

From: s 47F
Sent: Wed, 26 Jul 2017 14:26:46 +1000
To: ABCC - HR; s 47F
Subject: ABCC iBenefit - Annual Report
Attachments: ABCC iBenefit Annual Report 2017.pdf

Hi s 47F

Hope you're both having a fab week.

Please see attached the annual report for ABCC iBenefit.

It is great to see the program go from strength to strength, as you'll see from the page 4 increase in savings year on year comparison graph. JB HI-FI continues to be the most popular benefit which is consistent with your employee demographic. ABCC employees are making use of the other varied benefits including all the travel retailers Expedia, Wot If and Booking.com.

The upcoming app launch (yes you read that right...more info to come!) will make it even easier for ABCC employees to access instant vouchers, cashback and save money all on the go, taking iBenefit into the palm of your employees hands and into 2018.

Depending on how busy you guys are with recruiting it would great to catch up and discuss all things iBenefit next month.

Many thanks

s 47F

s 47F

Client Success Manager

Reward Gateway: The Employee Engagement People

Level 2 Riverside Quay, 1 Southbank Boulevard Southgate VIC 3006

s 47F

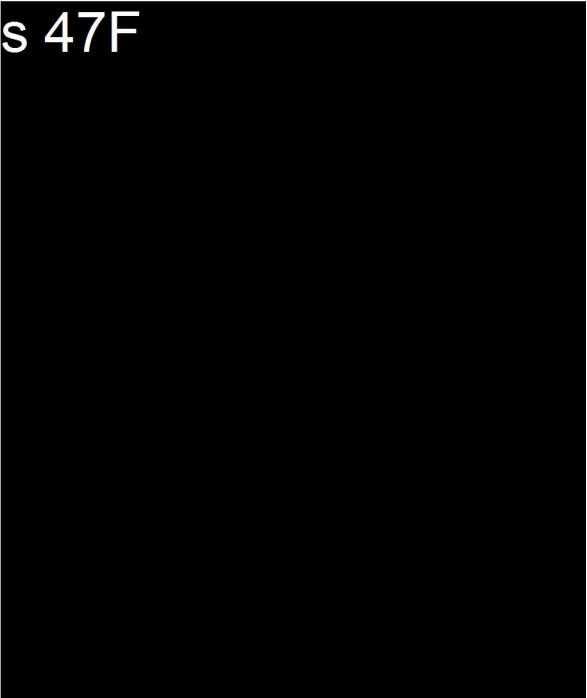
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"Let's make the world a better place to work."

ABCC iBenefit Annual Report 2017

Report Information
Report Period 1 July 2016 - 30 June 2017
Report Date 26 July 2017




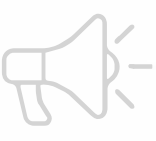


Hi iBenefit team!

Please find the engagement stats for iBenefit for the July-June 2017 period.

Kind regards,
s 47F

Products

We hope you love using your Reward Gateway products. All of the ones you currently use are highlighted, and any we think you might benefit from are in grey. Click on those ones to find out more!

 SmartHub® Help centralise and promote what's important to your organisation.	 SmartComms Custom content tiles, auto-scheduling, segmentation features and more.
 SmartAwards Custom eCards, monetary awards, award nomination programmes and service awards	 SmartSpending™ Exclusive online/in-store discounts to hundreds of retailers plus generous cashback.

Key Headlines

How is iBenefit doing?



Registered users



Spent, saving employees
A\$5.5k!

