

COVID-19 WhatsApp channel

Period from March 2020 to 4 March 2022 (date the FOI was received).

Average Monthly Spend: \$33,896.15

Active Monthly Users:

<u>Month</u>	<u>Users</u>
Mar-20	1,149,862
Apr-20	1,833,210
May-20	633,367
Jun-20	379,310
Jul-20	398,316
Aug-20	207,703
Sep-20	99,753
Oct-20	71,034
Nov-20	53,338
Dec-20	71,488
Jan-21	54,403
Feb-21	27,519
Mar-21	20,427
Apr-21	15,239
May-21	19,878
Jun-21	35,154
Jul-21	52,041
Aug-21	40,549
Sep-21	22,278
Oct-21	16,309
Nov-21	10,508
Dec-21	17,565
Jan-22	18,269
Feb-22	6,511
Mar-22*	758

*Denotes period 1 March 2022 to 4 March 2022 (date the FOI was received)