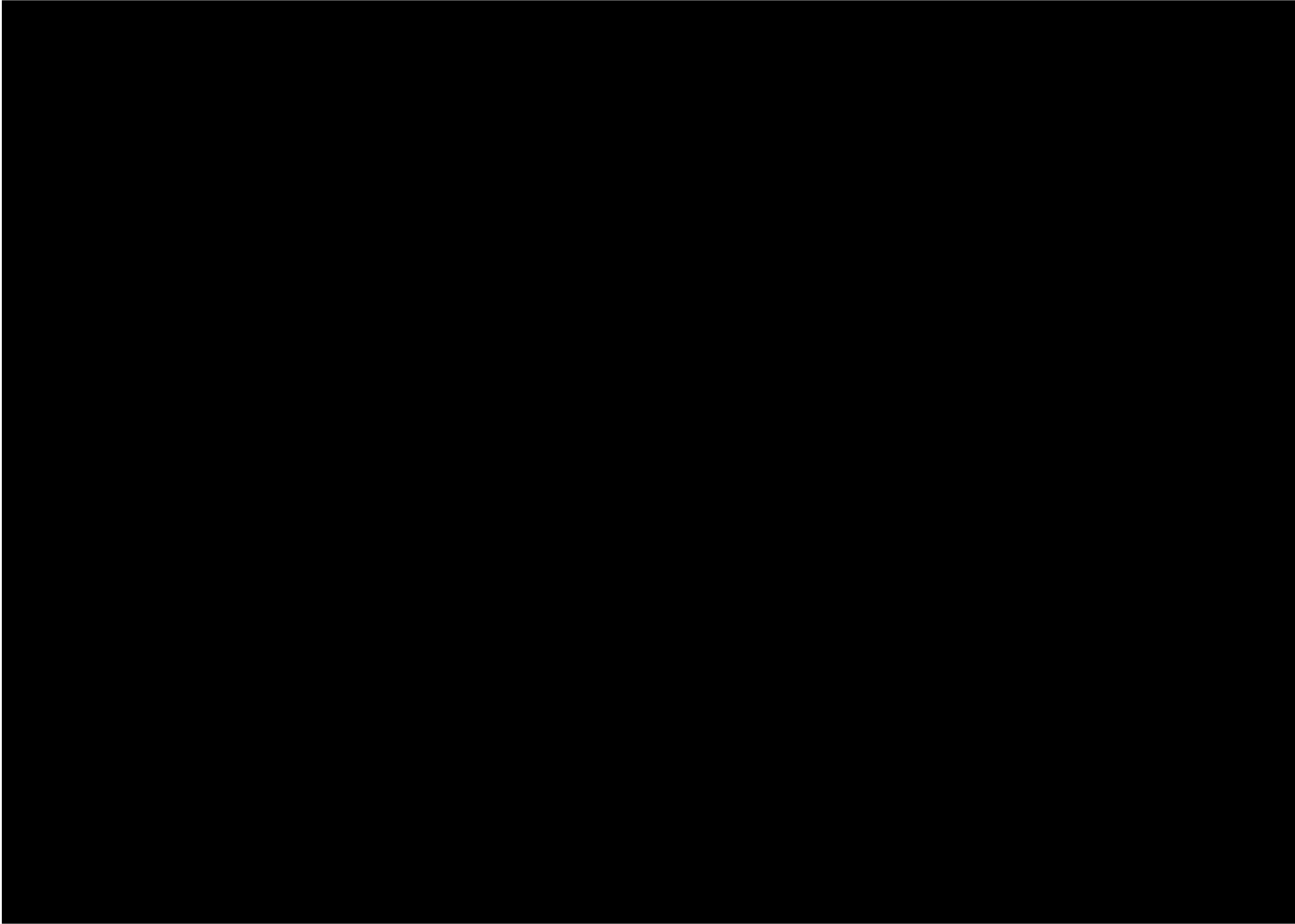
Registrations

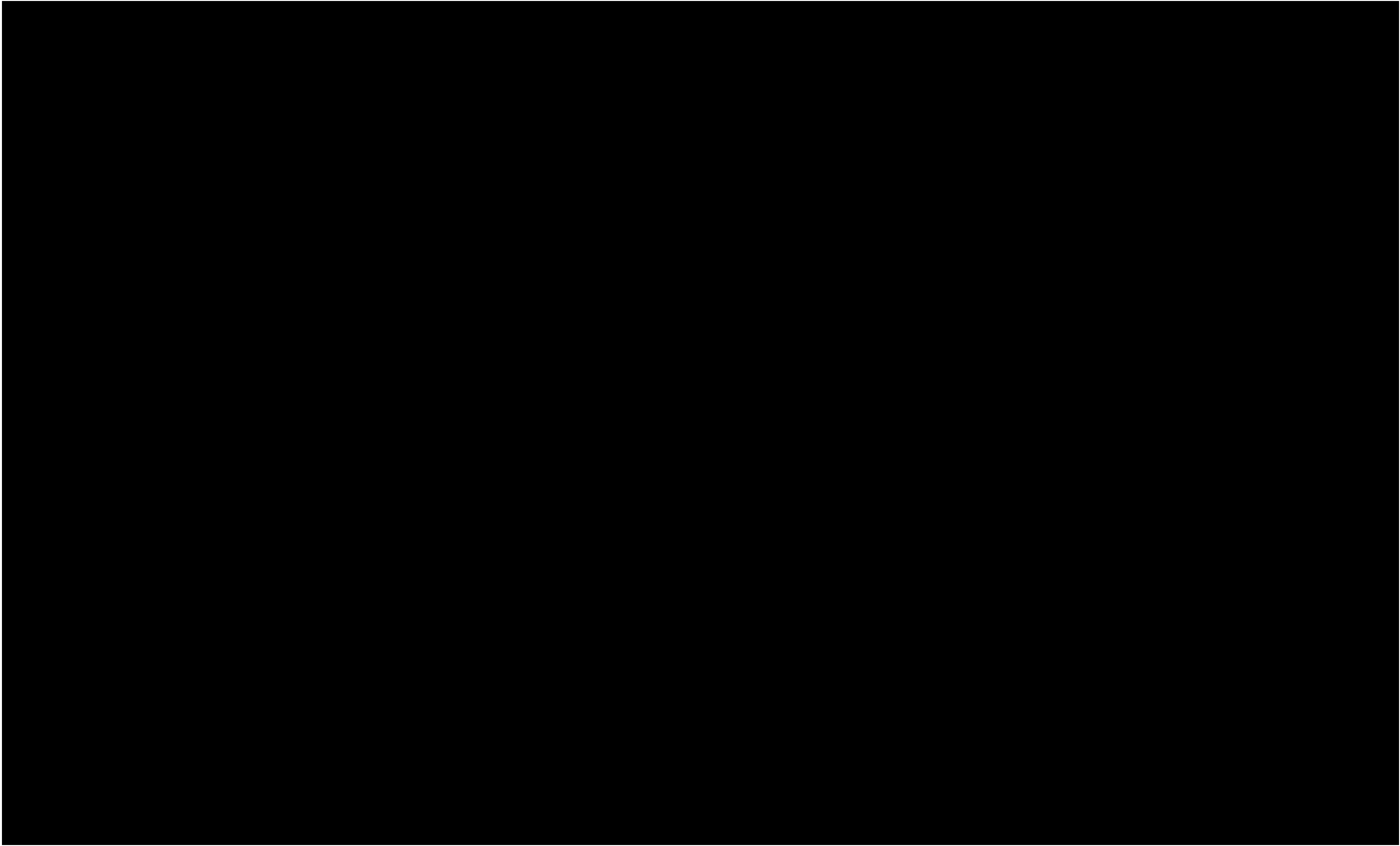