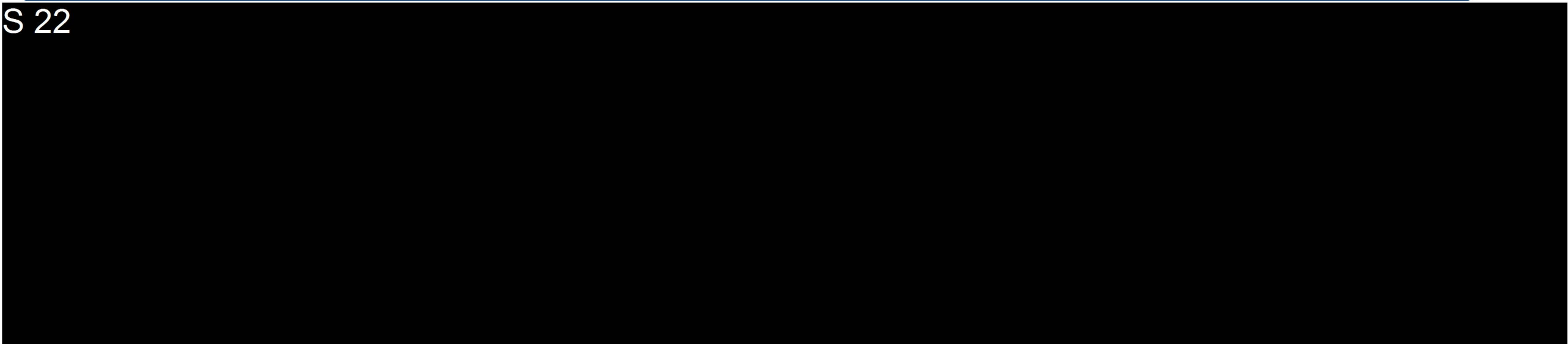


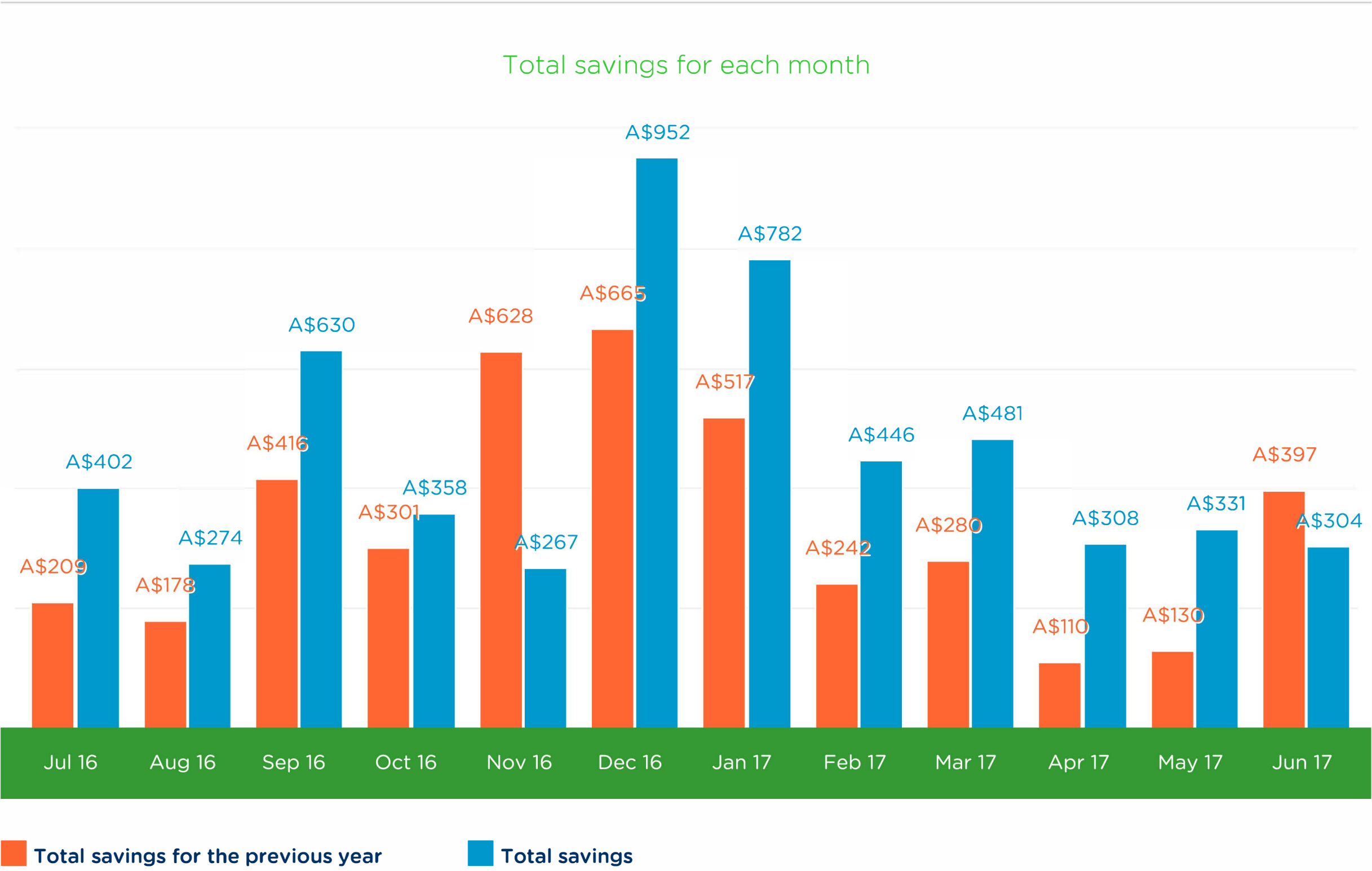
Shopping discounts pages
accessed



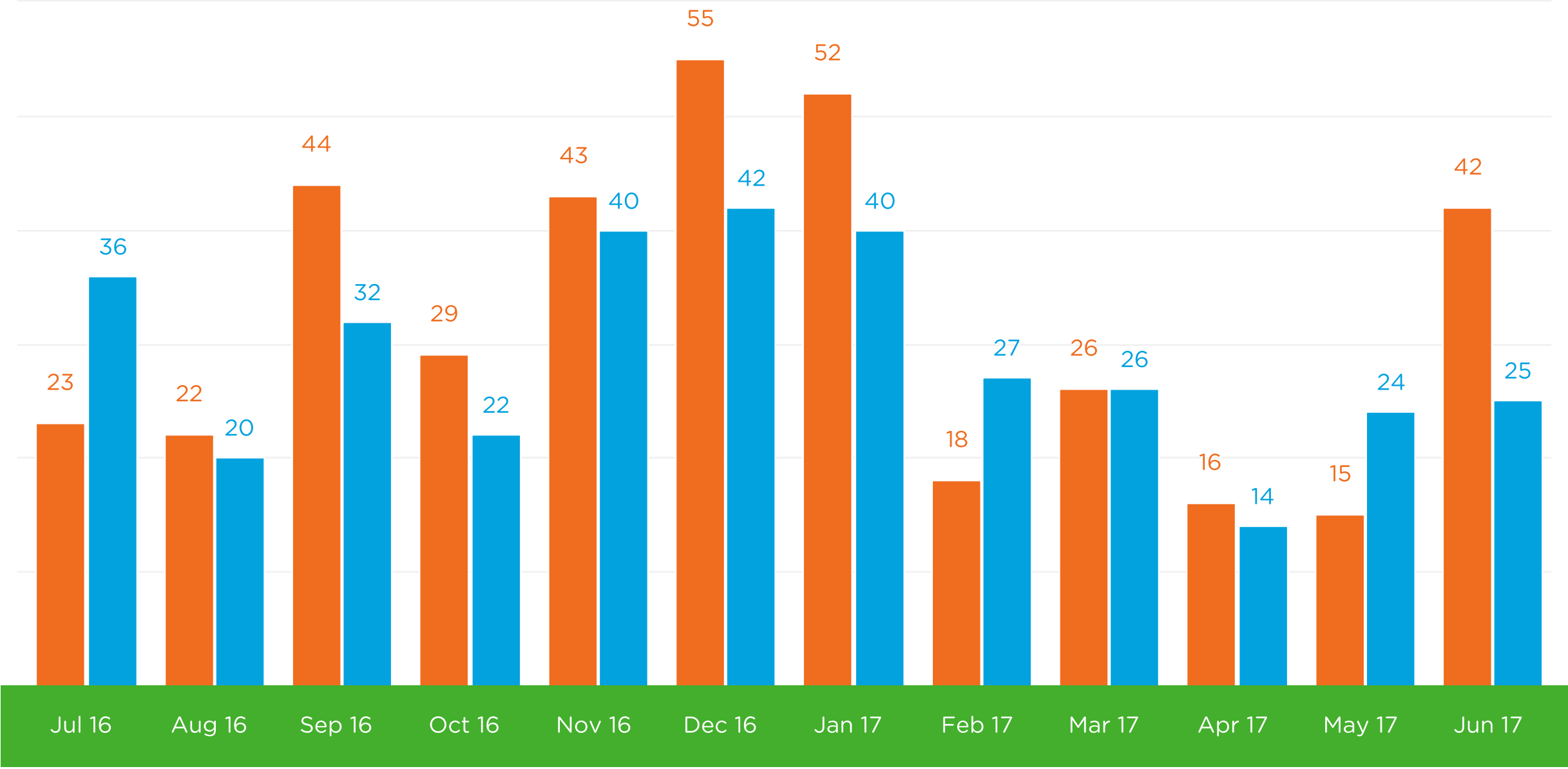
