

From: [PURCELL_Kate](#)
To: [LLOYD_Diana](#)
Subject: Fwd: Fair Work Australia
Date: Wednesday, 28 November 2012 6:30:28 PM
Attachments: [GTD+C_Quote0416_FWA-RSRT.pdf](#)
[ATT00001.htm](#)

FYI

K

Begin forwarded message:

From: Victoria Quinton <[xxxx@xxxxxxxxxxxxxxxxxxx.xxx.xx](#)>
Date: 28 November 2012 6:00:51 PM AEDT
To: "PURCELL, Kate" <[xxxx.xxxxxxx@xxx.xxx.xx](#)>
Subject: Re: Fair Work Australia

Thank you Kate.

s 47G

Please find my quotation attached for discussion. I had it around [REDACTED] but have bought it down to reflect.

Was a pleasure meeting with you today. Please let me know if you would like further clarification or an idea of inspirational benchmarks.

Best Regards

--
Victoria Quinton
0415417195
greaterthandesign.com.au

On 2012-11-28 17:19, PURCELL, Kate wrote:

Hi Victoria,
I've spoken with Di and to be competitive the quote should not exceed \$10,000.
I hope this is of assistance.
Regards
Kate

Begin forwarded message:

From: "PURCELL, Kate" <[xxxx.xxxxxxx@xxx.xxx.xx](#)>
Date: 28 November 2012 1:32:19 PM AEDT
To: "[xxxx@xxxxxxxxxxxxxxxxxxx.xxx.xx](#)" <[xxxx@xxxxxxxxxxxxxxxxxxx.xxx.xx](#)>
Subject: Fair Work Australia

Hi Victoria

Thanks for coming in to meet with me earlier today.

As discussed we are looking to do the following:

1. A freshen up – new fonts, colours, wattle updates
2. Suggestions/options for refresh of FWA website (www.fwa.gov.au)
3. [REDACTED] s 22
4. [REDACTED] s 22
5. signage refresh - both FWA [REDACTED] s 22

As we also discussed, the colours should be based on the current secondary colour palette but need to be easily reproducible.

As soon as I can get in contact with Di I'll speak with her about some ball park costs and will then come back to you.

If you have any questions please let me know.

Regards

KATE PURCELL

Acting Manager, National and International Engagement
Fair Work Australia

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Mob: +61 412 230 337
xxx.xxxxxx@xxx.xxx.xx

11 Exhibition Street, Melbourne Victoria 3000
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www.fwa.gov.au

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Greater Than Design

QUOTE #0416

DATE November 28, 2012
CLIENT Fair Work Australia (to be Fair Work Commission) & Road Safety Remuneration Tribunal
CONTACT Kate Purcell (Work) +61 3 8661 7882 / kate.purcell@fwa.gov.au
QUOTE BY Victoria Quinton (Mobile) +0415417195 / info@greaterthandesign.com.au
PROJECT: Logo, Website & Signage Refresh

Job Description	Detail	Hours	@	
Logo Refresh	Advise alternative typography for 'Fair Work Commission' and [REDACTED] logos s 22 (3 typographic options with application to existing coat of arms)	10	[REDACTED]	s 47G
Brand Refresh	Revise secondary colour palette for FWC Revise existing brand assets for FWC (ie wattle & circles) Conceptual designs to revise existing FWC brand treatment	25	[REDACTED]	s 47G
Signage Design	Conceptual designs for exterior, interior & way-finding signage for both FWC and [REDACTED] s 22	22	[REDACTED]	s 47G
Website Design Refresh	2 x Conceptual designs for the www.fwa.gov.au home page [REDACTED] s 22	18	[REDACTED]	s 47G, s 22
Truck Illustration	[REDACTED] s 22	6	[REDACTED]	s 22
Total		81	[REDACTED]	s 47G, s 22

PLEASE NOTE:

- Revisions to reflect current corporate trends with a modern & refreshing feel
- The cost of stock imagery and licenced fonts will be charged in addition to this quote
- Should there be additional expenses incurred as a result of alterations or additions to the brief, these will be notified and agreed with the client prior to being undertaken. This includes additional changes to the creative outside of 2 rounds of updates
- Quote valid 30 days from estimate date

Thank you for your business

