From: s 47F

**Sent:** Mon, 27 Jun 2016 17:42:09 +1000

To: s 47F

Cc: FWBC - HR

Subject: FWBC iBenefit - Upcoming Meeting

Attachments: FWBC Dec 2015 - May 2016 MI Report.pdf



Hope you've been well.

I was chatting with earlier today and wanted to book a catchup to review the last 6 months of the IBenefit program and discuss the next 3-6 months.

Appreciate it's a busy time of year but if you let me know some time your available in the coming weeks that would be great.

I've attached a Summary Report for the last 6 months, that we can discuss in more detail when we catch up.

Many thanks



s 47F

**Engagement Manager** 

**Reward Gateway: The Employee Engagement People** 

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# Fair Work Building and Construction Usage Report

Report Date 22/06/2015 for the period 01/12/2015 to 31/05/2016





# How is iBenefit doing?

# Key headlines the last six months

6	employees registered in iBenefit
\$28,939	spent, saving employees \$1,947
4,315	shopping discounts pages accessed
182	in-store and Cashback orders placed

You don't offer Holiday Trading through us. <u>See how BMT Defence has used</u> this benefit to establish a competitive advantage when recruiting.

Ask me for more details on our cost effective eCard systems as well as our other Reward & Recognition products





# How did we communicate?

#### **Christmas Promotion**

A Christmas poster campaign was launched in November and email campaign in December.





#### **Cashback Promotion**

A Cashback campaign was launched in February(Poster & Email)









## **Footy Tipping & Tickets**







# **Frequent Values Relaunch**



# **Summary of Benefits**







### **Email Promotions**

#### **Coles Instant Voucher launch**



#### **Summer Promotion**



#### Valentine's Day



#### **Easter/New Instant Vouchers**



#### **Anzac Weekend**



#### **Mother's Day**







## **How to series for FWBC Intranet**





### **How to Videos**



Instructional Videos were created and uploaded to the FWBC iBenefit website. The videos cover 1) Website Introduction 2) How to log in and save to Smartphone 3) How to purchase an Instant Voucher 4) How to use Cashback.





# Employees have spent \$56,875 through the Shopping Discounts programme since launch



\$56,875

\$4,739

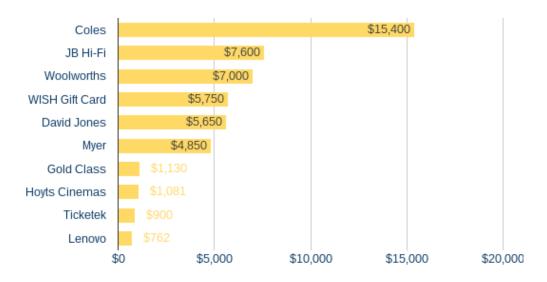
in shopping discounts spend

average monthly spend





# Coles has been the most popular retailer since launch with 27% of total spend.



\$50,881 of spend has gone through Gift Cards and Instant Voucher offers since launch which makes up 89% of the total programme spend.