In-store and Online orders
placed

Registrations



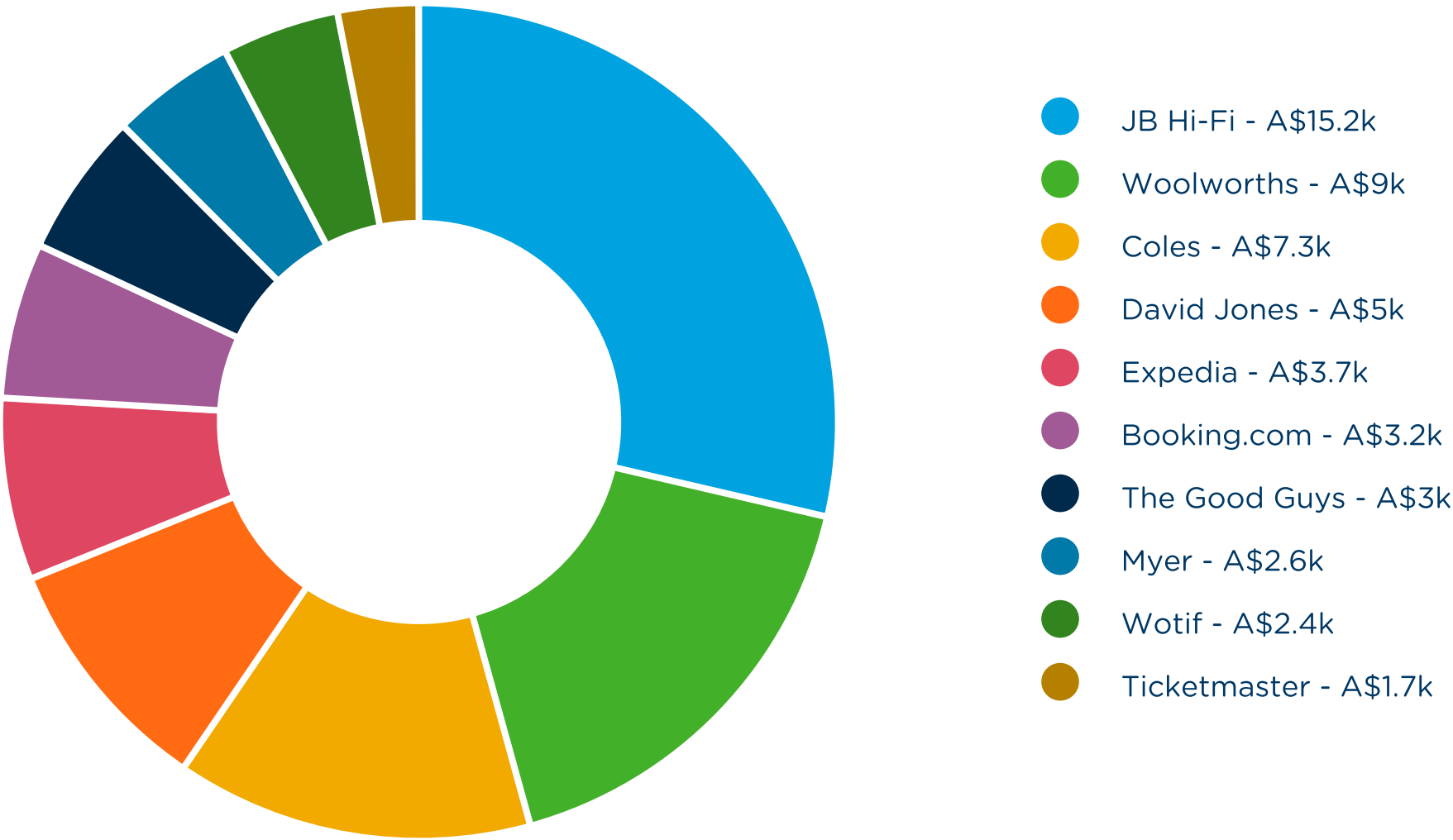


Number of orders for each month

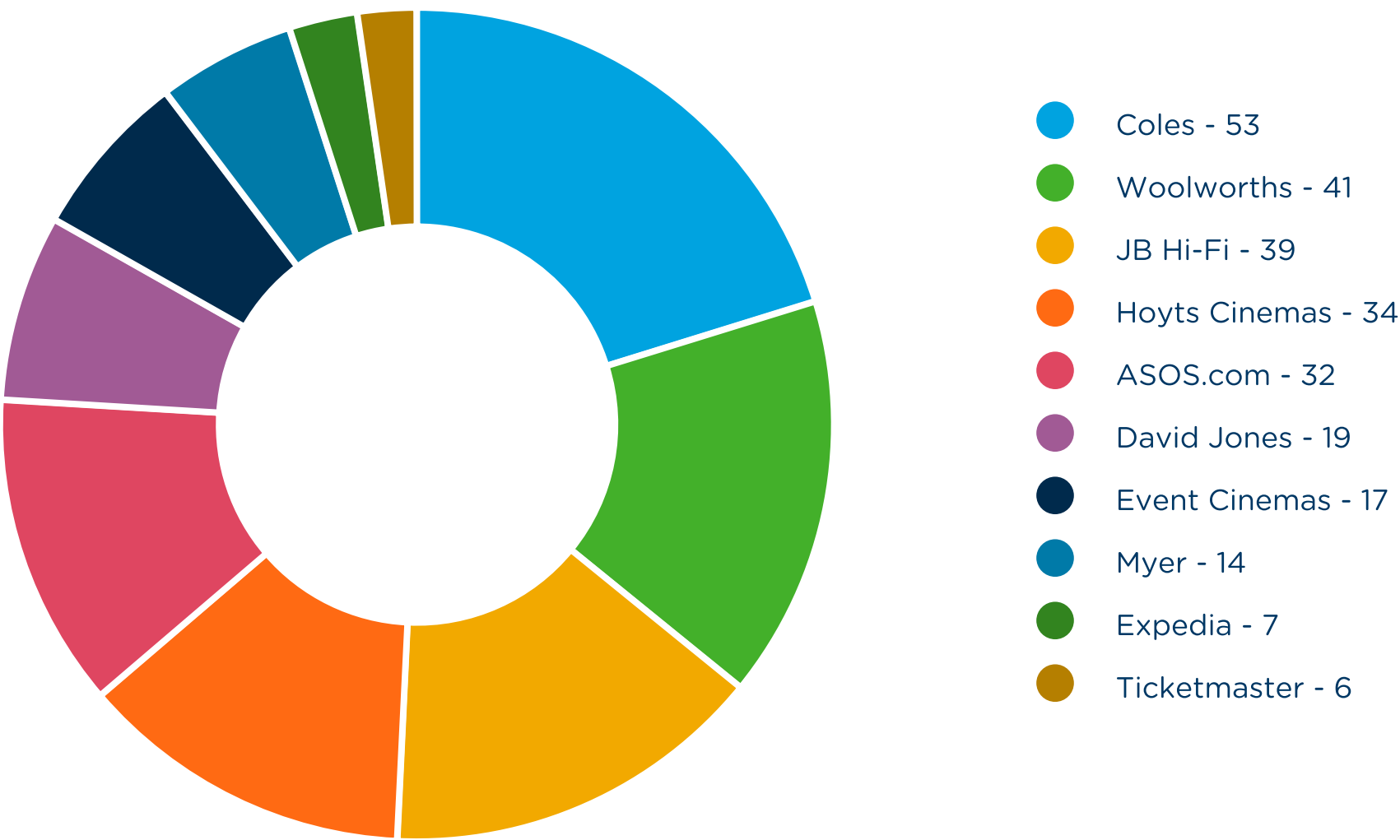


Number of orders for the previous year Number of orders

Top ten retailers (by spend)



Top ten retailers (by number of orders)



Average employee saving



A\$36

Average employee spend



A\$436

Spend increase compared to the last year



5%

Savings increase compared to the last year



35%

Spend breakdown by Order Type (Instore, Online, Other)

