

Dargan, Brian

From: Media
Sent: Thursday, 24 January 2013 10:48 AM
To: [REDACTED]@pmc.gov.au'; [REDACTED]@pmc.gov.au'; [REDACTED]@regional.gov.au'; [REDACTED]@asada.gov.au'; [REDACTED]
Cc: Media; Chard, Samantha; [REDACTED]
Subject: FOR INPUT- Project Aperio - talking points, Q&A, protocols and media release [SEC=UNCLASSIFIED]

Importance: High

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Good morning,

As discussed at Tuesday's meeting, please find attached DRAFT media protocols, talking points and Q&A and a DRAFT joint Ministerial media release (these have not yet been cleared by our CEO).

I have also attached ACC's holding lines for the letters inviting code representatives to a briefing, for your information.

Could you please consider the Q&As (including existing answers, agency specific questions and additional questions) and media release and provide input by **COB tomorrow?**

We will continue to refine the key messages in line with the findings of the unclassified report.

We hope to send through a rough copy of the unclassified report as soon as we can to assist with the scope of questions. Please note, the report may not be available until tomorrow.

Apologies for the short timeframe—we are hoping to have these ready for the Ministerial briefing on Tuesday (noting Monday is a public holiday).

Please contact me if you would like to discuss.

Many thanks,

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[REDACTED]
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ACC Project [REDACTED] – Final Phase (Dissemination and Industry Briefing/s)

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Upon completion of the [REDACTED] the following engagement/action will occur:

Priority	Action	Time/Date/Location	Briefing Officers
1	Roundtable with ASADA, TGA and DRALGAS. Purpose: [REDACTED] - confirmation of agreed way forward as articulated below.	Week of 7 Jan	ACC ASADA TGA ?
2	Ministers [REDACTED] to be briefed on classified Strategic Assessment – findings, recommendations and proposed way forward. (<i>Generic talking points to also be provided?</i>)	Week 14 Jan	ACC (CEO/ED I&P) ASADA (CEO/?)
3	[REDACTED] and ???	[REDACTED]	[REDACTED]
4	[REDACTED] • ? [REDACTED] [REDACTED] The ACC could also prepare a set of generic talking points that all stakeholders can reference should any choose to do media or make any public statements?	[REDACTED]	s 47F
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
5	Ministers Claire and Lundy to do joint media	Week 28 Jan	Minister Lundy

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	conference and launch Public Report (<i>should be accompanied by ACC and ASADA spoke person/s?</i>)		Minister Claire ACC ASADA	
6	ACC and/or ASADA to do media as respective agencies deem appropriate	Week 28 Jan	ACC ASADA	