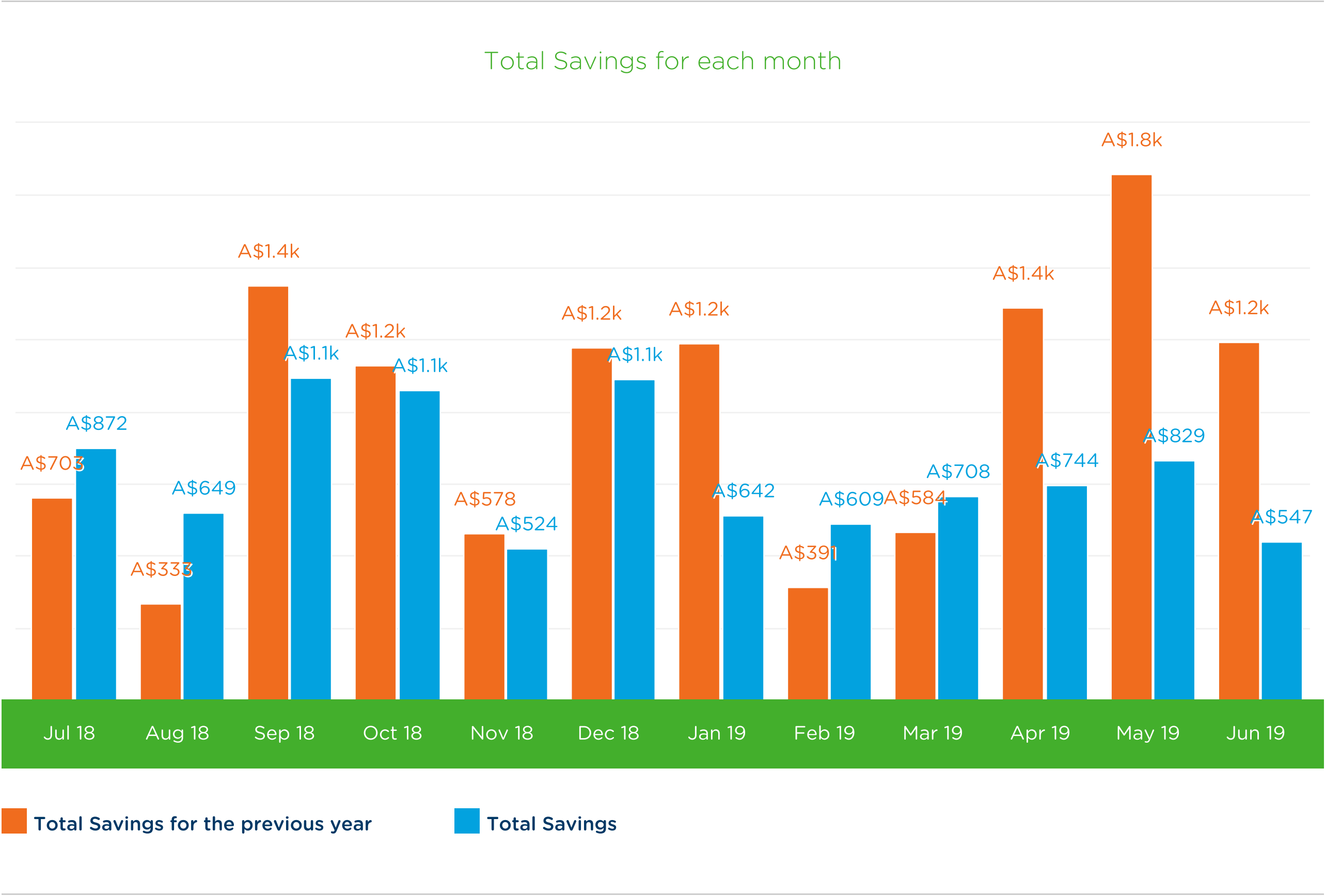




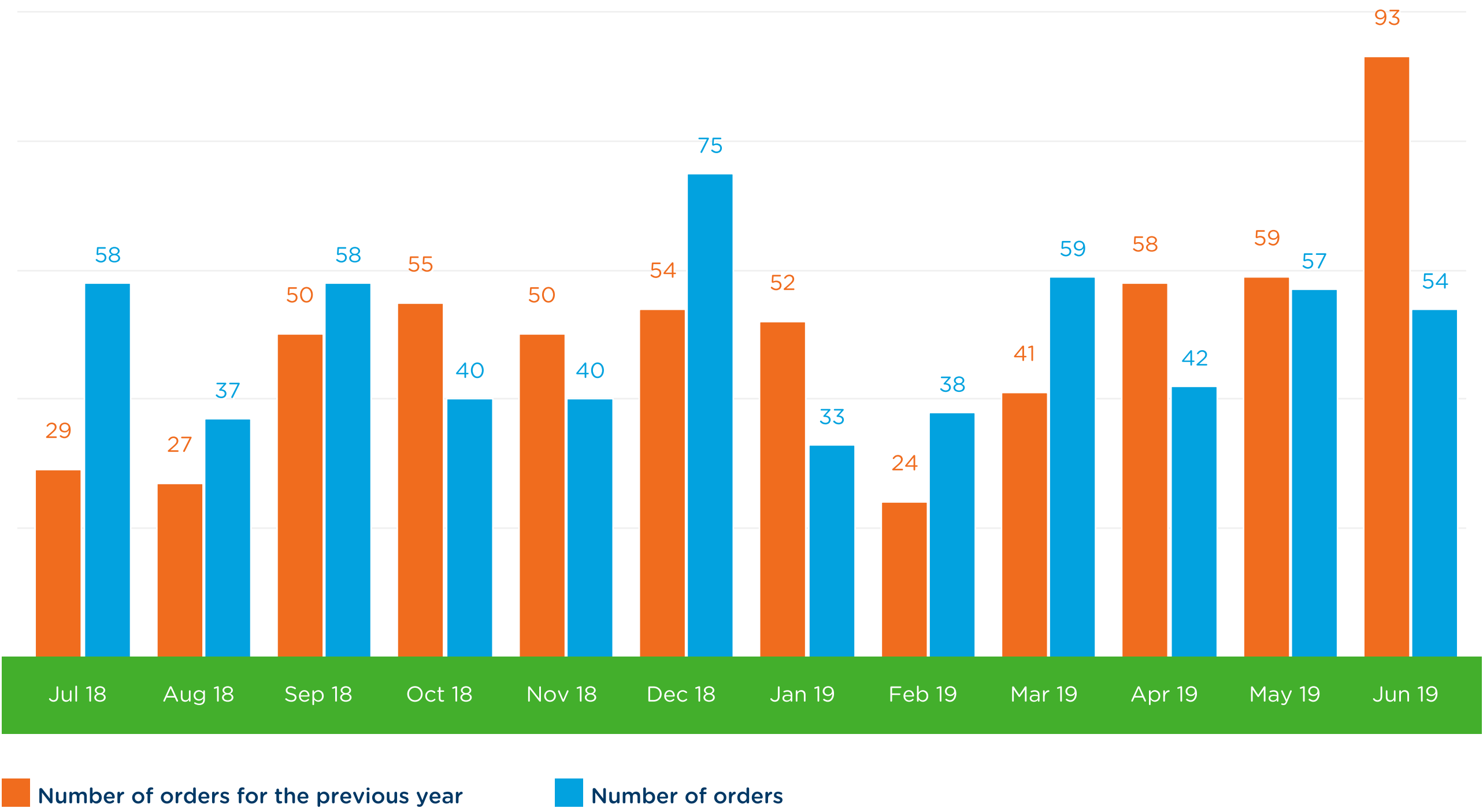


