

From: s 47F  
Sent: Thu, 17 Sep 2015 16:44:42 +1000  
To: s 47F  
Subject: IBenefit Report  
Attachments: FWBC MI Report -Sep2015.pdf

Hi s 47F

Please see attached IBenefit Report (June to August).

Each month is building with September spend already ahead of August. Woolworths is the most popular benefit with David Jones not too far behind.










If you would like to go through your Smart Insights Reporting on your Reward Manager just let me know.

### SmartInsights™

Monitor all aspects of your discount scheme through the reports below.

#### Chart Options

##### STEP 1 - Choose a chart from the following list

- ☐  **R1 - Total Registered Users**  
This report shows all users who have ever registered.
- ☐  **R7 - Retailer Engagement by Offer Type**  
This report shows engagement by offer type.
- ☐  **R8 - Total Scheme Spend**  
This report shows the total spend.
- ☐  **R21 - Retailer Engagement by Offer Category**  
This report shows engagement by offer category.
- ☐  **R22 - Retailer Engagement by Offer Spend**  
This report shows the engagement with offers based on the amount spent.
- ☐  **R23 - Retailer Engagement by Offer Views**  
This report shows the engagement with offers based on the amount viewed.
- ☐  **R29 - Age/Gender Distribution**  
This report shows your registration breakdown by age and gender.
- ☐  **R30 - Marketing Preferences Distribution**  
This report shows your registration breakdown by marketing preferences.
- ☐  **R82 - Origin of topups**  
This report shows the percentage of top-ups that have been done either on desktop/smartphone/tablet, through SMS service or via Helpdesk.

Any questions, please feel free contact me.

Many thanks

s 47F

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s 47F

Engagement Manager

**Reward Gateway: The Employee Engagement People**

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s 47F

[Please visit our website](#)

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***"We just want to make the world a happier place to work."***

**We are so excited to welcome API Lifestyle and Leisure to the RG family! Hear more about it from our CEO Glenn [here](#)**

I'll be on Annual Leave from September 18 - October 7



# Fair Work Building Construction Since Launch Review

Document Author: s 47F

Report Date 17 Sep 2015 for the period 1 Jun 2015 to 31 Aug 2015

## How is iBenefit doing?

### Key headlines since launch:

157	people welcomed onto your programme
\$7,339	spent in total, saving employees \$535
1,126	shopping discounts pages accessed
60	in-store and Cashback orders placed











## Employee spend through the Shopping Discounts programme is \$7,338.



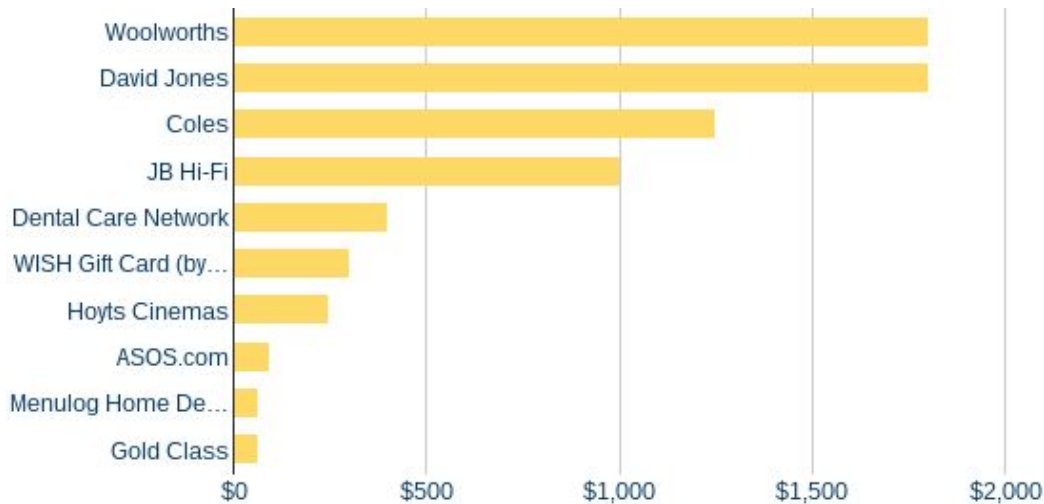
**\$7k**

in shopping discounts spend

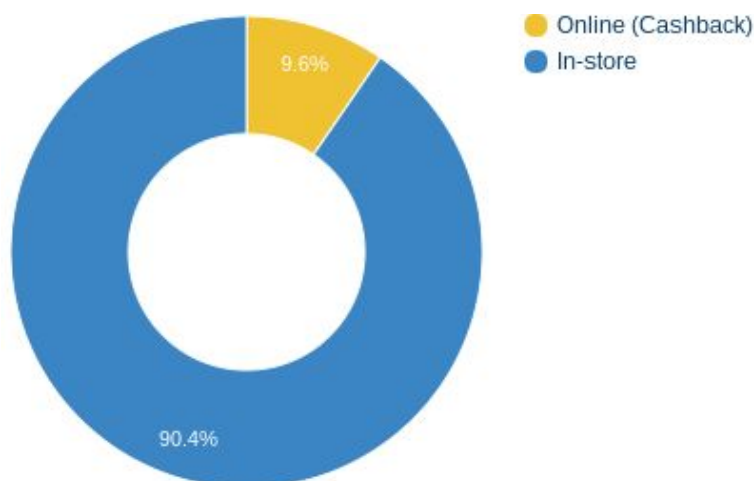
**\$2k**

average monthly spend

**Woolworths / WISH Gift Card has been your most popular retailer this year with 28% of total spend. David Jones offers have also been popular with 24% of spend.**



**\$6,552 of spend has gone through In-store offers this year which makes up 90% of the total programme spend.**



**The total number of API gift cards and movie tickets purchased between May 2014 and Jun 2015 is 1,003 and is worth \$41,601!**

