

From: Section 47F
To: Section 47F
Cc: Section 47F
Subject: RE: Screenshot of WhatsApp menu [SEC=OFFICIAL]
Date: Thursday, 26 March 2020 2:15:56 PM
Attachments: [image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.jpg](#)
[image008.png](#)

OFFICIAL

Thanks again ^{Section 47}

We'd really like to use this later today to explain to the executive across government the benefits of the channel and get them onside.

In the past, they've been focused on the details in the prototypes we've shown them. Would it be possible to make a few amendments to the below to make sure we have the strongest possible screenshot to show them? Otherwise we may encounter some issues.

Can we please:

- Change the name to AusGov Coronavirus
- The coat of arms that is on the australia.gov.au site (I think it's white on a black background in the header of the site)

In terms of content, can we please use the below:

This is the Australian Government's WhatsApp channel for guidance and information on Australia's response to Coronavirus (COVID-19).

We treat your privacy on this channel seriously. To read about our privacy policy reply 99.

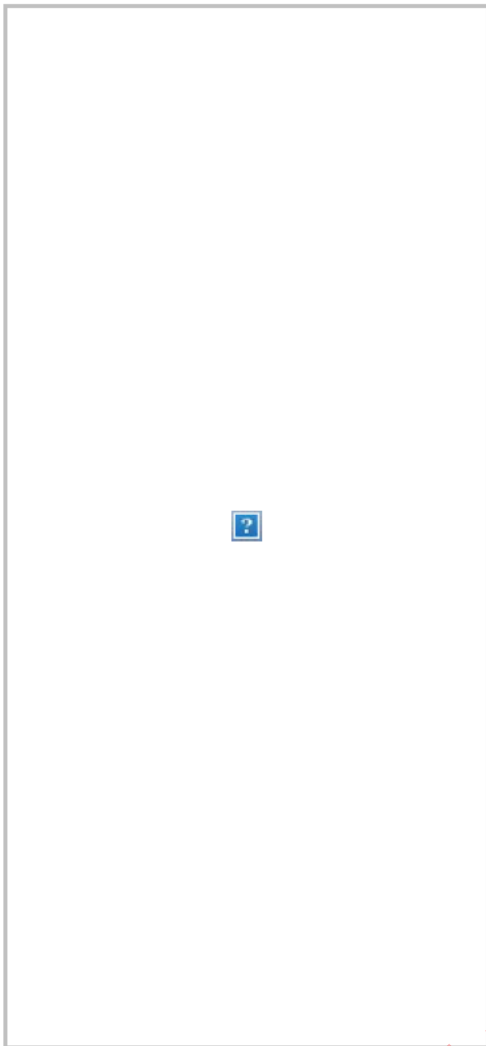
Reply with the number to get more information on the topic:

1. Latest news
2. Latest numbers
3. Check your symptoms
4. Protect yourself & others
5. Support for people & families
6. Support for businesses
7. Travel advice
8. Advice from states and territories
9. Share this WhatsApp channel

Thank you!!

From: Section 47F
Sent: Thursday, 26 March 2020 1:23 PM
To: Section 47F
Cc: Section 47F
Section 47F
Subject: Re: Screenshot of WhatsApp menu [SEC=OFFICIAL]

I've already made one. Here you go!



On Thu, 26 Mar 2020 at 13:21, **Section 47F** wrote:

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Hi Team,

We're just looking for a screenshot or mock-up of what the menu/intro screen might look like for the WhatsApp if possible in the next few hours please?

(The actual need is: We need to start showing to people what the Australian development looks beyond the WHO one, so we just need something that does that).

Call me if that's too vague!

Cheers,

Section 47F

Director, Digital Sourcing Transformation
Digital Transformation Agency (DTA)
Australian Government
www.dta.gov.au

Section 47F
Section 47F



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