

From: s 47F
Sent: Wed, 8 Oct 2014 10:49:13 +1100
To: s 47F
Cc:
Subject: FW: API Shop Visit: FWBC St Kilda Rd, Thu 9 Oct from 1.30pm - 2.30pm.
[SEC=UNCLASSIFIED]

UNCLASSIFIED

Good job for s 47F

From: API Leisure and Lifestyle [mailto:APILeisureandLifestyle@apilifestyle.com.au]
Sent: Wednesday, 8 October 2014 10:47 AM
Subject: API Shop Visit: FWBC St Kilda Rd, Thu 9 Oct from 1.30pm - 2.30pm.



The banner features a red and black color scheme. On the left, it says 'Save \$8' in large blue and white text. Next to it, the text reads 'the best seat in the house' in a white script font, followed by 'Add a little extra class to your movie experience, with the laid-back luxury of Event Gold Class.' Below this, there are two 'GOLD CLASS' vouchers for 'LUXURY MOVIE EXPERIENCE'. In the center, a couple is sitting on a red sofa in a movie theater setting. On the right, there is a 'Win!' section with a red script font, stating 'Purchase Gold Class vouchers from 1 Oct - 30 Nov to go into the draw to win one of 20 Lavazza "Amodo" Mio Capsule Coffee machines valued at \$180.' An image of the coffee machine is shown on the far right. The bottom of the banner has a blue bar with the API Leisure & Lifestyle logo, the phone number 'P 1300 653 322', the website 'W apilifestyle.com.au', and a Twitter link 'follow us on twitter.com/APIlifestyle'.

s 47F from the API Shop will visit FWBC St Kilda Rd,
Thurs 9 Oct 1.30pm – 2.30pm

The API Shop is the perfect opportunity to purchase discounted products and discover the latest benefits.

- Save 5% on **Woolworths, Coles, Caltex, BWS** and **Dan Murphy's** Gift Cards
- Save 10% on **David Jones** Gift Cards
- Save up to \$8 on tickets for **Event, Greater Union, Village** and **HOYTS Cinemas**
- Save 5%-10% on **Westfield, JB Hi-Fi, Rebel Sport, Just Jeans, Peter Alexander** and many more...
- View the full range of products available [here](#)
- Save up to 75% on the RRP of the latest fragrances **Fragrance List for Women** or **Fragrance List for Men**. [Fragrance List for Women](#) | [Fragrance List for Men](#)

*Can't make the API Shop visit? Shop securely anytime at the [API Online Shop](#) or call API on **1300 653 322**. Receive free delivery and same day dispatch (orders placed before 1pm) on gift cards and movie tickets.*

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