

Suzie Sazdanovic

From: Section 47F
Sent: Thursday, 26 March 2020 2:46 PM
To: Section 47F
Cc: Section 47F
Subject: Re: Screenshot of WhatsApp menu [SEC=OFFICIAL]

Does that name get shown anywhere else, or will it always be above "Australian Government" like it is in the image?

Section 47F

From: Section 47F
Sent: Thursday, March 26, 2020 2:42:09 PM
To: Section 47F
Cc: Section 47F
Subject: Re: Screenshot of WhatsApp menu [SEC=OFFICIAL]

Hi ^{Section 47F},

"AusGov Coronavirus" is too long. It will likely be truncated to something like "AusGov Coronav..."

Is this ok, or would you like to change the name?

On Thu, 26 Mar 2020 at 14:19, Section 47F wrote:
Yep, absolutely. I'll make the changes.

On Thu, 26 Mar 2020 at 14:16, Section 47F wrote:
OFFICIAL

Thanks again Section 477

We'd really like to use this later today to explain to the executive across government the benefits of the channel and get them onsite.

In the past, they've been focused on the details in the prototypes we've shown them. Would it be possible to make a few amendments to the below to make sure we have the strongest possible screenshot to show them? Otherwise we may encounter some issues.

Can we please:

- Change the name to AusGov Coronavirus
- The coat of arms that is on the australia.gov.au site (I think it's white on a black background in the header of the site)

In terms of content, can we please use the below:

This is the Australian Government's WhatsApp channel for guidance and information on Australia's response to Coronavirus (COVID-19).

We treat your privacy on this channel seriously. To read about our privacy policy reply 99.

Reply with the number to get more information on the topic:

1. Latest news
2. Latest numbers

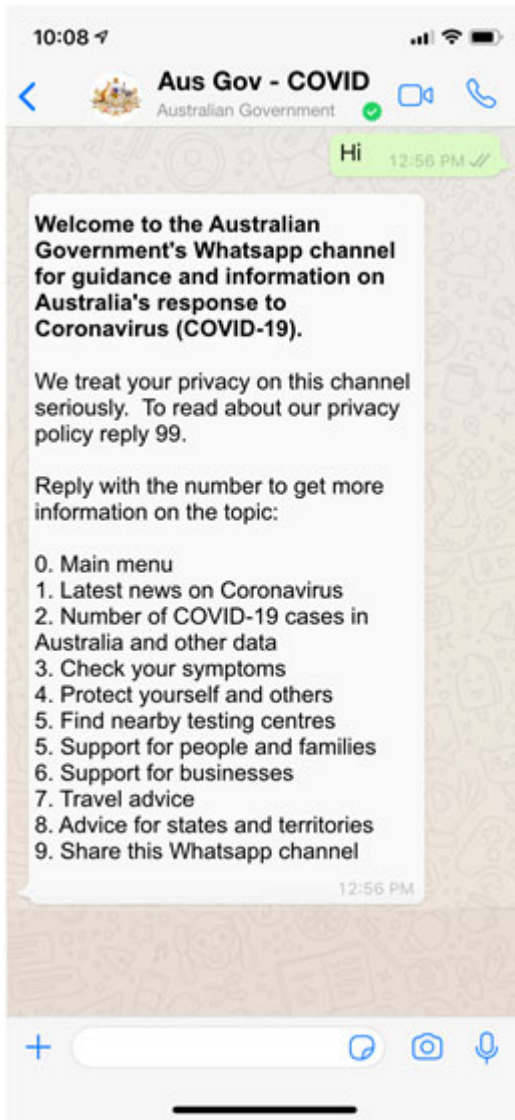
3. Check your symptoms
4. Protect yourself & others
5. Support for people & families
6. Support for businesses
7. Travel advice
8. Advice from states and territories
9. Share this WhatsApp channel

Thank you!!

From Section 47F
Sent: Thursday, 26 March 2020 1:23 PM
To: Section 47F
Cc Section 47F
Subject: Re: Screenshot of WhatsApp menu [SEC=OFFICIAL]

I've already made one. Here you go!

Released under the FOI Act



Released under the FOI Act

On Thu, 26 Mar 2020 at 13:21, Section 47F wrote:

OFFICIAL

Hi Team,

We're just looking for a screenshot or mock-up of what the menu/intro screen might look like for the WhatsApp if possible in the next few hours please?

(The actual need is: We need to start showing to people what the Australian development looks beyond the WHO one, so we just need something that does that).

Call me if that's too vague!

Cheers,

Section 47F

Released under the FOI Act



Australian Government
Digital Transformation Agency



OFFICIAL

IMPORTANT: This message, and any attachments to it, contains information that is confidential and may also be the subject of legal professional or other privilege. If you are not the intended recipient of this message, you must not review, copy, disseminate or disclose its contents to any other party or take action in reliance of any material contained within it. If you have received this message in error, please notify the sender immediately by return email informing them of the mistake and delete all copies of the message from your computer system.

OFFICIAL

IMPORTANT: This message, and any attachments to it, contains information that is confidential and may also be the subject of legal professional or other privilege. If you are not the intended recipient of this message, you must not review, copy, disseminate or disclose its contents to any other party or take action in reliance of any material contained within it. If you

have received this message in error, please notify the sender immediately by return email informing them of the mistake and delete all copies of the message from your computer system.

Released under the FOI Act