SmartSpending™

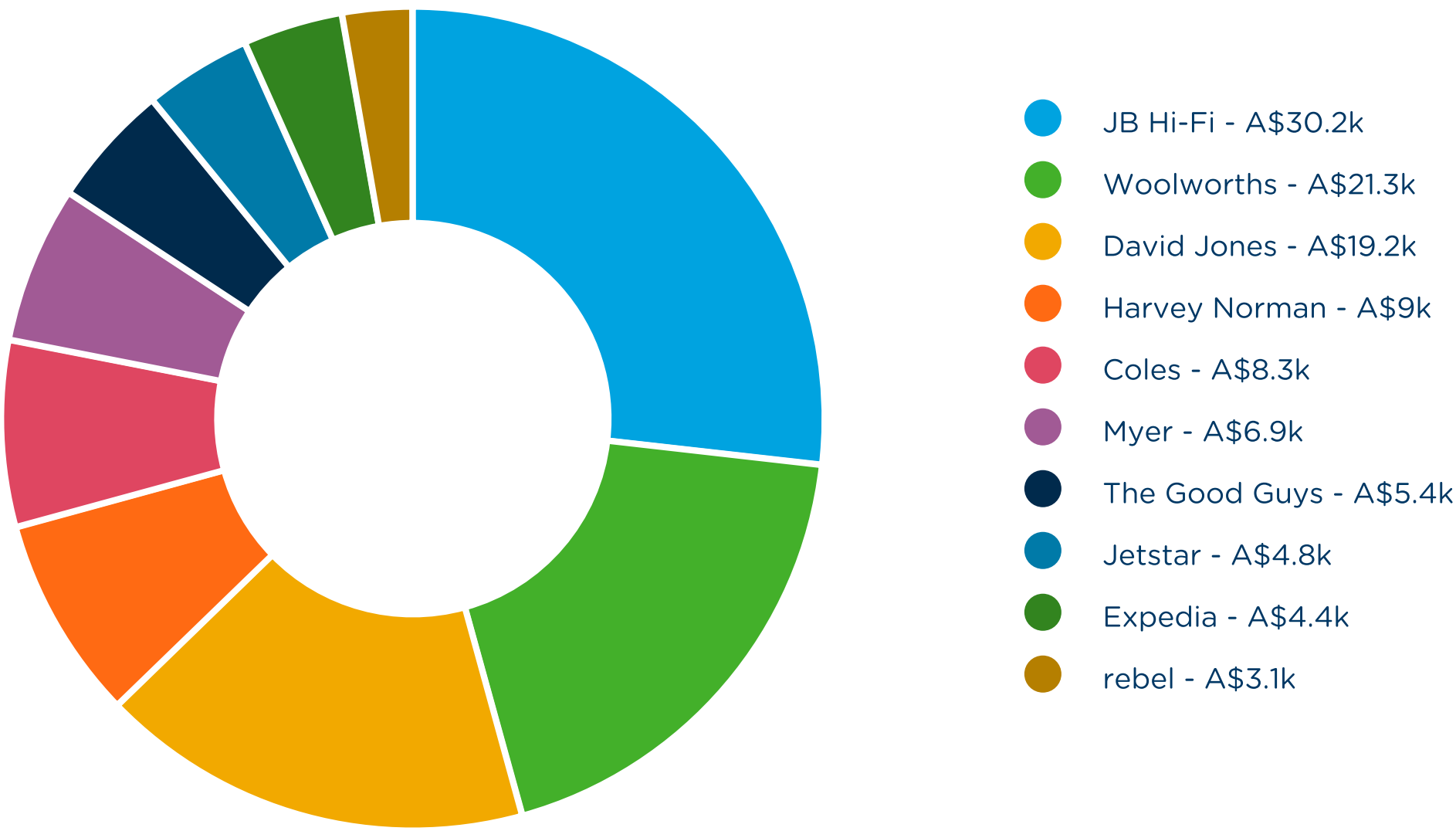




