

**Suzie Sazdanovic**

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**From:** Section 47F  
**Sent:** Thursday, 26 March 2020 3:34 PM  
**To:** Section 47F  
**Cc:** Section 47F  
**Subject:** RE: Screenshot of WhatsApp menu [SEC=OFFICIAL]

OFFICIAL

So good! Thanks a bunch!

Section 47F

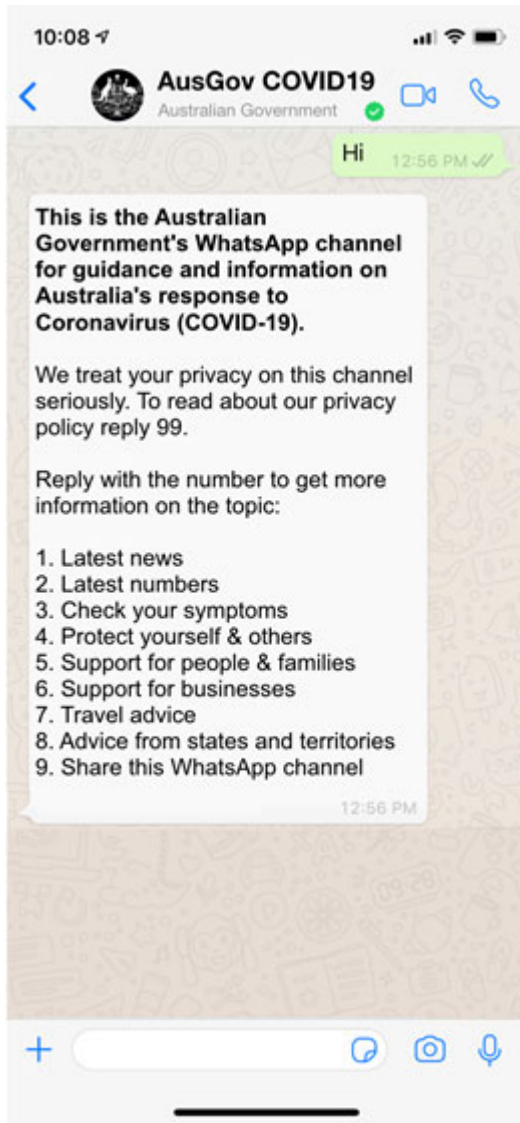
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**From:** Section 47F  
**Sent:** Thursday, 26 March 2020 3:31 PM  
**To:** Section 47F  
**Cc:** Section 47F  
**Subject:** Re: Screenshot of WhatsApp menu [SEC=OFFICIAL]

Hi Section 47F

Sorry for the delayed replies. Phone calls seem to be coming out of the woodwork today.

Here's the screenshot with the requested changes. It's a bit hacky but the best I can do quickly. Hopefully it conveys what you're after!



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Section 47F

On Thu, 26 Mar 2020 at 14:00, Section 47F wrote:

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Actually, just answered my own question and realise it does get shown in your menu of conversations.

Would AusGov COVID19 (with just the 1 space and no dashes) be any better?

Cheers,

Section 47F

OFFICIAL

OFFICIAL

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**From:** Section 47F

**Sent:** Thursday, 26 March 2020 2:46 PM

**To:** Section 47F

**cc:** Section 47F

**Subject:** Re: Screenshot of WhatsApp menu [SEC=OFFICIAL]

Does that name get shown anywhere else, or will it always be above "Australian Government" like it is in the image?

# Section 47F

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**From:** Section 47F

**Sent:** Thursday, March 26, 2020 2:42:09 PM

**To:** Section 47F

**cc:** Section 47F

Section 47F

**Subject:** Re: Screenshot of WhatsApp menu [SEC=OFFICIAL]

Hi Section 47F

"AusGov Coronavirus" is too long. It will likely be truncated to something like "AusGov Coronav..."

Is this ok, or would you like to change the name?

On Thu, 26 Mar 2020 at 14:19, Section 47F wrote:

Yep, absolutely. I'll make the changes.

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On Thu, 26 Mar 2020 at 14:16, Section 47F wrote:

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Thanks again Section 47F

We'd really like to use this later today to explain to the executive across government the benefits of the channel and get them onside.

In the past, they've been focused on the details in the prototypes we've shown them. Would it be possible to make a few amendments to the below to make sure we have the strongest possible screenshot to show them? Otherwise we may encounter some issues.

Can we please:

- Change the name to AusGov Coronavirus
- The coat of arms that is on the [australia.gov.au](http://australia.gov.au) site (I think it's white on a black background in the header of the site)

In terms of content, can we please use the below:

This is the Australian Government's WhatsApp channel for guidance and information on Australia's response to Coronavirus (COVID-19).

We treat your privacy on this channel seriously. To read about our privacy policy reply 99.

Reply with the number to get more information on the topic:

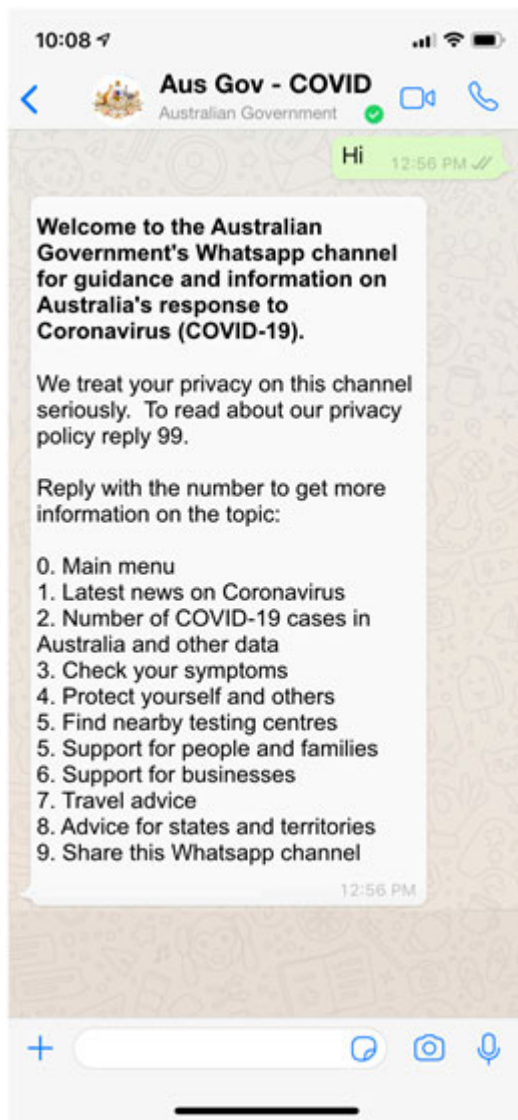
1. Latest news
2. Latest numbers
3. Check your symptoms
4. Protect yourself & others
5. Support for people & families
6. Support for businesses
7. Travel advice
8. Advice from states and territories
9. Share this WhatsApp channel

Thank you!!

**From** Section 47F  
**Sent:** Thursday, 26 March 2020 1:23 PM  
**To:** Section 47F  
**Subject:** Re: Screenshot of WhatsApp menu [SEC=OFFICIAL]

I've already made one. Here you go!

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On Thu, 26 Mar 2020 at 13:21, Section 47F wrote:

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Hi Team,

We're just looking for a screenshot or mock-up of what the menu/intro screen might look like for the WhatsApp if possible in the next few hours please?

(The actual need is: We need to start showing to people what the Australian development looks beyond the WHO one, so we just need something that does that).

Call me if that's too vague!

Cheers,

**Section 47F**

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Australian Government  
Digital Transformation Agency



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