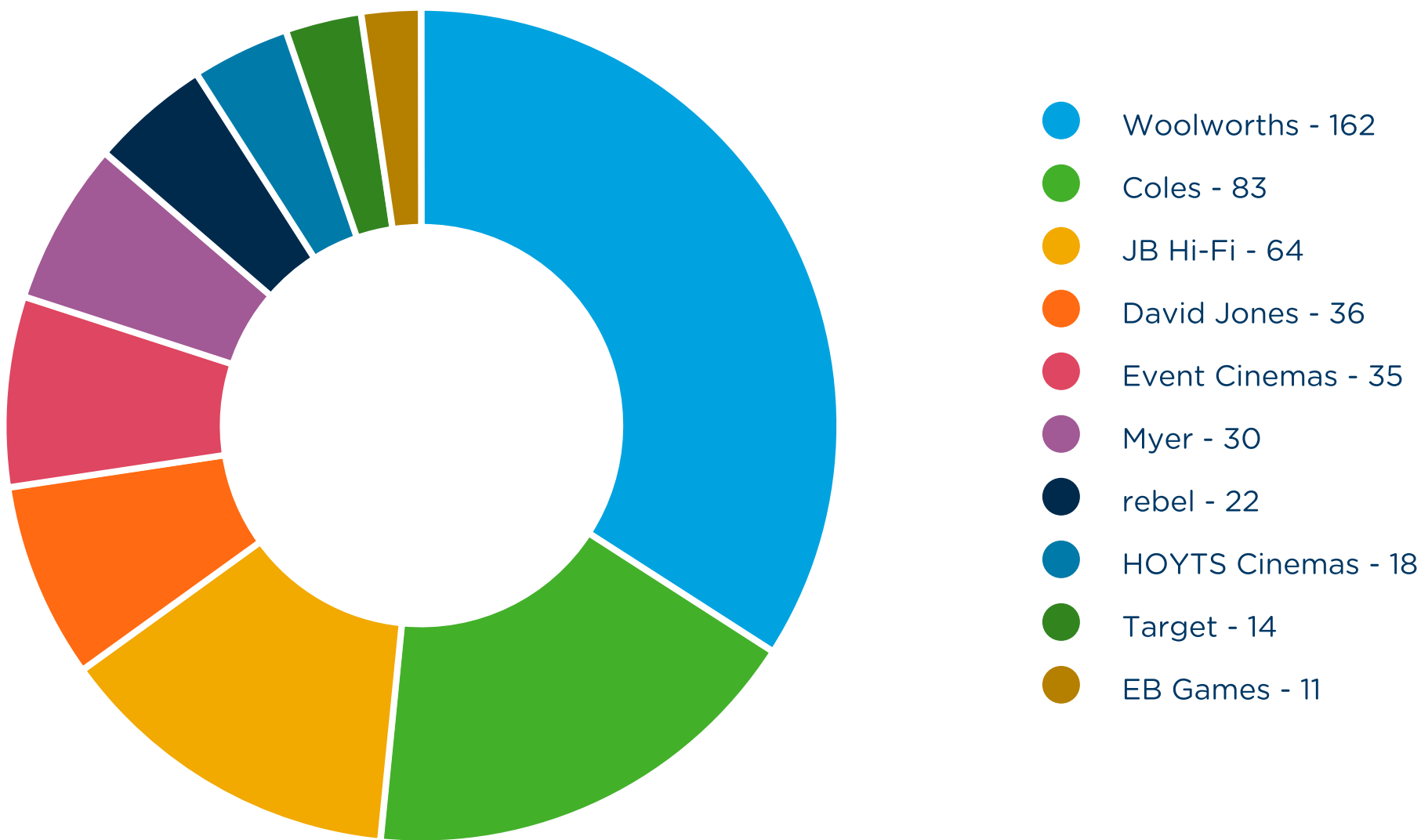
Number of orders for each month



Top ten retailers (by spend)



Top ten retailers (by number of orders)



Average employee saving



Average employee spend



Spend breakdown by Order Type (Instore, Online, Other)

